

Plans For Deer Park Shopping Center Advancing

BY DON RIGHETTI
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The long-awaited Deer Park shopping center is on the launching pad and the countdown is just about complete, the Rio del Mar Improvement Assn. heard Monday night.

Robert Marani, who has directed the project, introduced Cliff Swenson to the association directors as the builder of the proposed shopping center.

Marani said he and Swenson had come to an agreement on the project and that discussions already are underway with some "anchor tenants" who will move into the facility.

Asked pointedly by directors

about a time schedule on the opening, Swenson said he can't give a specific one because of all the governmental permits and red tape involved, but that the thing is ready to go and will not be long in coming about.

Swenson is the president of Carl N. Swenson Co. Although the firm's headquarters is San Jose, Swenson has built a number of structures in this area, including the Palomar Hotel in 1929, Swenson said.

Marani promised that architect Jim Ellmore will be retained on the project and that the big apple orchard on the Deer Park property "will stay an orchard."

Swenson commented that lease discussions are underway with tenants of the proposed

planned for the project, which will retain the Deer Park Tavern, with modifications, as

or in increments, Swenson said he'd like to build it all at once and "get it over with."

It's understandable that he

would want to be shed of the building project as soon as he can. It has been about two and a half years in the works.

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food market, bank and savings and loan company, among others.

A number of other stores are

a restaurant.

Asked whether he planned to consturct the center all at once