

# Obituaries

## Charles 'Vernon' Berlin

Services will be Tuesday for Charles "Vernon" Berlin, one of the founders of radio station KSCO, who died Saturday in Santa Cruz after a 10-year fight against cancer. He was 78.

In 1947, Berlin built radio station KSCO in partnership with Fred D. McPherson Jr. and Dr. Mahlon McPherson. He acted as general manager of KSCO and later KSCO-FM until the stations were sold in 1986. After the sale, he continued to serve as a consultant to the new owners.



**Berlin**

Mr. Berlin was born in Aptos in 1915 and graduated with honors from Santa Cruz High School in 1932.

It was at Santa Cruz High that he became interested in radio. He received his amateur radio operator's license while a high school student and was a member of the Santa Cruz High School Amateur Radio Operators Club. His interest and participation in amateur radio continued until his death and he was an active member for 60 years in the Santa Cruz County Amateur Radio Operators Club.

He was a member of the Santa Cruz Rotary Club for 45 years, serving as a director from 1951-1952 and as club secretary from 1988-1991. He was a Paul Harris Fellow. He also served as foreman of the Santa Cruz County grand jury in 1962 and 1963. He served for several years on the Santa Cruz City Library Board.

He is survived by his wife of 50 years, Julia Paganelli Berlin of Santa Cruz; his daughter, Karen Jeffries of Santa Cruz; his son, Jim Berlin of Salinas; his brother, Lloyd Berlin of Santa Cruz; three grandchildren; and two nieces.

Services will be at 11 a.m. Tuesday at Chapel of the Four Seasons, 1050 Cayuga St., Santa Cruz. A private interment will be at Oakwood Memorial Park. Contributions to the Santa Cruz Rotary Club Endowment, P.O. Box 497, Santa Cruz, Calif. 95061, are preferred.