

17. **POWDER MILL SITE**—Old California Powder Works established near here 1864, supplied powder for quarries and lime kilns.

18. **TOLLHOUSE**—Stage coach route (Welch Grove) opened 1867 to give easy access to grove of ancient redwoods.

19. **INSPIRATION POINT**—Spectacular view of San Lorenzo River gorge.

20. **BIG TREES** (Henry Cowell Redwoods State Park)—Many noted redwood trees, including Fremont Tree, Wonder Tree, General Sherman and Neckbreaker. Magnificent .8 mile circular walk, miles of trails, picnic and barbecue areas, restaurant and souvenir shop.

21. **COVERED BRIDGE**—One of three covered bridges remaining in County. Built in 1890's.

22. **GRAHAM HILL ROAD**—Isaac Graham constructed first power-driven lumber mill in California near here in 1840.

23. **MOUNT HERMON**—Named after biblical mountain. Site of many Easter sunrise services. Popular religious conference ground.

24. **HORSE SHOW GROUNDS**—Annual Horse Show. Pre-Olympic tryouts held in beautiful wooded setting.

25. **PASATIEMPO ESTATES AND GOLF COURSE**—Location of some of Santa Cruz' most beautiful homes and famous 18-hole championship golf course. Site of annual Pacific Inter-Collegiate Golf Tournament.

26. **SAN LORENZO PARK** (Urban Redevelopment)—In downtown Santa Cruz, designed to include park, convention center, fine shops and apartment buildings.

27. **SAN LORENZO RIVER**—Discovered by Don Gaspar de Portola in 1769. Excellent fishing from mouth to headwaters of numerous tributaries.

28. **TWIN LAKES** (Beach State Park)—Popular for swimming, sunning and picnicking. Site of proposed small craft harbor to accommodate 500 sailing and power craft.

29. **MILE LONG SANTA CRUZ BEACH**—Finest surf swimming and sunning, safest beach in northern California (sparkling white sand).

30. **BOARDWALK AND CASINO**—Famous for exciting rides, unusual concessions, largest indoor salt-water pool on Pacific Coast. Coconut Grove Ballroom. Speed boat rides from Pleasure Pier. Annual coronation of Miss California on beach bandstand in June.

31. **FISHERMAN'S WHARF**—Headquarters of colorful Santa Cruz fishing fleet. One of few municipally-owned wharfs open to automobiles. Picturesque shops, restaurants, and small aquarium. Starting point for deep-sea fishing excursions and pleasure cruises. Line fishing also popular.

A. **BEACH HILL**—Fine old summer mansions of elite of another era. Presidents and many other celebrities entertained here.

B. **HARVEY WEST PARK** (Off River Street)—Olympic-size swimming pool. Athletic fields, playgrounds, club house. Picnic and barbecue area in redwood grove.

C. **UPPER SAN LORENZO VALLEY TOWNS**—**BEN LOMOND**, Attractive resort center with large, natural swimming lagoon in beautiful park setting; **BROOKDALE**, woodsy resort village; **BOULDER CREEK**, thriving community and vacation center which retains rustic charm and color as historic lumber town.

D. **BROOKDALE LODGE**—"Where mountain stream runs through dining room." Twice featured in Ripley's "Believe It or Not."

E. **BIG BASIN REDWOODS STATE PARK**—California's oldest and largest state park. World-famous big trees. Many "tame" deer. Picnicking, camping, store, food service and cabins in season.

F. **SANTA'S VILLAGE**—Fairylend for the young in heart. Reindeer and other animals. Children's rides and picturesque shops in sylvan setting. Seven miles north of Santa Cruz on Highway 17. **SORENSEN'S HOUSE OF WAX**—Largest display of American wax works. Five miles north of Santa Cruz on Highway 17.

G. **DE LAVEAGA PARK**—460 acres of superb woods and rolling hills. Covered bridge, picnic grounds, archery range, scenic drives.

