

R-P wins award for news coverage

The Register-Pajaronian won three news and advertising awards in its circulation category Saturday in the California Newspaper Publishers Association contest.

The paper won first place for local spot-news coverage for a package of articles in the March 4 issue, when the Teamsters Union and Norcal Foods agreed to a contract settling Watsonville's 18-month-old frozen-food strike.

The articles were written by reporters Lane Wallace, Elizabeth Schilling, Nancy Barr, Steve Stroth, Jesse

Chavarria and Adriana Reyneri.

The Register-Pajaronian won second place for best display advertising, based on local ads appearing in three consecutive issues. The paper also won a second-place award for promotional advertising, for a series of ads promoting D*A*T'E, the weekly entertainment supplement.

The contest was open to the state's 115 daily newspapers and was judged by panels of news and advertising professionals from out of state.