

## Santa Cruz Harbor is Special

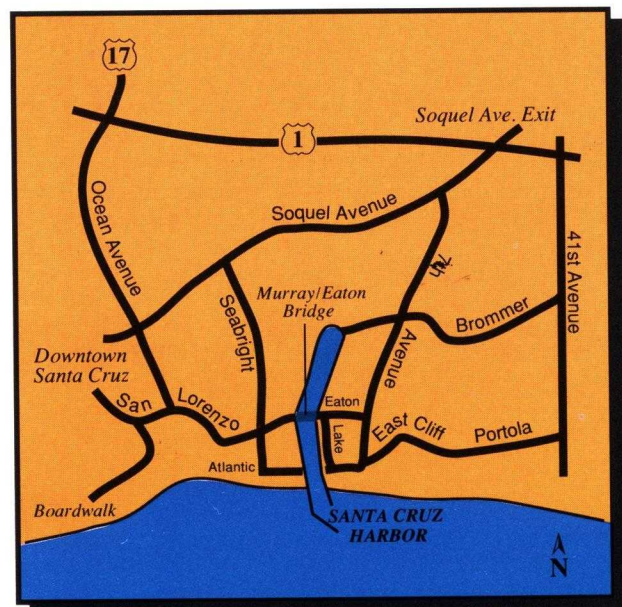
Constructed in 1964, Santa Cruz Harbor has offered recreational and commercial opportunities to millions of people over the past 30 years. Santa Cruz Harbor is internationally known as a place of innovation in pioneering ocean sports. Jack O'Neill, founder of the wetsuit industry, and Bill Lee, architect of the fastest racing sailboats in the world, both base their businesses out of Santa Cruz. Lee's 67' yacht "Merlin," which sailed to Hawaii in 1977 in a still-standing record of 8 days, is moored on F-dock.

Santa Cruz Harbor is the official gateway to the Monterey Bay National Marine Sanctuary. This sanctuary, the largest in the nation, was chosen because of its unique natural resources, beauty, and biological diversity. The Santa Cruz Harbor has numerous opportunities for the whole family to learn, view, and enjoy this national treasure.

On any given day, kayak and whale watching trips, fishing excursions, and sailing trips leave the harbor to explore the riches of the sanctuary. Fine restaurants offer excellent views of the working harbor. Seals, sea lions and a wide range of seabirds frequent the harbor. You may even get a close-up look at the sea otter who lives in the main harbor channel near Aldo's Restaurant. The harbor's guest docks also host yachts from the far-reaches of the world.

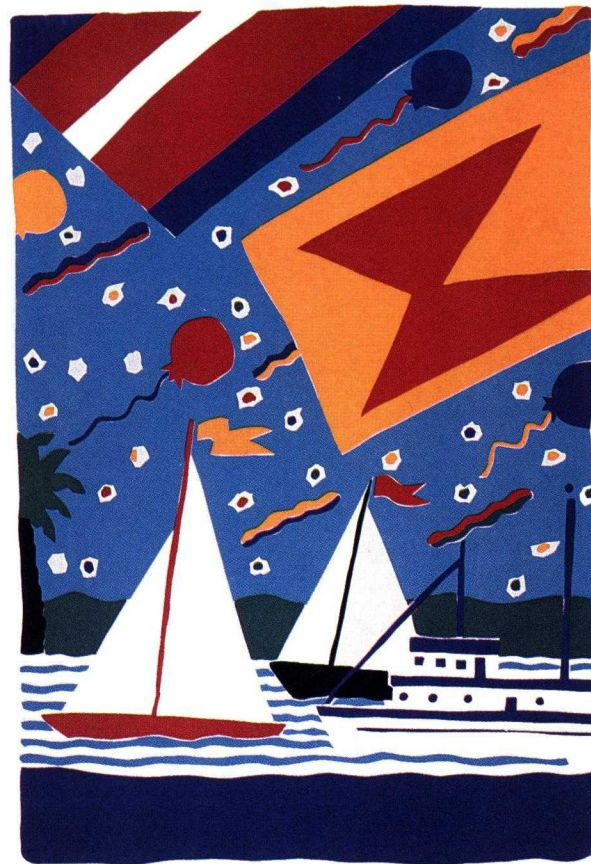
The harbor beach is known as one of the best surf-sand beaches in Central California. Lifeguards, restrooms, a fresh-water shower, volleyball courts, and food vendors all make the harbor beach a treat for the whole family.

A visit to the Santa Cruz Harbor will enrich your understanding of a truly unique marine ecosystem, and special events throughout the year make the harbor an exciting, educational and fun place for all.



