

# Santa Cruz Community Economic Report

1. POPULATION GROWTH AND PROJECTIONS
2. 1965 SPECIAL CENSUS SUMMARY
3. RETAIL SALES
4. EMPLOYMENT TRENDS
5. VISITOR ECONOMY
6. AGRICULTURAL PRODUCTION
7. OTHER GROWTH INDICES

In addition to the Chamber of Commerce the following agencies can provide more detailed information:

State Department of Employment - For information relating to  
420 May Avenue available jobs, wages & scales.  
Santa Cruz, California

City of Santa Cruz - For information regarding  
City Hall zoning, city licenses, local  
Santa Cruz, California ordinances.

County of Santa Cruz - For information regarding  
1543 1/2 Pacific Avenue unincorporated areas.  
Santa Cruz, California

University of California - For information regarding  
Santa Cruz, California enrollment, job opportunities.

Prepared By:  
Greater Santa Cruz Chamber of Commerce  
P.O. Box 921  
Santa Cruz, California 95060  
Phone: 423-1111  
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