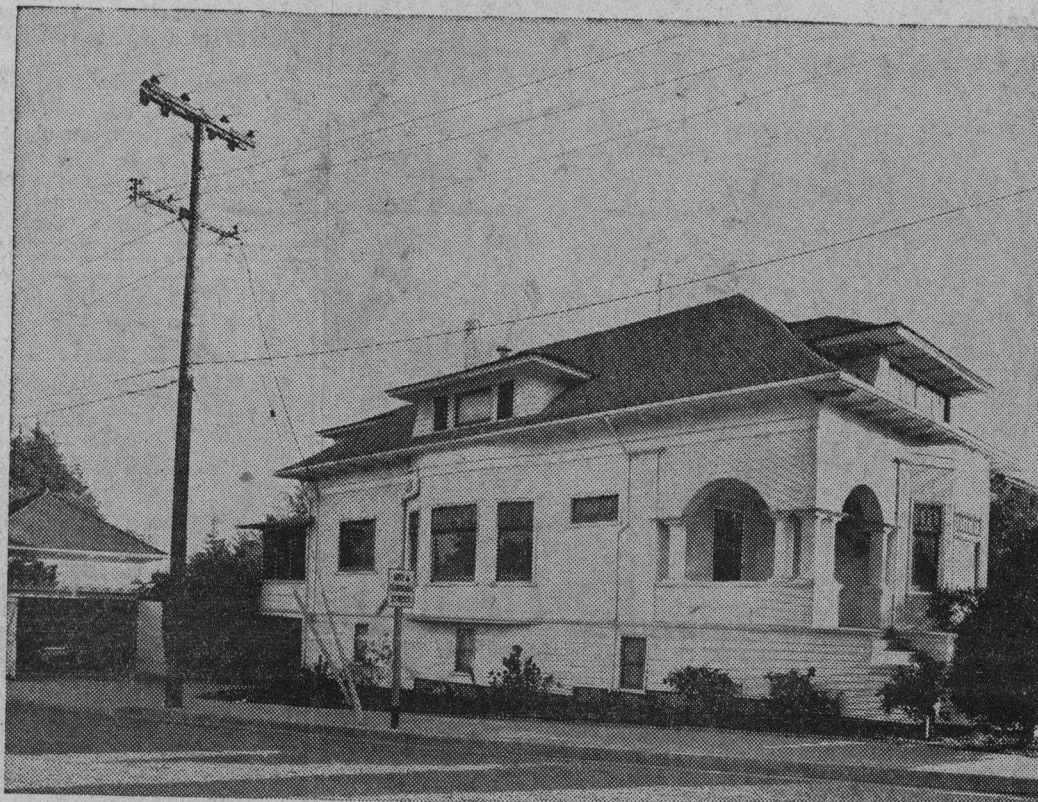


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Wednesday will be "moving day" for Santa Cruz chapter, American Red Cross. The local organization has recently ac-

quired this property at 701 Mission street for permanent headquarters. The comfortable older home has 11 rooms in addi-

tion to a large basement and was purchased with a legacy from the estate of the late Mrs. Jennie Peters.

Santa Cruz' Red Cross Chapter Moves Into Permanent Headquarters Wednesday

By Margaret Koch

Thanksgiving will have special meaning this week for volunteer workers of Santa Cruz chapter, American Red Cross.

And it stems from a statement issued yesterday by Lewis J. Yapp, chairman of the chapter's board of directors:

"Santa Cruz chapter will move Wednesday into its own newly-purchased and permanent headquarters," the chairman announced.

"The property — the former John Gustavson home at 701 Mission street, has been purchased with a bequest recently received by the chapter from the estate of the late Mrs. Jennie Jeter, widow of former Lt. Governor William T. Jeter. The bequest was left for the specific purpose of acquiring a permanent Red Cross headquarters," Yapp stated.

He added that the large older residence will be eminently suited to chapter needs which have outgrown present office space during the past few years.

Long-range plans for the property include a black-top off-street parking area at the rear of the 145-foot lot with a private entrance off Crystal Terrace.

"The house plan itself is well arranged for committee projects which include more than 75 volunteer workers in the total program each month," added the chairman.

