

UCSC - History to 1964
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UNIVERSITY OF CALIFORNIA, SANTA CRUZ, SITE DEDICATION
APRIL 17, 1964

PROGRAM

PRESIDING

Dean E. McHenry
Chancellor, University of California, Santa Cruz

INVOCATION

The Reverend Herbert F. Schmidt
Chairman, University Religious Center Committee

GREETINGS

His Excellency Edmund G. Brown
Governor of California and President of the Regents

PRESENTATION OF PLAQUE

Clark Kerr
President of the University of California

PLACING OF PLAQUE

Gerald H. Hagar
Regent of the University of California, 1951-64

Special musical selections provided by the Straw Hat Band, University of California, Berkeley

THE UNIVERSITY HYMN

O God, our help in ages past,	Before the hills in order stood,
Our hope for years to come,	Or earth received her frame,
Our shelter from the stormy blast,	From everlasting Thou art God
And our eternal home!	To endless years the same.

THE REGENTS OF THE UNIVERSITY

REGENTS EX OFFICIO	APPOINTED REGENTS
His Excellency Edmund G. Brown Governor of California and President of the Regents	Edwin W. Pauley
Glenn M. Anderson Lieutenant-Governor of California	Cornelius J. Haggerty
Jesse M. Unruh Speaker of the Assembly	Donald H. McLaughlin
Max Rafferty State Superintendent of Public Instruction	Edward W. Carter
Jesse W. Tapp President of the State Board of Agriculture	Mrs. Dorothy B. Chandler
Theodore R. Meyer President of the Mechanics' Institute	Mrs. Randolph A. Hearst
Norris Nash President of the Alumni Association of the University of California	Samuel B. Mosher
Clark Kerr President of the University	John E. Canaday
	Philip L. Boyd
	Norton Simon
	William E. Forbes
	William M. Roth
	Mrs. Edward H. Heller
	Frederick G. Dutton
	William K. Coblentz
	Laurence J. Kennedy, Jr.

STATE LEGISLATORS

Senator Fred S. Farr	Senator Donald L. Grunsky
	Assemblyman Alan G. Pattee

SANTA CRUZ COUNTY BOARD OF SUPERVISORS

Robert Burton	John R. McCallie, chairman
Vincent Locatelli	Lewis Nelson
	Francis Silliman

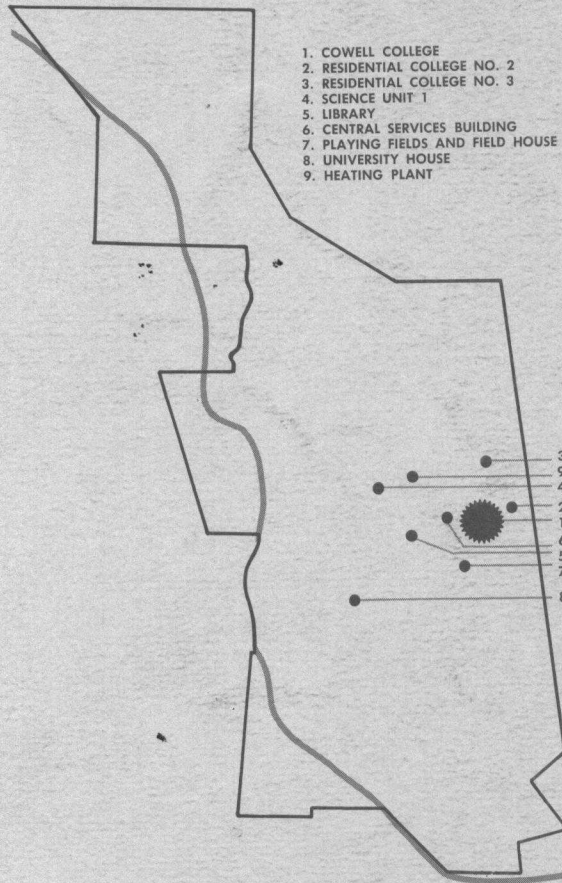
SANTA CRUZ CITY COUNCIL

John W. McBain, Mayor
Eugene M. Fleming
Dr. Ted R. Foster
A. R. Hackbarth, Jr.
Norman Lezin
Norman A. Walters
George G. Wilson
David Koester, City Manager

WATSONVILLE CITY COUNCIL

Fred Flodberg, Mayor
Eugene Bechis
Ted Colton
Edward C. Hall
Bill Johnston
Dr. O. C. Marshall
William P. Murphy
William Masonheimer, City Manager

UNIVERSITY OF CALIFORNIA, SANTA CRUZ BUILDINGS OFFICIALLY SITED



Although the University of California, Santa Cruz is a "new" campus, it has been in the planning stages for several years.

In 1957 the *Additional Centers* report indicated the need for more multi-purpose campuses of the University, and later in the same year The Regents authorized three new U. C. campuses: South Central Coast, Southeast Los Angeles-Orange and San Diego.

After a thorough site selection study in the "south central coast" area, the Cowell Ranch site was chosen in March, 1961, and the following July the Chancellor was appointed. In February of 1962 a design team for the physical master plan was chosen and eighteen months later, in September, 1963, the Long Range Development Plan for Santa Cruz was approved.

During recent months, progress has been more tangible with the completion of the construction access road, the beginning of Natural Sciences Unit 1 and Central Services Building, and the rehabilitation of some existing old ranch buildings to be used as temporary office facilities. Working drawings are nearing completion on Cowell College which will go to bid next month, and schematic drawings have been approved for the Library, College 2, and the Field House.

Academically speaking, at Santa Cruz the "college" will be the basic unit of planning and of student and faculty identification. The initial emphasis will be on undergraduate liberal education with special stress on the residential nature of the campus and the integration of commuting students. In addition, there will be (1) a strong emphasis on social sciences and humanities, (2) attempts to design the undergraduate curriculum to serve student needs rather than reflect faculty and research interests, (3) emphasis on tutorials, seminars and independent study, and (4) a strong program of intramural sports.

The first class of undergraduate students, to be admitted in October of 1965, will have a choice of courses in fifteen academic fields and will have access to a Library of some 75,000 volumes. Graduate students will be accepted in selected fields.

Academic recruiting and curriculum planning currently claim top priority. Professor Page Smith of UCLA has been appointed Provost of Cowell College, and during the coming months will be joined by some 10 to 12 senior professors who will become lead men in their own disciplines.