

Handicapped Develop Skills At Goodwill

By JEAN BAKER
Sentinel Staff Writer

This week has a special meaning for Fred Davis and Fred Calhoun . . . for it is International Goodwill Week, and they are two of more than 80 handicapped employees of the local Goodwill Industries.

Davis, supervisor of the electrical department, has been employed here for more than eight years. He and Mrs. Davis, the parents of four children, have lived in Santa Cruz for about 40 years. He is also local president of Indoor Sports, an international organization for physically handicapped people.

Calhoun, who came to Santa Cruz from Oklahoma in 1960, has been with Goodwill since it moved into its new plant in August, 1961. His vocation is repairing small appliances, but his avocations are fishing and bowling, and his efforts in the latter have been rewarded with several small trophies! He is also helping to organize a new church in Santa Cruz, and he maintains an

active membership in Indoor Sports.

Both men give unselfishly of their time in assisting others at the plant or in providing transportation for fellow-workers.

What Goodwill means to handicapped persons is told by many individuals who, because of their employment there, have become independent and self-sufficient and whose physical handicaps have not removed them from payrolls.

Inception for Goodwill Industries was begun in the mind of Dr. Edgar Holmes in Boston in 1902. From a small start, the industry has grown to 128 units in the United States and 15 in foreign countries.

The Santa Cruz plant, which is the supply depot for the local store and stores in Salinas, Watsonville and Seaside, has the highest paid Goodwill employes in the U.S. — \$1.48 per hour, according to the executive director, Larry Dominquez. This unit is 100 per cent self-supporting, one of the very few in the country that is. Each unit is autonomous and maintains national affiliation

only for the purpose of training and publicity; and all but \$3500 of each year's income remains within the state. Governing the local plant is a board made up of 18 citizens from the community.

Goodwill at Santa Cruz is known as the "biggest little Goodwill Industries" in the nation, Dominquez says. It is the only one located in a city of less than 50,000; it sells \$32 per year per square foot against the national average of \$22; and its per capita earnings in 1964 were \$4.16 as compared with New York City's 10 cents. Last year's budget of \$360,000 has been increased to \$410,000 this year. Employment training and rehabilitation of handicapped is also a part of the local program.

And on the drawing board is a board-approved plan to enlarge the Santa Cruz plant by 16,000 square feet which will enable the unit to employ about 50 more people. If this passes the State Division of Vocation Rehabilitation the new plant would embody a print shop, upholstery, landscaping, sterilizing and dry cleaning departments and a contract department.

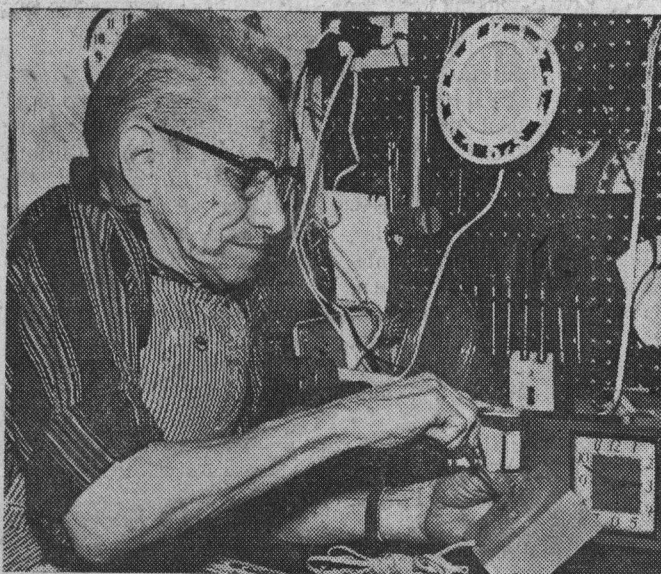
The latter would afford sedentary jobs for persons confined to wheelchairs who could sort nuts and bolts, stuff envelopes, ad infinitum.

If accepted by the division, 50 per cent of the necessary funds would come from a state allotment; the remainder would be put up by the local organization.

"Hire the handicapped; it's good business" is not just a slogan stamped on our letters. At Goodwill Industries, it's a reality!

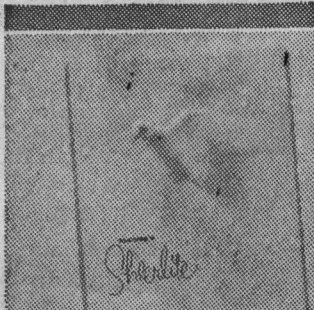


FRED DAVIS



FRED CALHOUN

**SPECIAL
For MAY**



Taffe

Think h
underlin
close fits
do so wi

More go
washes
out, lose
your Taffe

