

John Ferguson named as R-P's business manager

John Ferguson, assistant business manager of the Ventura County Star-Free Press, will become business manager of the Register-Pajaronian May 1, on the retirement of Page Gilman, who has held the post 13 years.

Ferguson is a veteran of 16 years' service with the John P. Scripps Newspaper Group, parent organization of the Ventura and Watsonville newspapers and others on the Pacific Coast.

For 3½ years before his transfer to Ventura, he was business manager of the Valley Press in Felton and the Scotts Valley Banner. He began his newspaper career in 1967 as a classified advertising salesman for the Ventura newspaper (Gilman was the newspaper's advertising director at the time), and was advertising director of the Santa Cruz County weeklies before becoming their business manager.

A native of Marietta, Ga., Ferguson met his wife Sharon, a native Californian, when both were attending Shorter College in Rome, Ga. They have two children. Craig, 20, is a student at Cabrillo College and will attend San Jose State next fall. Staci, 18, will graduate from San Lorenzo Valley High this year and also plans to attend college. Mrs. Ferguson has a supervisory position with the Santa Cruz Medical Clinic; they plan to move from their Felton home to the Watsonville area.

The new business manager is a self-described "sports freak" and was a radio sportscaster for 10 years. In Felton, he was a director of the chamber of commerce.



John Ferguson