H. **MYSTERY SPOT**—"Defies the laws of gravity." Has attracted world-wide interest.

I. **VILLA de BRANCIFORTE**—Established 1797. One of three pueblos established by Spanish Government. Others were San Jose and Los Angeles. Historical marker at Water and Branciforte.

J. **ART GALLERY** (Santa Cruz Art League, 526 Broadway)—Life-size wax figure reproduction of Da Vinci's "The Last Supper" attracts hundreds of thousands of visitors. Open daily. No charge. Art exhibits changed monthly.

K. **MUSEUM** (1305 E. Cliff Drive)—Natural history exhibits. Tyrell Park.

L. **BEGONIA AND TROPICAL GARDENS**—Located in "Begonia Capitol of the World." Acres of magnificent blooms. Various nationally famous gardens in vicinity of Capitola Road and 41st Avenue. Principal begonia season—late June to October. Public invited.

M. **SHADOWBROOK CABLE CAR**—A miniature San Francisco cable car runs to and from riverside restaurant.

N. **CAPITOLA-BY-THE-SEA**—Colorful beach-resort town with state park beach, lagoon, boating, wharf. Home of annual National Begonia Festival in September.

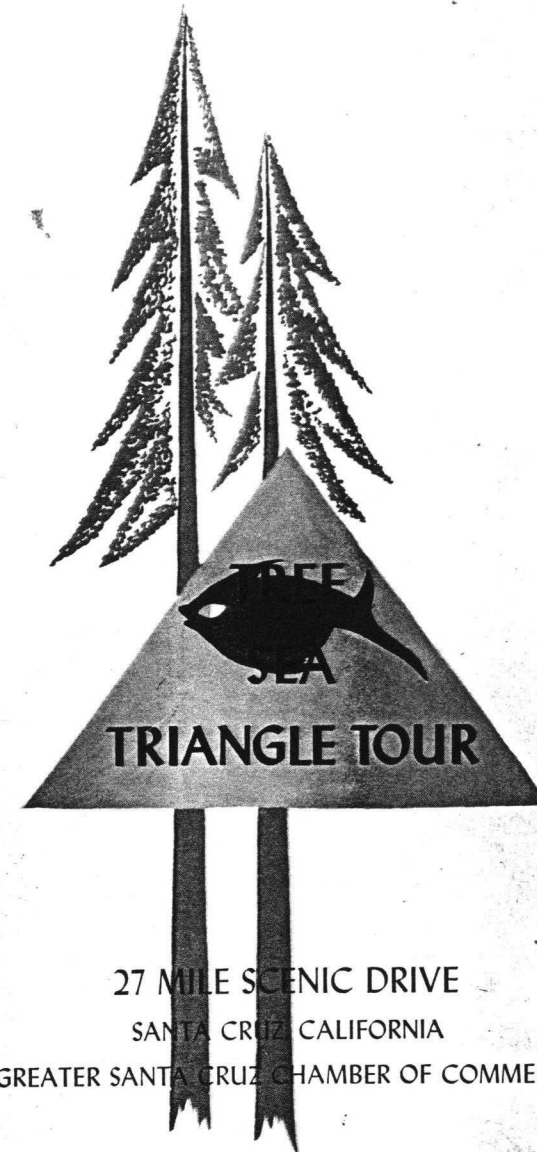
O. **SOQUEL**—Prosperous business community and gateway to Loma Prieta (tallest peak in area) and mountain attractions.

P. **APTOS BEACH AND GOLF COURSE** (Rio del Mar area)—Country-living residential area, beautiful 18-hole golf course, beach, resorts.

Q. **STATE PARK BEACHES**—**NEW BRIGHTON**, **SEACLIFF** (camping, picnicking, clamming; grounded ocean freighter converted as fishing pier). **MANRESA**, **SUNSET** (camping, picnicking, clamming).

