

receives a check for \$100. Fred Giggy, manager of Landess & Touhy Food Market. She won a fourth prize in the recent Proctor & Gamble com-

ed of the check and an automatic washer and dryer, because she had her grocer, Landess & Touhy and her appli-

Mathew of the pany.

Urban Renewal:

What's It All About?

(Earl Newkirk, executive director of the city redevelopment agency, discusses urban renewal and redevelopment in these columns three times weekly. Suggestions, comments and queries are welcomed by the agency, whose office is in the city hall annex, 322 Church street, GA 6-0460.)

By Earl Newkirk

From time to time rumors come to our attention concerning the San Lorenzo Park project. Let us remind you again, if you have any questions or problems concerning the project, please call the redevelopment agency. The latest rumor to come to our attention—and it has come up in the past—is that the redevelopment agency and any number of others “in the know”—are going to profit personally from the redevelopment of the San Lorenzo Park project.

Well, we are, but only to the extent that everyone in town will benefit from the improvement to our community which will occur through redevelopment of this “downtown quadrangle.”

Once again we'd like to point out that each member of the redevelopment agency, when appointed, had to sign a statement to the effect that he did not then own, nor have any interest in, any property in the project area. Each member also had to indicate that he would not acquire any project area property, nor any interest therein, so long as he remained a member of the agency board.

The above subject was discussed in some detail in our column of June 15. Another point that we attempted to clarify in June which apparently needs a brief outline at this time is the fact that the redevelopment agency doesn't do any actual construction of buildings in the project.

Our job is to (1) conduct planning, engineering and economic studies of the area, (2) prepare final plans based upon these

studies, (3) have public hearings on the final redevelopment plan, (4) present the plan to the city council for a further public hearing and council approval, (5) acquire the land necessary for redevelopment, (6) prepare the land acquired for the new uses called for by the redevelopment plan as approved by the city council, and (7) dispose of, or lease, the land for these new uses.

For example, if the approved plan calls for some multi-family apartments, the redevelopment agency would acquire the property, prepare the site, and dispose of it on a competitive basis—to a private developer for actual construction of the apartments. The private developer would have to agree, under terms of the sale, to (1) build apartments as called for by the redevelopment plan, and (2) begin and complete their construction on the property within a reasonable period of time—such time limit would also be set by the redevelopment plan.

Just as in the foregoing example, private developers would construct any new commercial structures on the west side of the river. All this is simply to point out that the redevelopment agency is not in the construction business. This entire program is designed to bring about the greatest amount of participation possible on the part of private enterprise. The redevelopment agency simply makes it possible for private enterprise to help provide our community with the best in the way of improvement for our city as a whole. And this we do simply by making land available for use in accordance with a redevelopment plan approved by the majority of our townspeople in public hearings, and formally approved and adopted by the redevelopment agency and the city council.

Fun
Food

Sant
Win
Prize

A che
dryer
are the
R. A. M
since s
the re
compar
test.”

Mrs.
winning
for me
thing.

to me
She
washer
compa
entry.
a che
grocer
marke
autom
award
applia
Furni
her ex

Na
Tie

Cal
has
“for
the S
peop
est t
nity.
Na
a m
Mars
Sovi
39th
Bols