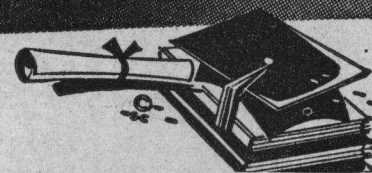


KEEP JUNIOR COLLEGE COSTS DOWN - KEEP TAX DOLLARS

HOW A

JUNIOR

COLLEGE



IN SANTA CRUZ COUNTY WOULD BENEFIT YOU!

● AS A TAXPAYER

Last year the taxpayers spent a total of \$774.37 per student attending junior colleges. State law **REQUIRES** local payment to provide junior college education to any qualified student who wishes it.

Santa Cruz County taxpayers in the year 1957-59 therefore paid \$460,198.86 to other junior colleges. The increase in cost over the previous year was \$159,345.23. This cost is rising sharply and will continue to rise as more students reach college age.

Of the \$774.37 we spent per student, \$300.00 went to help other junior colleges build and enlarge their physical plants. In addition, a junior college district receives \$125.00 per student each year in state aid. This money is all going to other counties when it could be spent here! We are paying enough now to provide a new campus and buildings, adequate for all our students, every ten years.

Figures from County Superintendent of Schools Sig Lien indicate that, **THE TOTAL COST OF BUILDING AND OPERATING OUR OWN JUNIOR COLLEGE** for the present number of students . . . approximately 600 . . . **WOULD BE LESS THAN THE COST TO SEND THEM ELSEWHERE!** As the number of students increases, the savings will increase.

There are 63 public junior colleges in California, and all of the neighbors of Santa Cruz County have one or more. This includes San Benito, Santa Clara, Monterey, and San Mateo counties. Monterey County has found it "good business" and "good education" to have two.

BE SURE TO VOTE!

In the Watsonville Union High School district, part of which is located in Monterey County, there are some who would prefer to have that district join the Hartnell college district in Salinas and who therefore **ADVOCATE THE DEFEAT OF A SANTA CRUZ COUNTY JUNIOR COLLEGE.** They are waging a vigorous campaign. **SUPPORT** of the county junior college is **UNANIMOUS** in northern Santa

● AS A BUSINESSMAN

It is economical for us to operate our own junior college at present enrollments; it would be financially suicide for us **NOT** to maintain our own junior college when enrollments increase.

If we had our own junior college, the hundreds of thousands of dollars now sent out of the county each year would remain in the county, in the form of faculty and staff salaries, college purchasing, plant expenditures and maintenance. This would mean nearly an additional half million dollars annually circulating in our county. **THIS SANTA CRUZ COUNTY MONEY SHOULD REMAIN IN THIS COUNTY!**

Also, formation of a junior college district would substantially improve our chance of being selected as a site for the University of California. The university wants to locate in an area which has shown an interest in higher education. Every other county under consideration has a junior college. The university emphasizes upper division and graduate work, and admits only a small percentage of high school graduates. University officials have indicated a strong interest in the formation of junior college districts. It is one of our major reasons for doing so now.

● AS A PARENT OR STUDENT

Our commuting students now spend 2 to 4 hours daily going to and from other junior colleges, at our expense. This deprives them of normal home life, participation in college activities, or a chance of holding a part-time job.

In addition, one of the principal services of a junior college is adult education, especially in the evenings. Adults may take courses to "upgrade" their ability or enrich their lives. A junior college in our own county would serve as a center for cultural and recreational events for adults as well as students.

These People Enthusiastically Support
the Formation of the Santa Cruz County
JUNIOR COLLEGE DISTRICT!

"Bud" Prindle
C. M. Aldrich
Pegie Johns

Gordon Sinclair
Dick Bailey
Al McCommon

H. S. Archibald
Dick Farrar
Al Givens

T. R. Hyde
Alec Findley
Charles Brunjes

Cruz County and mid-county, but this support will have to be EXPRESSED IN VOTES AT THE POLLS TUESDAY to offset possible negative votes farther south.

WHAT ABOUT TAX RATES?

State laws concerning junior college tax rates can become confusing to the average citizen, and SUPPORTERS or OPPONENTS COULD QUOTE PROVISIONS WHICH MIGHT SEEM TO PROVE NEARLY ANYTHING, and which could cause uncertainty about what is basically a very simple issue. We do know the basic facts, however.

- Even opponents of the Santa Cruz County district (those favoring Watsonville district annexation to Hartnell) have publicly stated that it is CHEAPER to be IN a district than OUT of one.
- There is NO statutory limit to how high junior college tuition tax can go under the PRESENT method, and it is going up sharply.
- There IS a statutory limit if we have our own junior college.
- We receive NO state aid at present. We would receive \$125 per student per year if we had our own college.
- Last year our taxpayers paid more than \$48,000 JUST TO TRANSPORT our students to other counties.

Voters, on October 21, vote only for the formation of a junior college district, to enable us to elect a board of trustees, plan a junior college and qualify us for state aid. This is NOT a bond issue election!

