

City Newsletter



VOL. VIII - 1

Prepared by the Office of the City Manager

January-February 1969

General Obligation Bond Measure - April 8th election

The City Council at their February 25th meeting placed a \$600,000 general obligation bond measure on the ballot. The election will be held April 8, 1969. Heavy rains this year emphasized the seriousness of storm drainage deficiencies in Santa Cruz. Many sections of town have no underground storm drainage facilities. During heavy rains, storm waters run along streets and ditches, flooding yards, garages and basements. Deep water collects in the streets of business areas causing inconvenience to shoppers. Flooding creates a public health hazard by causing sewage to back up into homes. Low-lying areas of town face depressed property values and subsequent potential slums.

What is Proposed?

- (a) Build a major storm drain to serve the Mission Street, Almar Avenue, Bethany Curve area on the west side of town.
- (b) Complete the storm drain that serves Center Street, Walnut Avenue, Pacific Avenue and Soquel Avenue.
- (c) Build a major storm drain to serve the Soquel Avenue business area, Seabright Avenue and Darwin Avenue on the east side of town.

A Citizens Committee, headed by Dick Bailey, has been formed to demonstrate the need for passage of this bond measure.

Pacific Avenue Mall

Preliminary plans for the new semi-mall have been approved by the Planning Commission and Off Street Parking Commission. A coordinated review by the Mall Committee and affected City departments has been completed. Survey and location work has been accomplished and the design team is moving ahead.

Final plans and specifications are scheduled for City Council review on April 22, 1969, at which time the Council may set the public hearing.