

Scotts Valley Candidates Give Views On Incorporation



Charles Rickard

Incorporation is "vital to the future growth of Scotts Valley," according to Charles Rickard, a candidate for city council in the proposed City of Scotts Valley.

"It's common knowledge that the future growth predicted for the Scotts Valley area is almost fantastic. This growth must be controlled to maintain a desirable rural atmosphere in which to live," he said.

The manner in which the area would be properly controlled is through city government "by the people who live here and who care about the area and have time to devote to the area," he said.

"At the present time we have very little voice in county government. This is clearly evidenced by the problem we've experienced with the cemetery, the loss of the airport and even by the boundaries our county supervisors set for our prosed city.

"I feel that if the growth is not channeled in the proper direction, Scotts Valley will not be the ideal place to live.

"I'm running for the Scotts Valley city council because I feel that I can be of service to our new community. As president of the Scotts Valley Property Owners association, I am aware of the problems of the area and the dissatisfaction of the people with county government."

Rickard, 31, moved to the Scotts Valley area in 1961 so he could "live in a country atmosphere."

He soon entered civic affairs, becoming vice president of the property owners' group and eventually its president. He also is on the board of directors of the



Ken Stacy

"I feel incorporation is a must if we desire unity of progress in our valley," said Ken Stacy, a city council candidate in the proposed City of Scotts Valley.

"County government, having the responsibility of a very large area and a large number of people, can't be responsive to the needs and desires of individuals or small groups," he explained.

"I feel that in the past few years, through long-range planning, the county supervisors have had to answer to the desires of their majority, which has led to a neglect of the expenditures of funds received for road upkeep or construction in the Scotts Valley area as funds have been diverted to provide access to other areas of potential growth.

"As a resident of Scotts Valley interested in future growth and developments in a community where I am raising my family, I am concerned that the area is developed to the needs and desires of the individuals who live here."

Stacy, 29, served as a senior petty officer in the navy for nine years. He was president of the Married Students association while attending Bethany Bible college.

He presently is a production foreman at Sylvania's Santa Cruz operation, responsible for production of equipment for government contracting. He has been with Sylvania two years.

"I feel my experience and training make me qualified to make decisions in matters of growth and cost expenditures if elected to the city council," Stacy said.

He attended Bethany for three years, Cabrillo college and is a



C. R. Roberson

C. R. Roberson, a candidate for councilman in the proposed City of Scotts Valley, believes the area should incorporate because "I would like to see it have local control."

He believes the board of supervisors isn't "giving us the real consideration that we should have."

However, he emphasized that the county legislators have to "satisfy" people in other areas and what those in the other areas want "doesn't necessarily mean Scotts Valley wants it or needs it."

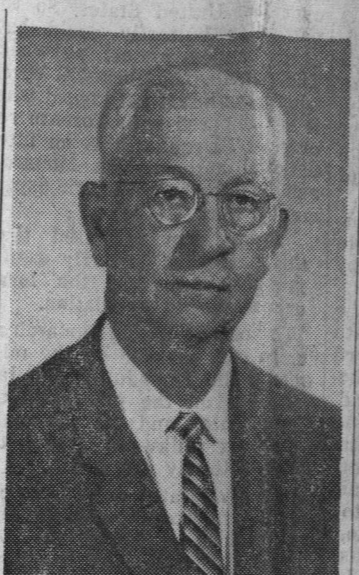
"I feel we can control taxes and have planned growth in our community if we have local control," he said.

"We aren't getting anything for free. We're paying for our community services. I believe a Scotts Valley council can disperse the funds and we still would have the same amount of services—or more—for the same amount of money. I see no reason taxes will be increased in a city any more than we're paying now to the county."

Roberson sees an incorporated Scotts Valley as a city that has "home rule with no big costs and no big changes—there's no reasons for them."

He said the council hopefuls have discussed services with various county agencies and find that "they'll be glad to cooperate" in supplying the services by contract to Scotts Valley.

"I feel I'm qualified to be on the council because I've lived in the same house in Scotts Valley since 1946 and I've watched its growth and



William Peard

"I sincerely hope incorporation passes because I know the valley will be much better off as a city," said William Peard, a candidate for city council in the proposed City of Scotts Valley.

"I believe in home rule. I think we would have better home rule as a city than we have now.

"We would be able to do many things that aren't now possible because our councilmen would be from our area.

"The board of supervisors does not know our local problems, although supervisors are familiar with the county problems in general," he added.

Peard believes that the rural atmosphere of Scotts Valley will be retained as much as possible under city government.

