

To the Home of the County Fair Sunday, September 17, 1950 Santa Cruz Sentinel-News-



Watsonville, In Apple And Lettuce Bowl, Is Thriving Little City

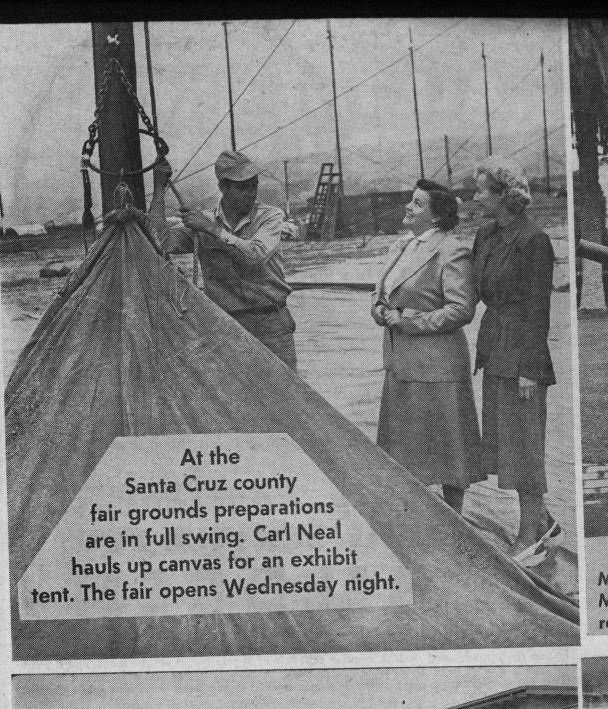
Watsonville, the home of the Santa Cruz County Fair, is a thriving little city in the heart of the main apple and lettuce producing area of the county. Now boasting a population of 11,516, Watsonville and the Pajaro valley in which it is sittle Pajaro valley in which is Spanish for bird.

In 1837 Don Sebastian Rodriguez obtained the fertile valley as a grant from Spain. In 1831 Watsonville came into being, with two log houses and a tent erected as a street.

The new community was named Watsonville for Judge John H, streets are spectacular structures, which is special and colorful histour. The roadbed being laid and the picturesque but inadequate Pajaro River piridge be in g replaced by a large new span, The beautiful Catholic church and Highway 1 is only one of the 18 churches which represent all enominations.

Watsonville has one high school at mother of Washington street is an attractive building. The new additions to the high school at East Third and Lincoln streets are spectacular structures, Fresh water fishing and boating four large in the surrounding area.

The new additions to the high school at East Third and Lincoln streets are spectacular structures, Fresh water fishing and boating four three private schools. The new additions to the high school at East Third and Lincoln streets are spectacular structures.



Construction is underway on

spectacular "glass house" additions

to Watsonville Joint Union High School



Joan Jamison (left) shows Santa Cruzans Mrs. Littlefield, 320 Spruce street, and Miss Johnson, 1131 Green street, the historical relics in Watsonville's pretty City Plaza

Miss Johnson admires Tony, being

given a workout on the fair's

track by trainer Walter Taylor



stantial business buildings. The

substantial business buildings. The first brick structure was erected in 1874.

It always has been the center of a farming community, the main crops in the early days being grain and potatoes. These were shipped from Palm Beach, which once served as a port. Then came a narrow gauge railroad between Watsoned as a port. Then came a narrow gauge railroad between Watsonville and Moss Landing, a wagon road between Watsonville and Santa Cruz, stage connection between San Jose and San Juan Bautista and then the advent of the South-

and then the advent of the Southern Pacific railroad in 1872.

The valley first became known for its apples in the 1860s. Sugar beet growing thrived in the '90s. Lettuce, which is the green gold of today, dates from the second decade of this century.

Watsonville, 16 miles southeast of South Cruz by way of Highway

of Santa Cruz by way of Highway

1 (Santa Cruz-Watsonville freeway), is the home of the Santa
Cruz County Fair, which will open
Wednesday night and be in progress through next Sunday.

The fair grounds three miles

The fair grounds, three miles east of the city on the Hecker pass road, contain a tanbark arena for horse shows in a natural amphitheater which will seat 4000 persons, a half mile race track, a floriculture building, exhibit buildings and tents and horse barns. There also is ample parking space.

Highway 1, from Santa Cruz, enters Watsonville at the Main street Y. Towering St. Patrick's church provides a magnificent introduction to the principal business thoroughfare. The approach from the opposite direction is un

quick freezing and packing con-cerns, 30 cold storage plants, 10

agricultural commissioner's office

agricultural commissioner's office and chamber of commerce.

Pretty Plaza Park, located in the heart of the city at Main and East Third streets, is a memorial to Don Sebastian Rodriguez, the sturdy pioneer of Pajaro Valley.

Among the historiacl items it contains is a drinking fountain erect-

ESTATE IS SETTLED



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