

Santa Cruz County Displays Its Finest At LA County Fair



Perennial prize-winning strawberries from the J. M. Reiter Berry farms of Aptos again will be featured in the

Santa Cruz County exhibit at the Los Angeles County fair in Pomona. At left is Elizabeth Bohlman, Miss Santa

Cruz County, and at right is Michi Tanouye, picker of San Andreas road. This is the end of the season, yet these large berries are still to be found in the field.



Colorful autumn-red pumpkins, nearly 60 inches in circumference and grown by Marion Davenport, 2305 Old San Jose road, will be displayed in the county booth of

the forthcoming Los Angeles County fair, September 19-October 25. More than a million visitors will attend the fair.

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One of the outstanding babies of the Santa Cruz County advertising committee is its annual display at the Los Angeles County fair at Pomona.

For the past nine years it has won either first or second grand awards. These are money awards and last year it amounted to \$1454.

This year the fair runs from September 18 through October 4.

The local exhibit inspires people to come to this area. Some 1,200,000 will pass the exhibit.

The 1964 display is a revision of last year, an evergreen theme lavishly using begonias, maiden hair and sword ferns around a superstructure composed of a redwood frame, and action provided by a 12-foot waterfall using 400 gallons per minute.

Also included in the exhibit are displays of apples, apple cider, mountain wines, fresh plant and root crops, redwood lumber and perishable produce in a huge open-faced refrigeration unit.

Burled redwood products from Sinkinson's Redwood Novelty company here and Hiley's Redwood products from Felton. —Replica of the University of California at Santa Cruz with model of Cowell college under glass.

Historical artifacts, including 19th century moonshiner's still from an old ranch building on Bear Creek road and loaned by "Wild" Bill Crangle of Boulder Creek.

One-hundred-year-old oxen yoke used in lumber operations near Boulder Creek, from the Santa Cruz museum.

Life-sized full color photo of Miss California.

Sixteen 16-by-20 inch full color transparencies each framed by a redwood round and back-lighted showing—Loch Lomond, Cowell redwood, UCSC campus, small craft harbor, surfing off Cowell's beach, aerial of Santa Cruz shoreline, Boulder Creek swimming hole, cattle grazing on Cowell ranch, etc.

Santa Cruzaire, a charter airline, will transport perishable produce and flowers direct from Sky Park airport to the fair. Six flights will be made.

Growers and producers from this area furnishing items for the exhibit are:

Antonelli Brothers begonia nursery, Capitola; Joe Ribisi, Santa Cruz; Dale H. Davenport,

Soquel; Santa Cruz Artichoke & Sprouts Growers association; West Foods, Inc., Soquel.

Hallcrest Vineyards, Felton; Bargetto Winery, Soquel; Santa Cruz museum; Santa Cruz Lumber company; Sinkinson's Redwood Novelty company, Santa Cruz; Hiley's Redwood Products, Felton; Easley Bros. nursery, Santa Cruz; J. M. Reiter berry farm, Aptos.

Members of the committee in charge of the fair are: William Knight, Boulder Creek; Milo Cain, Felton; Skip Littlefield (chairman of the county advertising committee); Fred McPherson Jr., Santa Cruz; Jerry Pettibone, Soquel, and Jack G. Nielsen, Watsonville.

Ralph N. Gray will be in charge of the exhibit.

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Dr. C. H. Lindner, Jr.

This sky-dusting corn urged to great heights by Mr. and Mrs. Dale Davenport, 2305 Old San Jose road, will be in competition for "Tallest Corn Stalks In The West" honors

at the Los Angeles County fair in Pomona. It will be housed in the Santa Cruz County exhibit. These stalks are more than 14 feet high. ♦ ♦ ♦



Giant Soquel cucumbers from the gardens of the Dale Davenport ranch, 2305 Old San Jose road, will be displayed at the Los Angeles County fair in the county booth. Mrs. Davenport shows off one of her cucumbers to Shirley Littlefield of Santa Cruz.

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**PIONEER RADIO STATION
OPERATOR SUCCUMBS**

Spooner, Wis. (AP).—Walter C. Bridges, 68, a pioneer radio station owner, died in a Spooner hospital Monday after suffering a heart seizure. He was associated with radio stations in Marquette, Mich.; Rice Lake, Spooner and Hayward, Wis., and Spokane, Wash.

BUY U. S. SAVINGS BONDS

AUTOMATIC TRANSMISSION

This century-old oxen yoke was used in the Santa Cruz mountains to haul redwood timber down to the mills and now rests in the Santa Cruz

museum. It will be shown to the Santa Cruz county exhibit at the fair. In the photo above are Louis Rubinstein, museum

curator, Miss Santa Cruz County, and Dr. Glenn W. Brandt, member of the museum commission. ♦ ♦ ♦

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