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Wrigley Official Answers Seaside Inquiry On Why Gum Plant Will Be Built Here

Monterey, March 22 — A. J. Williams, secretary of the Seaside Taxpayers League, today made public a letter from the Wrigley company, telling why they did not pick Seaside for the establishment of a chewing gum factory.

The firm made surveys of many California communities and decided upon Santa Cruz as the site.

Williams said he wrote for information because there were many conflicting statements in circulation as to why the company did not decide to come here.

The letter, signed by R. R. Holcombe, vice president, follows:

"When we made our survey of various localities in California seeking a factory site, we paid no

attention to names or counties. The survey included meteorological data, air conditions, weather, earthquakes, fogs, and dozens of things of this nature.

"All of these things were tabulated and the areas that came out on top were the ones that received our final consideration. So you will see from the way that we went about finding a site that it is next to impossible to tell you why Seaside did not come out in the first five. Sorry that we were not able to locate in your city."

Business WXYZ