

Downtown Santa Cruz Retailers & Restaurants

A Publication of
DOWNTOWN ASSOCIATION OF SANTA CRUZ
March 1, 1990

- BLOCK 1**
Benten Restaurant
Mr. Goodies
Travel Spot
World Savings & Loan Association
Pavillon G
Bookshop Santa Cruz

- BLOCK 2**
Graphix
Integrand Design
3D Art
Pavillon A
Santa Cruz Hardware
Post Parcels Plus
Pavillon B
Cat "N" Canary
Shandrydan

- BLOCK 3**
Ken's Shoes
Pacific Telephone
Sentinel Printers
Susanna Noble Interiors

- BLOCK 4**
Bowman Forgey
Changes
Fortier's Opticians
Heinz Biergarten
Lorenz Fine Gifts & Art
Old Theatre Cafe
Phillip Norman Ltd.
Stephan's Jewelry
Togo's
The Vault

- BLOCK 5**
Bay Photo
Chi Pants
The Gap
The Original Hot Dog & Pretzel Cart
Pearl Alley Bistro
Rader's Jewelry & Loan
Santa Cruz Coffee Roasting Co.
Shaver Shop
Speakeasy Cafe
Surf Side Snax
Woolworth's
Pavillon C
Act Five/Act V Flowers
Artisan's
Crystal Kaleidoscope
Folk Arts
Groff's Luggage
Western Visions
Pavillon D
Antique Collectives
bento baki
Comic Cafe
Donatello's Gelato
Lilly Marlene
Little Shanghai
Monica's Espresso Cafe
Pizza My Heart

- BLOCK 6**
START Clinic
Logo's Books and Records
Plaza Books/Paper Vision
Pavillon E
Atitlan
Body Options
Bunny's Shoes
Hat Co.
Indulgence
Judi Wyant Antiques
Natural Treasures
Pacific Trading
Santa Cruz Nutrition Center
Sock Shop Santa Cruz
Tenggara Imports
Pavillon F
Atlantis Fantasy World
Lily Wong's
Plaza Bookstore

- BLOCK 7**
The Catalyst
China Szechwan Restaurant
Jack's Shoe Service
Johnny's Sport Shop
Nelson's Flowers
Shen's Gallery
The Spokesman Bicycles
Tools for Fools
Union Grove Music

- BLOCK 8**
Andy's Auto Supply
Blue Lagoon
Caffe Pergolesi
CP Shades
Dot-N-Dash
Kelly Moore Paint Store
Entertainment West/Party Zone
Riordan-Winnett Travel
Western Mountaineering

- BLOCK 9**
The Bagelry
Beat City Records
Cognito
Dancing Man Gallery
4 Winds Music
Gateways Book and Gift
Kuumbwa Jazz Center
Nature's Bounty
Perfect Cut
Poet and Patriot
Zachary's

- BLOCK 10**
Bonesio Liquor Store
Great American Wiener Works/Deli
PIP

- BLOCK 11**
Alternative Motors
Ample Annie's
Asti Cafe
The Avenue
Canton House
Conquering Lion Records
Lott's
Ocean Chevrolet
Pacific Avenue Cycles
Pacific Gold & Silver Exchange
Toyota of Santa Cruz
Wheels West

(Continued Over)

BLOCK 12

Cotton Tales
Cymbaline Records
Burrito Express
Great Outdoor Clothing Outlet
Haber's
Holiday Muffler Service
Joe's Barber Shop
McMahan's Furniture
Metropolitan Market
Monterey Baking Company & Deli
Pacific Cookie Company
The Pizza Company
Pontiac Grill
Putney and Perry
Santa Cruz Glass Company
Taco Bell
Tampico Kitchen

BLOCK 13

Bank of America
Bead It
Discount/Universes Records
East Meets West
Eclectix
Pipeline
Rainbow Records
S. C. Baseball Card Center
Bank of America/Versateller
Camouflage
Dell Williams
Poor Richard's Almanac
Pretty Mama's

BLOCK 14

Jackson's Shoes & Things
Palace Arts
Santa Cruz Hardware

BLOCK 16

Great Western Bank
Pacific Western Bank

BLOCK 17

Animal Crackers
California Savings & Loan
Camera World
C.J. Martin's
Collage
Computerware
Cooper Street Hair Co.
Coast Commercial Bank
Edward's Piano
Eric's Deli
E. R. Nell, Optometrist
Franciscan
Galleria Yogurt
Game-Alot
Gensler Lee Diamonds
Hobee's
Long's Drugs
Merle Norman Cosmetics
Mission Travel
Mobo Sushi
Shockley's Jewelers
Star Struck
UA Cinema 1 & 2
Wells Fargo Bank
Zanotto's

BLOCK 18

Cafe Cameleon
Front Street Pub
Inside
Kinko's
Mina's Beauty Salon
Movie I & II
Rebecca's Mighty Muffins
Santa Cruz Brewery
Thrift Center
University Copy

BLOCK 19

The Art Center
Calle Innerscopes
Fiber Enterprises
Giftwood Studios
India Joze
Many Hands Gallery
Robert Beck Antiques
S.C. Actors Theatre
Ted Mills Fine Arts
Thomas Mantle Designs
Back Street Clothing
Footloose Hair Salon
Goodwill Industries

BLOCK 20

Caffe Bene
Kenville Keys
Wild Earth
Zoccoli's Delicatessen

BLOCK 21

Casablanca Hair Salon
Emi Korean Restaurant
Santa Cruz Hotel

BLOCK 22

Brats Hair Salon
Children's Art Foundation
Economy Drugs
Whole Animal Resource

BLOCK 24

Jack's Restaurant
Nickelodeon Theatre
Speakeasy Cafe

BLOCK 26

Clothes Horse
Kali Rae Yoga
Pacific Dry Cleaners

BLOCK 27

Chimney Sweep Books
Fosters Freeze
Laser Leaf
Seychelles

BLOCK 28

Alexander's Jewelers
Alley Kat
Bank of the West
Bulkhead Gallery
Garage Grill
Hair Etc.
Hoang Anh
Kelly's French Pastry
Lenz Art
Manoff's Rancho Burger
Outdoor World
Santa Cruz Paint
Security Pacific Bank
Ski Shop Santa Cruz
Trader Tots

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