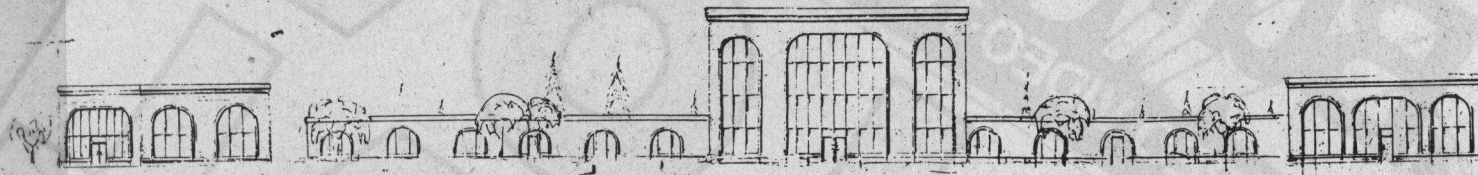


New ideas for Main Street



By NANCY BARR
STAFF WRITER

The east side of the 100 block of Main Street could all be developed in a Spanish motif or with a modern look like City Hall just a block away.

Those are just two of the ideas drafted by staff planner Richard Emigh to show the City Council how the block could be redeveloped with a unifying theme.

The council, acting as the Redevelopment Agency, had asked for the drawings after receiving an application for a new convenience store on

that block. The agency members were uninspired by the design of that particular project, and realized that if something wasn't done soon, the block would be developed piecemeal, and could be a hodgepodge of different architectural styles.

Although some developers have expressed an interest in developing the 100 block, no deals have been made to allow any one developer exclusive negotiating rights, as has been done on the 200 block.

Planning Director Bud Carney said Emigh, who was hired to work on the city's

local coastal plan, volunteered to sketch a few ideas for the 100 block because he has a background in architecture. Emigh came up with several alternatives, showing what could be done if the existing buildings were kept and what could be done if the entire block were cleared and the development started from scratch.

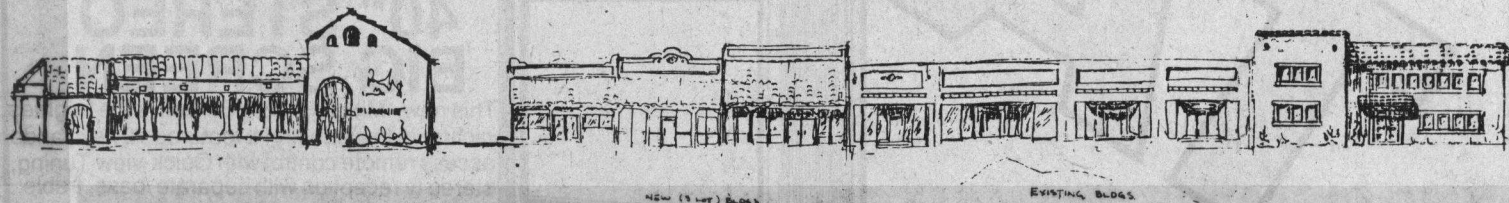
His drawings include offices, apartments, restaurants and retail shops, and show several different configurations for the parking and buildings.

Emigh's visions of a redeveloped 100 block of Main

Street vary from a Spanish-motif two-story building at one end of the block with one-story storefronts along the rest of the block, to a modern two-story building similar to City Hall, along with a long, low building to provide retail space.

Emigh also offered a drawing with three separate buildings connected by walls of arches and landscaping.

Emigh's drawings will serve as a starting point for a discussion about the future of the 100 block by the Redevelopment Agency at 7 p.m. Aug. 18.



Above and below, two of planner Richard Emigh's ideas for the east side of Main Street's 100 block.