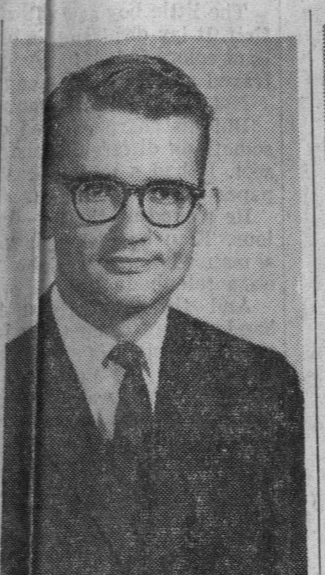
"I feel we can run the city without an increase in taxes unless the people want unreasonable things such as street lights, sidewalks, etc.

"And if they want such things as a sewer district, they would have to pay for it whether Scotts Valley is a city or remains unincorporated. I want to bring this point out."

Peard, 71, is retired. He has lived in Scotts Valley for five years.

He has been in sales management work "almost all my life" and established dealer organizations throughout the U.S. and Canada as an employee of American Cyanamide company. He has been a sales manager for numerous automobile firms, has been in private business and served on the Menlo Park personnel board.

He and his wife, Marie, live at 6010 Bethany drive. He has



James D. Alford

James D. (Dave) Alford, 31, said he is not ready to "promote any particular type of development for his future city. Scotts Valley's real need, Alford claims, is a chance to better reflect the views of its residents.

"I don't mean to be critical of the county government, but it's simply a fact that supervisors are far removed from us. I feel local government or self-control would be better.

Although some persons have claimed the new city would mean higher taxes, Alford points out the present group of candidates plans no tax at present. If more services are needed, he says, "you get what you pay for."

Alford has been a resident of Scotts Valley for five years. He works in San Jose as employment security officer for the state department of employment. Alford and his wife, Alice, have two sons, David, 5, and James, 2.

Asked if the area needed any particular type of growth, such as business or industry, he answered: "I'm not out to promote any type of growth, such as a bedroom community, industry, or retail business. It's more important that I reflect the views of the people that may elect me."

Retires



Bill Graham

Bill Graham, who's running for councilman in the proposed City of Scotts Valley, believes that "this is our last chance to be able to incorporate."

"I also believe in the not-too-distant future that Santa Cruz will try to annex Scotts Valley," he said.

City government will give the people in Scotts Valley a group that is interested in "home control," Graham contends that the city government will be more efficient for the area than the "setup now with the county and with the same amount of money."

He said a city will get better services and be able to give better service than under the present county setup.

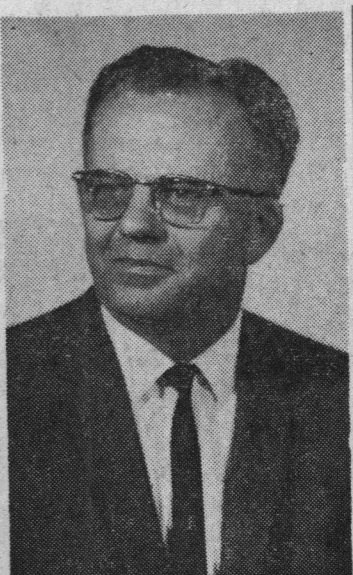
"In our own planning, our own road specifications and rights-of-way specifications we will have more flexibility than under the county," he said.

"It seems that in the last few years the pattern of small areas incorporating has mushroomed and from all our reports, they're all in the black, not the red. If the history of these small incorporations had been bad, there would not have been a trend toward more incorporations."

"One of the big arguments against incorporation is taxes I'm confident that there won't be a jump in taxes for quite some time. If I felt that taxes would go up—being one of the biggest taxpayers in Scotts Valley—I'd be the first to object," he added.

As for the candidates, Graham said he thinks none are "eager for the job" of councilman but all feel it is a "necessity."

"We want to get the job done. All seven have been



M. Willis Lotts

M. Willis Lotts, who operates Lotts Auto Upholstery at 820 Pacific avenue in Santa Cruz, lives at 565 Hacienda drive in Scotts Valley.

"The only reason I'm running is because I'm interested in incorporation," Lotts has declared. "Without incorporation, someone else runs our business for us. Scotts Valley has been out on a limb in the seven years I've lived there. As far as the county spending money on us, they don't."

Lotts says he is willing to cooperate in full with other candidates, and denies he is even campaigning for himself. "Those fellows are all level headed," he says of other candidates. "If this becomes a city, I'll be happy."

The 50-year old businessman is married. He and his wife, Mildred have three children, Arlene, 26 (now Mrs. Arlene Spencer), H. Willis Lotts, 23, who works with his father, and Ila May, 10.

