

COWELL ESTATE

HENRY COWELL  
REDWOODS  
STATE PARK

1.1 MILES TO  
SMITH GRADE

STATE HIGHWAY 9

STATE HIGHWAY 17

UNIVERSITY  
CAMPUS

### CAMPUS FACTS:

OPENING DATE - SEPTEMBER, 1965

TOTAL AREA - 1,992 ACRES

DEVELOPMENT SCHEDULE:

| YEAR       | STUDENTS | EMPLOYEES |
|------------|----------|-----------|
| 1965       | 500      | 250       |
| 1970       | 3,000    | 750       |
| 1975       | 75,000   | 1,200     |
| 1980       | 11,750   | 3,500     |
| 1990       | 27,500   | 5,000     |
| (ULTIMATE) |          |           |

ULTIMATE INVESTMENT  
\$ 250 TO 300 MILLION

POGONIP

GRAHAM HILL ROAD

STATE HWY. 1

CITY LIMITS

SANTA CRUZ

EMPIRE  
GRADE

WATER TANK

FIRST CONGREGATIONAL CHURCH

HIGH ST.

OCEAN  
WATER ST.

SOQUEL AVE.

PEASLEY  
GULCH

WESTERN DR.

BAY ST.

MISSION ST.

CITY HALL

CENTER ST.

PACIFIC AVE.

FRONT ST.

ST.

STATE HIGHWAY 1

WRIGLEY CO.

SANTA CRUZ  
HARBOR

WHARF

CAMPUS SITE

UNIVERSITY OF CALIFORNIA AT SANTA CRUZ

SANTA CRUZ COUNTY CALIF.

COMPILED BY BOWMAN AND WILLIAMS - APRIL 1962 - FOR  
GREATER SANTA CRUZ CHAMBER OF COMMERCE

SCALE - 1 MILE

0 1/2 1