Lerin Cox
Bill Finta
Tom Cutting
Jack Rasmussen
Kenneth Ferguson
Bud Lennox
A. J. Jensen
Tiz Urbani
Dr. Roy Kraft
Milton Bourriague
Alfred Haber
Msgr. MacLoughlin
John McBain
"Biff" Hoffman
William Geyer
Dr. Lebaron Bliss
Dan Hurt
Ed Hansmann
William Kelly
Edward Costella
Vincent Locatelli
Fred McPherson
Erwin A. Decker
J. Fearnough
Al Conquest
Joe Gosliner
Hulda McLain
Robert E. Burton
Frank Thomas
Walter Gunn
Tanner Wilson
Lowell Vetterle
Dr. A. J. Pederson
John Church
David McKay
Earl Cady
A. J. Tosta
Norman Shockley
John Battistini
Rabbi Jul. Leibert
George Wilson
Ellis Aver
Melvin McRae
Jack Craghill
Donald L. Cave
Mannis Dick
D. R. Wilder
Rev. R. P. Murray
Paul E. Forgey
Ken Izant
Roger Gintert
Bert Snyder Jr.
"Pat" Freeman
Dr. Ted R. Foster
Sidney Carter
Harold Carriger
Dr. Oliver Lee
Lewis Nelson
Walt Bettencourt
Carl Kratzenstein
Ray J. Seller
Jayne Dudfield
Ernie Miller
Mrs. Milo Badger

Molly Galbraith
June Atwood
Dr. M. McPherson
Louis L. Haber
Mario Esposito
Lyndall Perrigo
Eugene Prolo
Ben Pino
Walter L. Merrill
Mrs. Lois Wood
A. G. Athearn
Francis Silliman
Eugene J. Adams
Dr. Rex Raffanti
R. D. Baikie
Rev. W. Hubbard
C. L. Boppell
Eli Bariteau
William Burr
Earl Crick
Worth A. Brown
Dr. John Eicholz
E. Damkroeger
Rev. D. Ewing
A. J. Canepa
W. E. Elmer
Warren A. Thal
Merrill J. Ferree
John Haslam
Dan Whitehead
Dick Hackbarth
Mrs. M. Winegar
Charlie Johnson
Joseph P. Fortier
Rev. Don Fleming
Kermit Darrow
Barney Antic
Gordon McClure
Margaret Reed
Hugh Kilpatrick
Peter Geisel
Ronald Mellon
Earl Wilbanks
Capt. R. Hanson
Mrs. Howard Eddy
Rev. A. Anderson
B. E. Hoque
Dick McCarroll
Sam McNeely
Ray Wilbanks
Fred Vellutini
Rev. J. H. Zoellner
Al Newlove
Bill O'Rielly
Geo. Penniman
George Phillips
Jessie Gunter
Paul Unruh
V. S. Rhodes
Nelson Pinney
Helen Thiel
Chester Fox
Ruth Strong
Don Epperson

Charles Ide
Dr. Ruth Frary
L. H. Russell
George Skeegard
Russell Hamm
M. C. Hall
Helen Bowen
Phil Girard
Evan David
A. M. Ghahremani
Roy Hodson
Henry Decker
C. Ashton, Sr.
H. K. "Tiny" Clark
Dr. Ton Jue
Dr. Walt Wong
C. Ashton Jr.
Chester Young
W. T. McNeil
James Breiner
Mrs. J. Getzchmann
Rev. M. R. Mangan
Peter Stolich
Mrs. Homer Jones
Louis Facelli
Ed Holbrook
Robert D. Holt
Dr. L. Smith Jr.
Oliver Combs
Ray Albricht
James Harris, III
John Franich
F. M. Jarvis
John Allen
Bruce Woolpert
Keith Shaffer
Wm. R. Tripp
J. Tabacchini
Alta Farlow
Roy Hodson
J. B. Natale
Burton Nutter
Tom Prescott
Dr. N. Anderson
Dr. P. Karleen
Mrs. P. Gregory
Ben Duerr
Dr. L. T. Magee
Kip Mustain
Spiro Mellis
Fred Woodward
Claude C. Hooper
Lewis E. Hayes
J. J. Crosetti
Walter DuBois
Kai Carlsen
Reva T. Jensen
Mrs. Alice Wilder
Carl Conelly
Meredith Longman
Kerm. McGranahan
Harold Sundean
Walter M. Beers

Les Ley
David B. Owen
Gene Fleming
Tom Butler
Wm. W. Kelly
Rev. R. Rosson
Robert Hughes
Rev. B. Corneliusen
Vernon Berlin
Lawrence Canfield
Dr. John Daly
Norman Lezin
Alvin Gregory
Elio Orlando
Ernest W. Dillon
Lee Sims
Mike Dowdell
G. L. DeWald
Forrest Murdock
H. Ray Judah
Lee T. Sims
Stanley Prolo
Tom Williams Jr.
Joseph L. Tedrowe
Louis Rittenhouse
Chas. C. Smith
J. A. Wyckoff
Jack Chiorini
Hugh Wallace
Robert Maddock
Art Hubbard
Ed Webber
Kay Warne
Mrs. Fred Weaver
A. W. "Bud" Rice
Malio Stagnaro
Glenn E. Coolidge
Mrs. Hazel Walters
Henry DeLacy
Mrs. Mary Ann Burr
Wm. Hottinger
Mrs. Allen Hansen
Jos. Orlando
Mrs. Lily Chiorini
Joe Chamberlain
Geraldine Work
Tommy Thomsen
Ernest Wond
Donald Grunsky
Ray Scott
M. P. Dowdall
Jas. T. Mann
J. Paul Burnett
Ed James
G. L. DeWald
Thomas H. Deane
I. F. Fitchie
John Moree
Arthur Bishop
Sam Combs
Stanley Jensen
John Eaton

BE SURE TO VOTE YES-TUES., OCT. 21

Ad Paid for by Santa Cruz Junior College Citizens Committee, A. W. Rice, Chairman