In addition to a large basement for storage of equipment for the many Red Cross service programs, the house contains seven rooms on the first floor and four rooms upstairs. One of these — a 24-foot long pine paneled room, is already designated for board meetings.

Negotiations for the property were begun last August by a building committee which included Yapp, Ted Harbert, Miss Nan Dorsey, Lee T. Sims, Ben Pino, Carl Boppell and Charles Brunjes.

Mrs. J. L. Chiorini is chairman of the permanent building and grounds maintenance committee.

There still remains the problem of added furnishings and redecoration where necessary, according to Mrs. Sylvia Gerig, local executive director.

She said the chapter already has received gifts that included a much-needed refrigerator and several cash donations to be used for redecoration.

Santa Cruz chapter, organized in 1898, has had a long and distinguished record of service to humanity. Under the international Red Cross aim of relieving human suffering, Santa Cruzans can be proud of its share in this work in just the past few years.

During the days and months following the flood of 1955 when the San Lorenzo river rampaged, the Red Cross was everywhere in the county with a helping hand for everyone. Nearly always — that helping hand held either food, clothing or a check — sometimes all three, and they were gifts, not loans. More than \$800,000 was

spent on flood relief in this area.

In May, 1957, the local chapter offered aid to victims of the Missouri floods.

In June of this year Chilean earthquake refugees received direct help from Santa Cruz chapter.

But this is just one phase of the Red Cross helping hand. The average citizen doesn't have to wait for a flood or an earthquake or some other cataclysmic event in order to reap benefits from his annual donation.

Swimming instruction for children; a pint — or more — of blood for an operation; a cablegram to a serviceman somewhere in the world; first aid training for persons young and old; a layette for a needy family; courses in mother and baby care; extra care for patients in veterans' hospitals, nursing aids — just name it and Red Cross is doing it, or will be soon.

Founded in 1864 in Switzerland whose flag it adopted as its own, Red Cross now is active in more than 80 nations of the world. It began as the brain child of Jean Henri Dunant, Swiss philanthropist who toured the battlefield of the Austro-Sardinian war in 1859. He saw 40,000 men who had either been killed or wounded the previous day, and he organized help for them before sitting down to write a pamphlet about battlefield conditions.

The result — the International Red Cross treaty — was drawn up at Geneva five years later by 15 European nations. In America, Congress would not ratify the treaty for 18 years for fear of foreign entanglements. But in 1881, due principally to the efforts of Clara Barton, the treaty was ratified and the American Red Cross established.

A partial list of Santa Cruz chapter's tireless Red Cross workers, past and present, includes the names of the late Mrs. P. T. Phillips and Mrs. Sam Leask Sr. as early volunteers; Mrs. George Cardiff, Mrs. Edna Cann, George Penniman, James Leask, Paul Levy, Miss Nan Dorsey who recently received her 50-year pin for world-wide Red Cross work, Miss Harriet Liles, Mrs. Lela Swasey, Dr. James Vail and Roland W. Hoffman.

Current chairmen include Sam Reid, water safety; Lee T. Sims, blood bank; H. G. Tovey, disaster; Howard Miguel, chairman, and Larry Rawson, instructor trainer, first aid; Mrs. A. G. Athearn, Junior Red Cross; Miss Marian Hiltz, nursing services; Mrs. Jean Plagemann, Gray Ladies.

Robert Warne, personnel and by-laws; George W. Bowen, budget and finance; Miss Audrey Jacobs, public information; Lee Craig, motor service; Mrs. Harold Lewis, productions; Mrs. A. P. Anker, canteen; Mrs. James Hammond, volunteers; Miss Anita Strecker, volunteer records; Mrs. Charles Brunjes, recognition; Mrs. Edwin Wood, recruitment.

Mrs. Addis O'Connor, nurses' aides; Miss Helen Calkins, social welfare aid; Mrs. Eleanor Fontes, home service; Mrs. Swasey, chapter development, and Mrs. Francis Miller, entertainment and supply.

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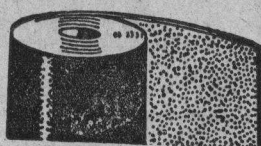
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