

Proposes Tax

The Sentinel-News Business Barometer

BANK CLEARINGS (Debits)

(SOURCE: Bank of America, County Bank of Santa Cruz, East Santa Cruz, Felton and Soquel; Farmers & Merchants National Bank.)

	April 1955	April 1954
Total debits	\$19,509,114	\$20,532,256

CITY BUILDING

(SOURCE: Building Inspector, City of Santa Cruz.)

	April 1955	April 1954
Total valuation	\$ 391,466	\$ 300,184
New residential	262,830	239,100
Number of new residential	23	20
New non-residential	\$ 71,159	\$ 30,964
New TV aerals	7	28

ELECTRICITY CUSTOMERS

(SOURCE: Pacific Gas and Electric Company.)

	April 1955	April 1954
Number in S. C. district	24,161	23,651

(NOTE: A recent change in billing methods includes domestic users only, since November, 1954.)

WATER CUSTOMERS

(SOURCE: Water department, City of Santa Cruz.)

	March 1955	March 1954
Number billed	6,133	5,929
Amount billed	\$ 21,271	\$ 21,677

(NOTE: Water bills are sent out on a bi-monthly basis and the number quoted reflects roughly half of the total number of customers of the city water department in and out of the city.)

POSTAL RECEIPTS

(SOURCE: Postmaster, Santa Cruz.)

	April 1955	April 1954
Total receipts	\$ 28,737	\$ 29,664

TELEPHONE SUBSCRIBERS

(SOURCE: Santa Cruz office, Pacific Telephone and Telegraph Company.)

	March 1955	March 1954
Total stations	18,665	17,828
Gain over previous month	17	23

(NOTE: This includes subscribers in Santa Cruz, Aptos, Ben Lomond, Boulder Creek and Felton Exchanges.)

VITAL STATISTICS

(SOURCE: Santa Cruz County Health department.)

	April 1955	April 1954
Total births	122	108
Total stillbirths	2	1
Total deaths	76	66

(NOTE: Totals cover entire County of Santa Cruz.)

UNEMPLOYMENT CLAIMS

(Source: Local office, California Dept. of Employment.)

	April 1955	April 1954
New claims	232	330
Average weekly claims	547	736

SENTINEL-NEWS CIRCULATION

	April 1955	April 1954
Average paid circulation	13,005	12,739