

City Newsletter



Prepared by the Office of the City Manager

ANNUAL REPORT - 1963-64

This special edition of the City Newsletter comprises a report for the fiscal year 1963-64. To some extent we hope this edition will atone for the absence of issues for the months of May and June. Budget preparation coupled with an unexpectedly heavy workload during the last two months prevented publication of May and June issues.

The size and detail of this issue bluntly ignores one of the commandments of public reporting: brevity! But as this report will be sent to citizens who are actively engaged or interested in municipal activities, considerable factual detail has been included to do justice to the accomplishments of the departments as well as the acumen of the readers.

CITY MANAGER

In providing general administrative direction of City activities, this office is enmeshed to varying degrees in most major City projects. However, credit for the success of the achievements mentioned in this report belongs foremost to those who have provided the initiative and know how: department heads, their staffs and the various lay commissions and boards.

LIBRARY

Growth The Santa Cruz Library has experienced a year of progress, disappointment and ever increasing use of its facilities. Circulation of books and readers increased from a total of 577,632 in 1962-63 to 614,192 in 1963-64.

Much of the circulation growth has been due to the increasing number of County residents who are provided this service by the City under a cost-of-circulation contract with the County. Reference use at the main library has shown a marked increase.

Bond Issue The defeat of the library bond proposal was disappointing, but it also brought forth offers of assistance from many residents and hope for a successful issue in the future.

In preparation for the bond election, the Library Study Committee of the City Council in February recommended that the City Council "fully support the Library Board's position that new library facilities are sorely needed in Santa Cruz and that the Library Board proceed to develop a building program for a main library and an East Santa Cruz branch, to be submitted to voters on the June primary election."