



Dan Covro/Sentinel

Dennis Diego, left, and Lisa and Michael Sotero unveil their 'Paradise Pavilion' plan.

Personality for pavilions

Designers will give downtown structures a facelift

SANTA CRUZ — A group of local architects, designers and contractors has come up with a plan to breathe new life into the Phoenix Pavilions.

The volunteers broke ground Tuesday on the first remodeling project. Each of the seven pavilions will get new names and facades, including covered entryways.

To ensure individuality, a different team of designers and architects will work on each of the pavilions.

The first one, at Cedar and Lincoln streets, will be known as Paradise Pavilion, according to local designer Lorri Kershner.

The concept, Kershner said, is designed to establish an interim personality for the downtown so it will continue to attract shoppers and visitors until permanent rebuilding begins.

In addition to facelifts for the pavilions, the project also will include directional kiosks and signs.

The group so far has received about \$25,000 in donations. Another \$50,000 is needed, Kershner said.

Additional information about the "Phoenix Place Project" is available from Kershner at L. Kershner Design, 426-0177, or Margaret Schumann at Thacher & Thompson, 426-4683.

REFERENCE

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