# Santa Cruz Harbor

## 1994 SPECIAL EVENTS & ACTIVITIES



Gateway to the  
Monterey Bay Sanctuary

Santa Cruz' Own National Park!

## HARBOR BUSINESS ASSOCIATION MEMBER DIRECTORY

### Aldo's Harbor Restaurant

(408) 426-3736 • Breakfast and lunch specializing in homemade pasta, fugasa, and fresh seafood. Dine with us outdoors, Santa Cruz style! Beer and wine. Visa and Mastercard accepted. *Area 1*

### Bayside Marine

(408) 475-2173 • Stick with the best for your boating needs. Fishing tackle, boats, boat trailers and accessories. Daily fishing and water condition reports. Monthly salmon derbys. *Area 6*

### Chardonnay Sailing Charters

(408) 423-1213 • Sail Monterey Bay aboard this sleek 70-foot sailing yacht. Experience the exhilaration of sailing and see our beautiful coast from the water. Reservations required. *Area 2*

### Crow's Nest Restaurant

(408) 476-4560 • Located right on the beach! Lunch and dinner daily. Fresh seafood, charbroiled steaks and specialty salads. Full bar, wine list. Dancing in the scenic upstairs lounge. *Area 7*

### GERA Insurance Agency

(408) 464-0200 • MARINE INSURANCE HEADQUARTERS. Specializing in Auto/Home/Life/Health/Annuities. Fast-fair-friendly. *Area 6*

### Harbor Deli

(408) 479-1366 • Complete deli including Mexican Food, Tacos, Alpastor. Open every day for breakfast, lunch & dinner, 6:30 am to 10:00 pm. *Area 5*

### Harbor Inn

(408) 479-9731 • A B&B-style Inn. Walking distance to Harbor, beach, & restaurants. Rooms with antiques, open-beam ceilings, kitchenettes, color TV, telephones. Major credit cards. *Area 5*

### Harbor Marine

(408) 475-3131 • A full-service boat yard and retail store. We haul out and repair boats from 15 to 75 feet. Fishing gear and boat supplies and everything you'll need at discount prices! *Area 6*

### Kayak Connection

(408) 479-1121 • Sea kayak lessons, kayak rentals, guided tours, private tours for groups, sunset paddles weekdays, full moon paddles, family trips, and tours for people of all abilities. *Area 6*

### Marine Engine

(408) 475-4220 • Authorized sales, service and parts for Volvo Penta, Yanmar and OMC. Over 30 years experience serving marine customers. 565 6th Avenue by the RR tracks.

### Mariner's Rug Co. & Gallery

(408) 464-0135 • Rare maritime prints and photos. Fine Oriental rugs. Environmental carpet for boat, home and business. Expert installation and repairs. *Area 7*

### Monterey Bay Marine Engine

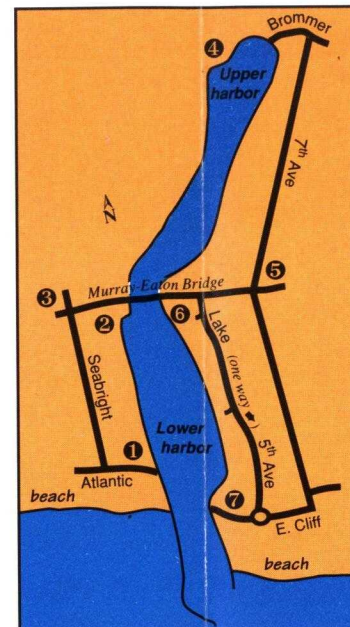
(408) 479-4595 • Located on the sidewalk next to the launch ramp in the Santa Cruz Harbor. Factory trained technician in service and parts. Sales of new engines, boats and inflatables. *Area 6*

### O'Neill Beach

(408) 476-5200 • A complete beach store and more. Sailing lessons, boat rides, marine supplies, wetsuit and bodyboard rentals, t-shirts, activewear and many beach accessories. *Area 7*

### O'Neill Yachts

(408) 476-5202 • Monterey Bay's newest boat dealer and brokerage firm for quality pre-owned boats. Featuring Cal Boats, Catalina Yachts, Hobie Cats, and our 65 charter catamaran. *Area 7*



*Area 1:* Go west over bridge. Turn toward the ocean on Seabright. Go left on Atlantic.

*Area 2:* Go west over bridge. Turn toward the ocean on Seabright. Go left on Atlantic. Turn left again at the Harbor entrance.

*Area 3:* Go west over bridge. Turn north on Seabright and 1st left into parking lot.

*Area 4:* Go west on Brommer Street from 7th until it dead-ends at the Harbor. Follow signs.

