Phoenix Garden Mall



Shmuel Thaler/Sentinel

Volunteers raise skeleton of large tent that will house mall retailers displaced from quake-damaged buildings.

Volunteer effect puts mall retailers back in business

SANTA CRUZ — What a day it was. Veteran's Day, 1989 found 200 journeymen carpenters, laborers, plumbers, iron workers and engineers working with a fervor you had to see to believe.

What was just a glimmer of a dream three weeks ago rose to a reality as

By GUY LASNIER LANCE 1979, CITY OF Santa Cruz Rep Workers erected the tents dubbed "Phoenix Pavilions." Covering 35,000 square feet, and located in downtown parking lots on Cedar Street, the seven tents will house businesses displaced by the earthquake. Merchants hope to open the day after Thanksgiving, the traditional beginning of the Christmas season.

The pavilions began taking shape

Deputy Value of Saturday when three trucks carrying all the pieces arrived at about 8:30 a.m. Two came from Calgary, Canada, one from Los Angeles.

Everything except the tents was donated - labor, equipment, including neavy-duty cranes and mobile, portable scaffolds. The labor alone was worth an estimated \$50,000.

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