

# Colton to head Aptos Chamber

During the coming year, the affairs of the Aptos Chamber of Commerce will be directed by Ted Colton, who was elected president Thursday at a meeting of the board of directors. He succeeds Chuck Holcomb in the post.

Completing the slate of officers are Virgil Kester, vice president; Andy Bewley, treasurer; and Terry Streller, secretary-manager.

Results of the voting for directors was announced at the breakfast meeting, with Holcomb, Sherman Unell, Del Brandt, Betty Harrison and Al Schwarz being elected.

A report of the chamber's annual dinner-dance was made by committee chairman Audrey Pancake. The dinner will be held Nov. 5 at the Aptos Grange hall at the end of Mar Vista Drive. There will be a social hour from 7 to 8 p.m., dinner at 8 p.m. and dancing until 12:30 following dinner. Music will be provided by the Aptos High School jazz band.

Tickets for the event are \$9 each and will be available at Aptos Office Supplies, 8047 Soquel Drive, Merle Norman Cosmetics, Rancho del Mar, and from all chamber directors.

In his remarks as outgoing president, Holcomb said the chamber, in the past year "has not set any records . . . and did not reach many of its goals," but he listed several things the

chamber did accomplish. Included in these were:

—Establishment of a work program, with the projects carried out by various committees. "The system worked very well," he said.

—Sponsorship of a small business seminar, fashion show and "get acquainted mixers" for the membership.

—Organization of such activities as the Aptos Village Train Day to mark the 100th anniversary of the train coming to Aptos; annual dinner and installation of officers; supervisor candidates night; compiling a business directory; assisting with the bike path study, Fourth of July parade and village urban design study.

In addition, Holcomb said, the chamber was responsible for getting Halloran Hall as a beneficiary of the Merv Griffin tennis tournament from which, it was reported later, Halloran will receive in excess of \$4,000.

"Aptos is a little nicer community as a result of the chamber efforts," Holcomb told the directors.

In taking over the reins for the next year, Colton laid out a broad program of work for the organization. It included an overhaul of the dues structure, cleanup of weeds and litter in the village, a new brochure, refurbishment of street signs, working for the needs of the elderly and

retired in the community, greater participation in the Merv Griffin tournament, and continuation of traditional chamber events.

In other business, directors: —Learned that Betty Harrison brought in 12 new members from the Rancho del Mar shopping center, "and there are more coming." This brought the total of new members to 20, an increase of 20 per cent in the chamber membership.

—Voted to ask the county planning department what has happened to the village urban design plan. It was reported that the citizens committee which helped develop the plan had its final meeting in May and has since been dissolved by the county. It was promised at that time that a report on its progress through the county bureaucracy would be made within a month, but nothing has been heard of it

since. The urban design plan is a development plan for the village, and when adopted by the county, becomes a part of the Aptos Area General Plan.

The next meeting of the chamber board will be Nov. 11, 7:30 a.m., at the Cookbook Restaurant.