

'Downtown' Night At City Council Meeting Tuesday

It will be "downtown night" at the Santa Cruz City Council meeting Wednesday, with three issues of major significance to the city's core business area up for debate, discussion and probable decision.

The council is meeting Wednesday, instead of Tuesday, because of the Veteran's Day observance. The meeting is at 6:30 p.m. in the city hall council chambers.

Numerous other business items are scheduled on the council's seven-page agenda, including action on a so-called "tenant/landlord" Program proposed by the city housing advisory committee.

The three downtown issues are as follows:

COOPER STREET — The council will consider a request for closure of Cooper Street on weekends from now through the first half of January so that an Open Market may be conducted on the thoroughfare by the Santa Cruz Association of Artists and Craftspeople.

Bruce Van Allen, an association spokesman, presented the request originally about a month ago on behalf of artists and craftsmen who use the "open market" approach to sell their works and products. Van Allen has stressed the association does not want to polarize the community on the question, but he has noted there is an urgent need for a means through which the local artists and craftsmen may contribute to the wellbeing of the total community economy while supporting themselves.

Van Allen said the association is not adamant on the closure of Cooper Street in any sense of the word, but that a suitable location in a busy downtown area is a necessity if the community's burgeoning arts and crafts industry is to flourish.

MALL — The council will consider adopting a long list of guidelines proposed by a special committee to regulate use of the Pacific Avenue Garden Mall. The committee has worked for many weeks under chairmanship of Vice Mayor John Mahaney to set up a procedure of mall administration. The council will consider a proposed application form and permit, along with suggested regulations.

MONEY — The council will

consider revised budgets by two business groups through which promotion tax funds are disbursed to benefit the downtown business area.

A proposed budget for the Downtown Association, the larger of the two groups, calls for tax revenues of \$14,575 and membership dues of \$2,000. This money, with a \$4,391 carryover from the previous year, will provide a total of \$20,966 for various area promotions.

Biggest promotion outlay proposed is \$3,500 for a Christmas and year-end promotion.

A proposed budget for the Chamber of Commerce of Downtown Santa Cruz calls for tax revenues of \$1,475. A new promotional idea offered by this group is the operation of a Christmas minibus.

Other business set by the council includes the following major items:

TENANT-LANDLORD — Up for final adoption is a program through which the city will get into the sometimes controversial question of tenant-landlord relationships. The program calls for the YWCA to provide logistical and other service under a \$5000 contract issued by the city, and for the formation of a board. This board will get into a number of questions related to rental housing. The program provides a vehicle through which the city can eventually get into mediation of tenant-landlord disputes.

The council approved this program unanimously at its last meeting in October. But this approval was rescinded pending a re-listing of the item on the agenda so that everyone in the city will be aware that a tenant-landlord program is up for adoption.

When it was pointed out in October that the listing of the item under a different name might not have informed the public sufficiently of pending action, both Councilwoman Carole DePalma and Councilman Joseph Ghio expressed concern that public get a chance to speak on the question at another meeting. Their motion to that effect set up the discussion to be held Wednesday.

HEARINGS — Changes in the zoning code relative to home occupations will be subject of a public hearing. Also to be heard is an appeal from Elanor Aspromonte from a planning commission ruling denying her a setback variance for a proposed motel. Additionally the council will give final consideration to an appeal to reverse an okay for a condominium complex proposed by Malio Stagnaro for Second Avenue.



Pacific Avenue looked like this back when the Model T Ford was more than a collector's item and when the Old Town Clock marked time for the downtown community atop the roof of the old IOOF building. The clock came

down when the building was renovated, but efforts are now being made to put the clock in a tower at the head of the Pacific Avenue Garden Mall to mark the first hours of the Nation's 3rd century next year.



Carr For Christmas Seals

Singing star Vikki Carr has been appointed national honorary chairman of the 1975 Christmas Seal Campaign. Bob Blankholm, president of the local Mission Coast Lung Assn. announced the appointment this week. Persons who have not received Christmas Seals should call, 688-9249.

