

La Selva Association Wants Phone Prefix

The La Selva Beach Improvement Assn. has agreed that President Mike Watts should go to San Francisco to call on the State Public Utilities Commission for information on telephones.

What the association wants him to do is find out precisely what the PUC wants in the way of information on a complaint the association intends to file with PUC.

What La Selva will ask for in the complaint is a 688 telephone exchange so that La Selvans can call either Watsonville or Santa Cruz toll free.

In other business, Burl Moss, director of an ecology recycling center on 17th Avenue, was at the session to see if the association wants to sponsor a similar recycling operation in La Selva.

Directors seemed to like the idea of having some La Selva trash hauled away for a useful purpose, and decided they will find out from other local organizations if they want to co-sponsor the project.

The association said it will

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report the result of the survey to Moss shortly.

It was announced that a key exchange to the beach gate will be March 13 from 10 a.m. until 1 p.m. and March 21 from from 11 a.m. until 2 p.m. The lock on the gate will be changed March 21.

Directors discussed rules as to who, precisely, is entitled to a key. They decided a property owner or resident of the area—La Selva Beach Fire Protection District—is entitled to one after he joins the association.

It was noted that March 20 has been set as the date of the

community clean-up day from 10 a.m. until noon.

Plastic bags of trash will be picked up by trucks when they are left at the intersections on Playa Boulevard and Estrella Avenue.

On the same day, the association will install posts and no-parking signs near the beach gate entrance and on Playa in the street's divider strip through the commercial sector.

Jim Wier, association social chairman and head of the clean-up project, said he will contact Boy Scout groups and ask their aid on the project.