

# Mostly about People

By Wally Traling



## Plushiest Haircut In Town

The soft flow of a Chopin etude, bounced off the gold tinted wallpaper and breathed across the thick gold-hued, wall to wall carpet to where I sat in the barber chair in the Townhouse on Pacific avenue.

"What I'm doing," explained Barber Jack Pearson, "is taking down the bulk on the sides and puffing up the top to give the appearance of your having more hair, and the same amount all over."

Considering that my forehead resembles a beach with the tide out, this was a Herculean challenge.

But Pearson's whole new concept of a barbershop is a Herculean challenge.

"My aim is not to be pretentious or expensive," he said dividing the top of my head in four sections and angling off the hair ends with a straight razor. "I am offering the old services in a better way and

new services not available in the city."

His biggest hurdle, he admits, is to pump maleness into the idea of hair styling, to educate toward acceptance of hair pieces, or hair tinting.

I was raised on the Saturday night barbershop where I learned my first virile swearword and tainted jokes as my head took back its original shape.

Pearson gives haircuts, too, but he and his co-specialists have been trained to give the hair extra attention.

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Pearson said that men's hair styling has been long an art in Europe. Eight years ago five American barbers went over to study their methods and came back to train others here.

(Now he was attacking my hair roots with blasts of hot air to make they pliable to a new direction—that is, to stand up and be counted.)

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Pearson was born in Anderson, Indiana, son of a minister, and started working in a barbershop in 1925 at an age when he had to stand on a box to apply the steam towels for the boss.

The hours then were 7 a.m. to 7:30 p.m. and on into the night on Saturdays, often to 2 a.m. And so barbering became his career.

He came to Santa Cruz as a patient of World War II at the Casa del Rey in 1945 and decided to stay. During his career he has operated 30 barbershops. This is his 14th new one.

(Now he was applying shampoo to tint the hair a darker brown to rid my locks of grey (PREMATURE, YOU UNDERSTAND), but Pearson explained that most of his customers who come in for tint jobs asked to add grey because of the dignity it introduces).

The Townhouse is plusheroo. First to take to extra attention to the hair has been the younger set who apparently see nothing unmale about it.

He said he has had some 20 school agers come in to have their hair sunbleached to give the impression they have had a hard summer of surfing.

"Most of our hair coloring is done to give the hair a healthier look," he said.

(Now I am under the dryer in the back room and if anyone had come in with so much as a faint smile across his lips I would have clobbered him! There was a copy of Playboy on my lap which offered some relief).

Pearson, also a Korean war veteran, has plans to hold a series of night lectures in his Townhouse soon to show the male how his appearance can be improved with a bit of work on the hair; how to shampoo the hair at home, and demonstrate the manliness of hair styling.

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Well, what was the upshot? My wife got uppity.

"You look out of your class," she said, and implied that after 18 years of marriage she didn't care for me looking so well groomed.

Otherwise there were plenty compliments, male males who sidled up to half-whisper, "Hey, who's your barber?"

Got a few winks from the ladies, too.

Which is really the best education Pearson can have going for him.



**Malio J. Stagnaro, President**  
**C. Stagnaro Fishing Corp.**  
Center, Santa Cruz  
Municipal Wharf  
Santa Cruz (Beach) Calif.

By Estrella And  
Gilda Stagnaro

● **IZAAK WALTON** — "The Compleat Angler" . . . "We may say of angling as Dr. Boteler said of strawberries: "Doubtless God could have made a better berry, but doubtless God never did"; and so, (if I might be judge,) God never did make a more calm, quiet, innocent recreation than angling.

—Izaak Walton.

● **DR. L. G. COMBS! BILL BEAUDOIN!** Dr. L. G. Combs, is a life member of California Country Club, Whittier, California and with his friend Bill Beaudoin, who now resides in Capitola, California, enjoyed deep sea fishing with Captain Malio "Stago" Stagnaro on the good boat "Cottardo Stagnaro," and had a most enjoyable day along with many anglers and anglerettes "A Day On The Bay At Santa Cruz!"

● **SHIRLEY BROWN! ONE HUNDRED AND FIFTY LINGCOD!** My, that's lots of fish for Shirley Brown of Santa Cruz, but that is what she has totaled to date, in catching lingcod off C. Stagnaro Boats at Santa Cruz! Shirley is an arden anglerette and will participate in the Cottardo "Babe" Stagnaro Old Timers, (22nd Annual Fishing Trip, this coming week-end.) The record of one hundred and fifty ling cod for the year 1965, breaks all previous records for Shirley Brown. Before the year is over, Shirley hopes to have a record of landing over two hundred lingcod for the year.

● **"LA DOLCE VISTA"** . . . "The Sweet View!" . . . The God-sent loveliness of the master artist at Autumn in Santa Cruz, California, couldn't have graced the land and the sea with more beautiful colors. As you

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