GREATER SANTA CRUZ CHAMBER OF COMMERCE
P. O. Box 921 • Civic Auditorium • GArden 3-1111

Tree - Sea - Triangle



1. **CIVIC CENTER**—City Hall designed after Mission-style. Famous Spanish Gardens, colorful year-round sight with wide variety of flowers. Civic Auditorium, Chamber of Commerce and Public Library nearby.

2. **CORMORANT PERCH**—Just offshore. Unusually eroded sandstone pillar inhabited by one or more feathered fishermen.

3. **LIGHTHOUSE POINT**—On scenic West Cliff Drive, marking boundary between Pacific Ocean and Monterey Bay. Surf-boarding and skin diving between Point and Cowell Beach (Steamer Lane). Popular statewide.

4. **SEAL ROCK**—Near Lighthouse Point. One of largest herds of sea-lions on Pacific Coast, clearly visible from shore.

5. **DEVIL'S BLOW HOLE**—Ocean caves eroded through to the surface. Spectacular natural waterspouts during stormy weather.

6. **VUE D' L'EAU**—Most popular view of the surf. During 1880's street car line ran down Woodrow Avenue to museum where visitors could see the majestic sight of waves crashing on the rocks.

7. **NATURAL BRIDGES** (Beach State Park)—Weirdly eroded arch formations attracting over 200,000 visitors yearly. Beach, picnic area, and tide pools.

8. **BUTTERFLY TREES**—Grove of eucalyptus trees near Natural Bridges. Black and orange Monarch butterflies congregate by thousands, coming in September and returning to Canada in February.

9. **WM. WRIGLEY, JR., CO.** (West Coast plant)—One of newest additions to Santa Cruz industry. Six guided half-hour tours conducted each week day.

10. **HENRY COWELL HOME RANCH**—Historic headquarters of vast empire of lime, cement, lumber and cattle, extending over million acres in 23 counties.

11. **OLD MISSION PLAZA**—Site of original settlement in Santa Cruz. Established in 1791. Now a city park.

12. **MISSION SANTA CRUZ**—Completed 1794 by Father Lasuen, successor to Father Serra. Destroyed by earthquake in 1856. Replica now stands near site of original Mission. Open to public.

13. **CASA ADOBE** (Neary-Hopcroft State Monument)—Built 1792. Originally a barracks for Spanish soldiers. Oldest building in Santa Cruz.