"If we become a city," Lotts concludes, "we will have much better roads and streets, along with control of business or industry for the future of our valley. Those are the main things."

MANCHURIA

Manchuria, with an area of 300,000 square miles, represents the most important geographical region of China. Industrially, it is the most advanced and produces about one-half of the country's steel, according to the Encyclopedia Britannica.

NO CLEAR EVIDENCE

Although there is little doubt that the American Indians originally came from Asia, there is no clear evidence relating the languages of the Americans to

Voters in the Scotts Valley area will go to the polls April 14 to decide if they want to incorporate their community.

If they decide favorably, they will comprise the county's fourth city. The last city to form was Capitola in 1949.

Seven men are running for posts on the Scotts Valley city council, if cityhood passes. They are Ken Stacy, M. Willis Lotts, Charles Rickard, Dave Alford, William D. Peard, Bill Graham and C. R. Roberson.

Their views on Scotts Valley and their reasons for incorporation are printed herein.

U.S. Chamber Chief Assails Big Spending

Chicago (AP)—Edwin P. Nielan, president of the Chamber of Commerce of the United States, says the badge of influence in Washington "no longer is a big pearl stickpin, it's a button-down collar and modest tie clasp."

"Instead of the voice from the sewer booming out across the floor of a national political convention," Nielan said, "it's the smooth-talking salesman with the federal subsidy who sways our political destinies today. The new city hall spender thinks big, too. Help the poor widow pay her rent? Not him. He'll put her in a low-rent public housing project."

Nielan told the Executive's Club of Chicago Friday there is an agency in Washington "for just about anything you could want, if you meet their easy requirements.

"And who is paying for all this? Ask the Gang. They will tell you the federal projects in your town don't cost you one red cent; they're paid for by the rest of the American taxpayers. They don't tell you that you're paying for the same kind of handouts to other communities.

"What it all adds up to is that the modern city hall now is hooked directly to Washington by pipelines, and the flow goes both ways—federal tax money gushing into the cities and political support pouring back to the national officeholders."

Need Help With Your Tax Return?

Agents of the Internal Revenue service will be available tomorrow in rooms G and H of the civic auditorium to assist taxpayers in preparing their returns.

Staff members will be on duty from 9 a.m. to 4:30 p.m.

E. A. W. Carlson of the IRS

Scotts Valley Chamber of Commerce.

A production foreman at Sylvia's Santa Cruz plant, Rickard has been studying management at the University of California at Berkeley the past five years.

Married, Rickard and his wife, Irene, have two children, Marvin Glenn, 9, and Susan Lynn, 4. They reside at 3056 Granite Creek road.

WORLD'S OLDEST?

Pines 4000 years old have been found growing in the White Mountains of eastern California and some scientists contend these gnarled trees are the world's oldest living things.

graduate of the U.S. Naval School of Electronics. He worked at a missile range in the Caribbean as a technician and at Treasure Island as an instructor at the electronics school there. He also worked as an instrumentation technician on the Polaris system with Lockheed.

Stacy, a five-year resident of Scotts Valley, is married. He and his wife, Eloise, have five children, Dorothy, 9; Robert, 8; Kennetha, 4; Janie, 2; and Russell, 1. They live at 995 Bethany drive.

Religion forbids the portrayal of human and animal likenesses in art in Moslem countries.

feel qualified to make decisions as far as taxes are concerned."

Roberson, 49, has served on the Scotts Valley school district board of trustees since 1952, including terms as board president. He was on the 1960 county grand jury, was on the Democratic Central committee in 1952-53 and is on the board of directors of the Scotts Valley Chamber of Commerce and the Santa Cruz Chamber of Commerce.

He owns a grading and paving contractor firm, Roberson Brothers, located 5050 Scotts Valley drive within the proposed city limits.

He and his wife, Marcia, have three sons, Ronnie, 22, Douglas, 20, and John, 11. The family home is at 4650 Scotts Valley drive.

three sons, Scott Hubbard, younger in the northwest states for McGraw-Hill; Capt. E. R. Hubbard, a jet pilot with the Strategic Air Command at Pease AFB, New Hampshire; Pete Peard, who is in the insurance business in Washington, D.C.; and a daughter, Margaret Miller, whose husband is vice president of Travelers Insurance company in Hartford, Connecticut.

Taxable Retail Sales In State Up \$500 Million

Sacramento (CNS) — Taxable retail sales in California during the last three months of 1963 rose nearly \$500 million over the previous year to set a record of \$1 billion, the state board of equalization announced today.



SPRING TUNE UP

