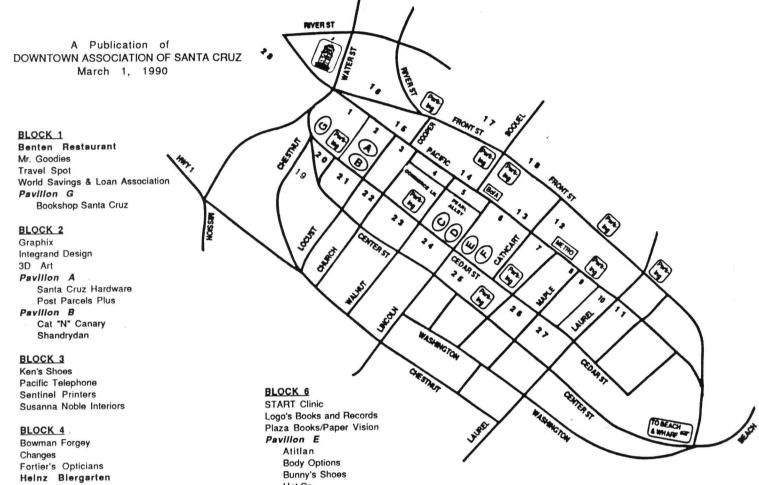
Downtown Santa Cruz Retailers & Restaurants



Changes
Fortier's Opticians
Helnz Blergarten
Lorenz Fine Gifts & Art Old Theatre Cafe Phillip Norman Ltd. Stephan's Jewelry Togo's
The Vault

BLOCK 5

Bay Photo Chi Pants

The Gap

The Original Hot Dog & Pretzel Cart Pearl Alley Bistro Rader's Jewelry & Loan

Santa Cruz Coffee Roasting Co.

Shaver Shop Speakeasy Cafe

Surf Side Snax

Woolworth's

Pavillon C

Act Five/Act V Flowers Artisan's Crystal Kaleidoscope

Folk Arts

Groff's Luggage Western Visions

Pavilion D

Antique Collectives bento baki

Comic Cafe

Donatello's Gelato Lilly Mariene Little Shanghai

Monica's Expresso Cafe Pizza My Heart

Hat Co.

Indulgence Judi Wyant Antiques

Natural Treasures
Pacific Trading

Santa Cruz Nutrition Center

Sock Shop Santa Cruz

Tenggara Imports

Pavilion F

Atlantis Fantasy World

Lily Wong's Plaza Bookstore

BLOCK 7

The Catalyst China Szechwan Restaurant

Jack's Shoe Service

Johnny's Sport Shop Nelson's Flowers

Shen's Gallery

The Spokesman Bicycles

Tools for Fools

Union Grove Music

BLOCK 8

Andy's Auto Supply Blue Lagoon

Caffe Pergolesi C P Shades

Dot-N-Dash

Kelly Moore Paint Store Entertainment West/Party Zone

Riordan-Winnett Travel

Western Mountaineering

BLOCK 9

The Bagelry

Beat City Records

Cognito

Dancing Man Gallery

4 Winds Music

Gateways Book and Gift

Kuumbwa Jazz Center

Nature's Bounty

Perfect Cut

Poet and Patriot

Zacharv's

BLOCK 10

Bonesio Liquor Store

Great American Wiener Works/Dell

BLOCK11

Alternative Motors Ample Annie's

Asti Cafe The Avenue

Canton House

Conquering Lion Records

Lott's

Ocean Chevrolet

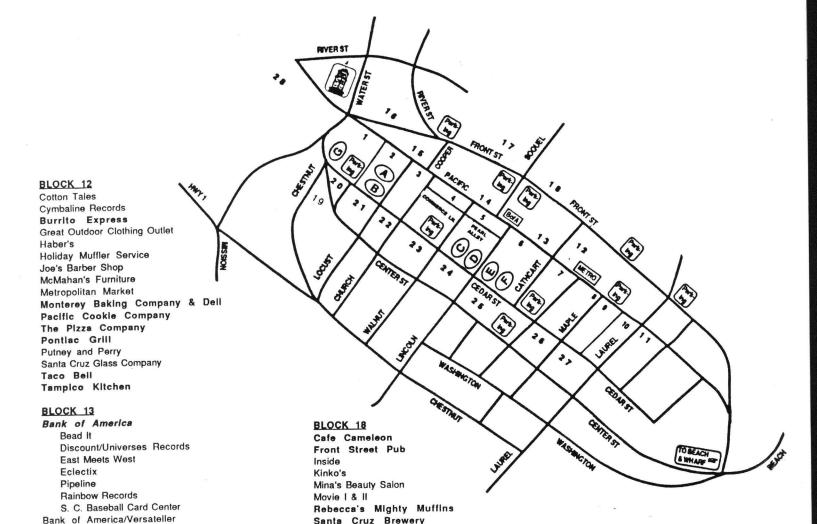
Pacific Avenue Cycles

Pacific Gold & Silver Exchange Toyota of Santa Cruz

Wheels West

(Continued Over)





BLOCK 14

Pretty Mama's

Camouflage Dell Williams

Jackson's Shoes & Things Palace Arts Santa Cruz Hardware

Poor Richard's Almanac

BLOCK 16

Great Western Bank Pacific Western Bank

BLOCK 17

Zanotto's

Animal Crackers California Savings & Loan Camera World C.J. Martin's Collage Computerware Cooper Street Hair Co. Coast Commercial Bank Edward's Piano Eric's Dell E. R. Nell, Optometrist Franciscan Galleria Yogurt Game-Alot Gensler Lee Diamonds Hobee's Long's Drugs Merle Norman Cosmetics Mission Travel Mobo Sushi Shockley's Jewelers Star Struck UA Cinema 1 & 2 Wells Fargo Bank

BLOCK 19

University Copy

The Art Center
Calle Innerscopes
Fiber Enterprises
Giftwood Studios
Indla Joze
Many Hands Gallery
Robert Beck Antiques
S.C. Actors Theatre
Ted Mills Fine Arts
Thomas Mantle Designs
Back Street Clothing
Footloose Hair Salon
Goodwill Industries

Santa Cruz Brewery Thrift Center

BLOCK 20 Caffe Bene Kenville Keys Wild Earth Zoccoll's Delicatessen

BLOCK 21 Casablanca Hair Salon Emi Korean Restaurant

BLOCK 22

Santa Cruz Hotel

Brats Hair Salon Children's Art Foundation Economy Drugs Whole Animal Resource BLOCK 24

Jack's Restaurant
Nickelodeon Theatre
Speakeasy Cafe

BLOCK 26

Clothes Horse Kali Rae Yoga Pacific Dry Cleaners

BLOCK 27

Chimney Sweep Books
Fosters Freeze
Laser Leaf
Seychelles

BLOCK 28

Alexander's Jewelers
Alley Kat
Bank of the West
Bulkhead Gallery
Garage Grill
Hair Etc.
Hoang Anh
Kelly's French Pastry
Lenz Art
Manoff's Rancho Burger
Outdoor World
Santa Cruz Paint
Security Pacific Bank
Ski Shop Santa Cruz
Trader Tots

DOWNTOWN ASSOCIATION OF SANTA CRUZ 1543 Pacific Avenue, Suite 212 429-8433