*Area 5:* Go east over bridge. At 7th Avenue turn left and park.

*Area 6:* Go west on Eaton from 7th. Go left onto Lake Avenue then take first right down the ramp to the Harbor. Go left through the parking lot.

*Area 7:* Take Lake or 7th toward ocean until dead end into East Cliff Drive. Go right to Harbor concession lot.

### Camp at the Harbor

A limited number of camping spaces (self-contained only) are available in the very north end of the Harbor. *Area 4*  
Call 475-6161 for further information.

**Jack O'Neill & Associates** (408) 479-5509

### Pacific Yachting Sailing School & Charters

(408) 476-2370 • Learn to sail! Classes from \$150, 18 yachts available. Two-hour sunset cruise for 6 on a 32'-37' yacht, from \$170. Excursions every Fri. & Sat. evening, \$35/ person. *Area 6*

### Pleasure Point Inn & Charters

2-3665 East Cliff Drive • Bed & Breakfast (408) 475-4657. Continental breakfast, private baths and breathtaking view of Bay. Charters (408) 464-3045. Catering to executive fishing trips.

### Rainbow's End

(408) 475-6393 • Very affordable gifts and t-shirts from Santa Cruz. Large variety to choose from. Bring the family - we're right on the beach! *Area 7*

### Rosa's Rosticeria

(408) 479-3536 • Wild Rosa creates her own Caribbean Island by cooking true beach food from Mexico and the Islands. Open daily. Full bar. Very reasonable. *Area 6*

### Santa Cruz Sport Fishing, Inc.

(408) 426-4690 • Enjoy the comfort of the *Makaira*, a 50' Delta (Coast Guard Certified vessel) while fishing, whale watching, or on a cruise of the Monterey Bay Sanctuary. *Area 4*

### Santa Cruz Yacht Club

(408) 425-0690 • The SCYC, established in 1928, has very active racing and cruising fleets and holds numerous on-the-water events year-round in the Monterey Bay. *Area 2*

### Seabright Brewery

(408) 426-2739 • See award-winning Ales and Lagers hand-brewed right in our restaurant! Cold fresh beer and hearty meals. Spacious outdoor patio. Families welcome. Live music Friday nights. *Area 6*

### Seabright's Wine & Cheese

(408) 429-1856 • Wood-fired pizza, sandwiches, homemade soups, salads, desserts. Wine and beer. Provisions for a day-sail or day at the beach. *Area 5*

### Shamrock Charters Fisherman's Supply

(408) 476-2648 • Fishing, whale watching, bay cruises. Complete bait and tackle shop. Fun for all ages! *Area 7*

### Sunny's Deli & Pizza

(408) 462-4890 • Open daily, 6:00 am. Fresh-baked goods every morning. Sandwiches, soups, salads, pizza and much more. Wed. night BBQ's April - October, 5:00 pm. Beach seating! *Area 7*

### Yacht Harbor Cafe

(408) 476-9973 • Breakfast and lunch daily. Luscious omelettes, super pancakes and vegetarian meals. Fresh coffee and cocktails. To-go orders. Try our outside patio. *Area 5*

### Save Our Shores

(408) 462-5660 • A marine conservation group dedicated to preserving the ecological richness and native treasures of California's central coast and the Monterey Bay Sanctuary. *Area 7*

### Santa Cruz Small Craft Harbor

Office (408) 475-6161 • *Area 7*

Marine Weather (408) 475-3033

A full-service marina with 1,000 slips, guest berthing, launch ramp, boat yard, fuel, bait and ice.

**Coast Guard Auxiliary** (408) 476-4122



## Special Events and Activities at the Santa Cruz Harbor

### Interpretive Center: Monterey Bay National Marine Sanctuary

In our cool, pure water thrive otters, elephant seals, and those odd fish that live two-thousand meters below. The Monterey Bay National Marine Sanctuary is the largest, deepest, and most varied in habitat of all the nation's sanctuaries. Come learn about and experience Santa Cruz' own "National Park." The Interpretive Center and Save Our Shores is located at 2222 East Cliff Drive, near the Crow's Nest Restaurant. Open weekends and limited weekday hours. Sponsored by Save Our Shores, NOAA, Santa Cruz Port District, and O'Neills. Call (408) 462-5660 for information.

