

# SANTA CRUZ

COUNTY VACATION GUIDE

## SWITZERLAND OF AMERICA!

Every Variety of Scenery! Tourists' and Campers' Paradise!  
 THROUGH THE SANTA CLARA VALLEY,  
 THE SANTA CRUZ MOUNTAINS and the BIG TREE GROVE  
 TO THE BAY OF MONTEREY!

- No Dust.
- No Change of Cars.
- Fast Time.
- Low Fares.
- Pure Air.
- No Mosquitos
- Shady Canons.
- Babbling Brooks.
- Beautiful Ferns.
- Choice Shells AND Sea Mosses.
- Magnificent Beach.
- Innumerable Drives.



- Palatial Steamers.
- Short Line.
- Heavy Rail.
- First-Class Equipment.
- Parlor Cars.
- Grand Scenery.
- Fine Fishing.
- Good Hunting.
- Lovely Flowers.
- Big Trees 1000 Yrs. Old
- Grateful Shade.

**40 MILES SHORTER TO SANTA CRUZ (a CITY by the Sea) THAN BY ANY OTHER ROUTE.**

Accessible to Monterey, with its famous Hotel and Grand Old Groves,  
 by Steamers and Frequent Trains.

FOLDERS DESCRIPTIVE OF THE ROAD, AND TICKETS,

# SPRING 1971