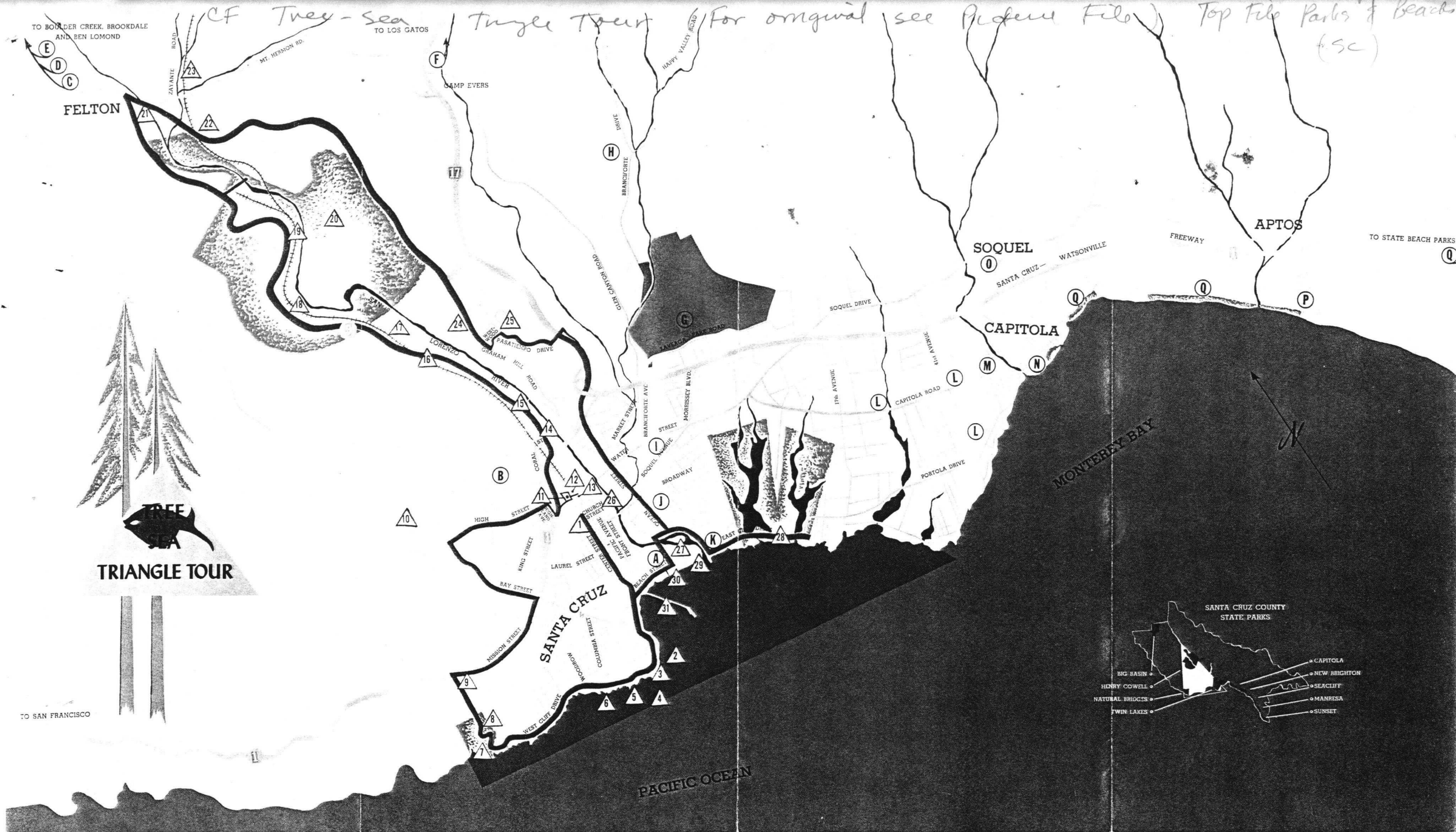
14. **A. K. SALZ TANNERY**—Oldest tannery in California still in operation, where famous California Saddle Leather originates. Founded 1861.

15. **GATEWAY TO THE VALLEY OF THE REDWOODS**—Entering San Lorenzo Valley, an area of attractive resorts, picturesque mountain towns and two state parks (Henry Cowell Redwoods State Park and Big Basin Redwoods State Park).

16. **OLD RAILROAD**—Highest tonnages of freight in California history recorded 1870's and 1880's on this line when lumber mills of the San Lorenzo Valley were in peak production.

• "Where the Redwoods meet the Sea" •

• • "County of Contrasts" • •



TO BOLDER CREEK, BROOKDALE AND BEN LOMOND

CF Tree-Sea Triangle Tour

(For original see Pictorial File)

Top File Parks & Beaches (sc)

FELTON

CAMP EVERS

BRANCHVILLE DRIVE

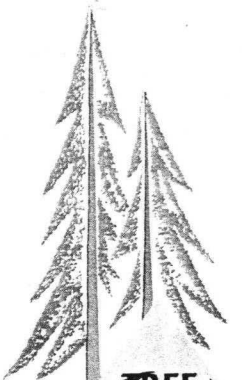
HAPPY VALLEY ROAD

SOQUEL

CAPITOLA

APTOS

TO STATE BEACH PARKS



TREE-SEA TRIANGLE TOUR

TO SAN FRANCISCO

MONTEREY BAY

SANTA CRUZ

PACIFIC OCEAN

- SANTA CRUZ COUNTY STATE PARKS
- BIG BASIN
 - HENRY COWELL
 - NATURAL BRIDGES
 - TWIN LAKES
 - CAPITOLA
 - NEW BRIGHTON
 - SEACLIFF
 - MANRESA
 - SUNSET