About town

Beach Street Revival back in Watsonville

HE BEACH STREET Revival will be back in town starting tomorrow with sprint car races at 7 p.m. at the Watsonville Speedway and an exhibit of sprint and midget cars at the Santa Cruz County Fairgrounds.

The festival, which runs through Sunday, includes car exhibits, auctions, nostalgic music concerts and cruising.

New this year, the second year the Revival has been held in Watsonville, will be a trivia contest open to four-person teams at the fairgrounds from 11 a.m. to 1 p.m. Saturday, and the addition of the Hot Rod/Hot Bod bathing suit contest for men to the bikini contest for women, also Saturday at 2 p.m.

"There will be \$10 million worth of cars at the show," said organizer Rick Petersen, who expects 600 cars to be on display.

Cars will be exhibited from 8

a.m. to 5 p.m. Saturday and Sunday, with an auction scheduled at noon each day.

Petersen hopes around 10,000 people will visit the fairgrounds over the weekend, topping last year's draw of 6,000 in the new location. Previously, the Revival was held in downtown Santa Cruz.

"We liked it much better (in Watsonville) and had good, positive feedback from those who attended," he said. "They liked the friendliness of the community."

Spectators can see the classic cars parade down Main Street at 5:30 p.m. Saturday, or can attend one of the nostalgic rock concerts at the fairgrounds, complete with '50s costumes.

"The dances are going to be great this year, especially Friday night with the Drifters," said Petersen.

The Fabulous Drifters perform at 8 p.m. at Crosetti Hall, along



Mike McCollum

Oldies but goodies from the Beach Street Revival will again parade down Main Street on Saturday night at 5:30.

with Elvis impersonator Johnny Baron and the Bel Airs. Saturday night a '50s costume and dance contest will be held with Shaboom, also at Crosetti Hall at 8 p.m.

Admission to the Revival is \$8 general, \$4 seniors and \$1 for children under 12. Friday's preview

costs \$3. Gates will be open from noon to 1 p.m. Friday; 8 a.m. to 11 p.m. Saturday; and 8 a.m. to 3:30 p.m. Sunday.