### July 9, 1994 Nautical Swap Meet

One sailor's junk is another's treasure! Home or storefront decorating? Find your ideas or centerpiece here. Hosted by Harbor Marine, Inc. Call (408) 475-3131 for booth space or information. *7:00 am to 2:00 pm*

### May 7-8 & August 13-14, 1994 The Historic Tall Ship *Californian*

Sail the *Californian*. A four-hour sailing charter, noon to 4 pm, May 8 and August 14. \$75/per person, includes lunch. Only 45 tickets available each day. Call (800) 432-2201 for reservations. *Free public tours 8:00 to 10:00 am*

### Santa Cruz Yacht Club Summer Racing Schedule

The Santa Cruz Yacht Club hosts races most weekends of the year. Here are some of the highlight events:

#### Laser Nor-Cal Sailing Championships

*April 10, 11*

#### Moore 24 Nationals

*August 12, 13, 14*

#### Windjammer Regatta

*September 2, 3*

### March - October, 1994 Fishing Derbys

#### Easter Seal Salmon Derby

*April 23, 24* Call (408) 684-2166 for info.

#### Bayside Marine Salmon Derbys

*March through October*

Award barbecue first Sunday of each month. Official IGFA weigh station. Call (408) 475-2173 for info.

#### Bayside Marine Striped Bass Derbys

*June through September*

Award barbecue first Sunday of each month. Official IGFA weigh station. Call (408) 475-2173 for info.

#### Shamrock Fisherman's Supply Ling Cod Derby

*August - Prizes.* Call (408) 476-2648 for info.

#### Shamrock Fisherman's Supply Salmon Derbys

*Monthly competitions - Prizes.* (408) 476-2648 for info.

#### Santa Cruz Sport Fishing, Inc. Ling Cod Derby

*September -* Call (408) 426-4690 for info.

#### Santa Cruz Sport Fishing, Inc. Light Tackle Derby

*October -* Call (408) 426-4690 for info.

### August 21, 1994 Big Brothers/Big Sisters Regatta

The Santa Cruz Yacht Club hosts an exciting regatta supporting Big Brothers/Big Sisters of Santa Cruz County. The race features five classes of boats and starts at 1:00 pm, with awards and barbecue to follow. A \$45 donation will get you a meal, a prize, and a boat ride on one of the many beautiful sailboats. Call (408) 425-0690 for info.

### October 2, 1994 Monterey Bay Sanctuary Celebration

An event celebrating the nation's largest marine sanctuary - the Monterey Bay. Event highlights include live music, numerous vessels of interest for free public boarding, displays, beach contests, boat shuttle to the city wharf, and a beach barbecue. Sponsored by the Santa Cruz Port District, Save Our Shores, and the Santa Cruz Harbor Business Association. Call (408) 475-6161 for further information. *11:30 am to 6:00 pm*

### October 2, 1994 Fireworks!

Head to the Harbor and enjoy this colorful twenty-minute display of fireworks sponsored by the City of Santa Cruz. Chartered boats, waterfront restaurant seats, or the beach or jetties offer great vantage points... the fireworks are less than a half mile away! *7:30 pm*

### December 3, 1994 Lighted Boat Parade

Sponsored by the Santa Cruz Yacht Club, the Lighted Boat Parade features 60 beautifully decorated power and sail vessels parading through the Santa Cruz Harbor during the early evening. This festive event is judged with generous awards, making competition fierce for the most beautiful and creative vessel. This is a family event with hot drinks and snacks available at various locations throughout the lower Harbor. *5:00 pm*

### Wednesday Night Sailboat Races

From mid-April to mid-October each Wednesday night, local sailors get out during the early evening to compete and have fun, with the emphasis on "fun." This is an event that packs the Harbor with visitor spectators. The Harbor's restaurants and beach are especially good viewing areas. Bring your camera or video camera, and beach blanket, and spend a delightful evening watching the sails parade in their full glory against the setting sun. *5:30 pm*

### Wednesday Night Beach Barbecues

The Crow's Nest Restaurant hosts a weekly beach barbecue party, including tables and chairs and dancing to live music, right on the beach! With the visually stunning background of the Monterey Bay and racing sailboats, this event scores high for entertainment and excitement. Every Wednesday, mid-May through mid-September. *5:30 pm to dark*

### Harbor Art-A-Fair

A group of local artists will be exhibiting and selling their work outdoors at the Santa Cruz Harbor by the Crow's Nest on the 2nd Sunday of each month, starting April 10, 1994. For more information call Lynn Jaye at (408) 462-3334. *Noon to 5:30 pm*

### Hot Competitive Volleyball

The Harbor beach has four regulation-sized volleyball courts. Doubles beach volleyball and family games are always happening. Dig it; spike it; or spectate! Tournaments are regularly held. Call (408) 476-5200 for information.

### Walking Tour

The already popular two-mile walk/bike path around the harbor just became educational. Thirteen colorful interpretive stations are placed along the way to inform you on subjects from fishing to harbor wildlife. Docent-led group tours available. (408) 475-6161