

# New book looks like another winner for Santa Cruz author

Santa Cruz gambling expert Avery Cardoza feels the odds are in his favor with his new book, "Casino Craps for the Winner."

Cardoza, a professional blackjack player and teacher, wrote and published his first how-to manual, all about that casino game, a year ago and the book now is in its third printing.

The book, "Winning Casino Blackjack for the Non-Counter," is distributed nationally and carried by such giants as B. Dalton and Walton booksellers.

"I found that since my blackjack book has been successful, I have a ready market through distributors who have been waiting for something new," says Cardoza of his second offering.

He says he wrote and illustrated the book on craps along the same lines as his book on blackjack. It's a mere 60 pages and, as Cardoza says, written "so if somebody from Mars read it they would know how to play craps."

The key to writing gambling books is to keep them "thin" and simple. Cardoza says his book on blackjack has been so successful because "it's a very easy book to read." Most people, he says, "can't understand fat, tedious books." He says he even found people in Las Vegas who couldn't get through the normal type of gambling book.

The guide to craps has been designed for both the beginner and serious player. "For the beginner, I present conservative strategies which give the best chances of winning and for the more serious players I present aggressive strategies in which a lot of money can be made in a short period of time."

Big money made fast, says Cardoza, is the main attraction of craps.

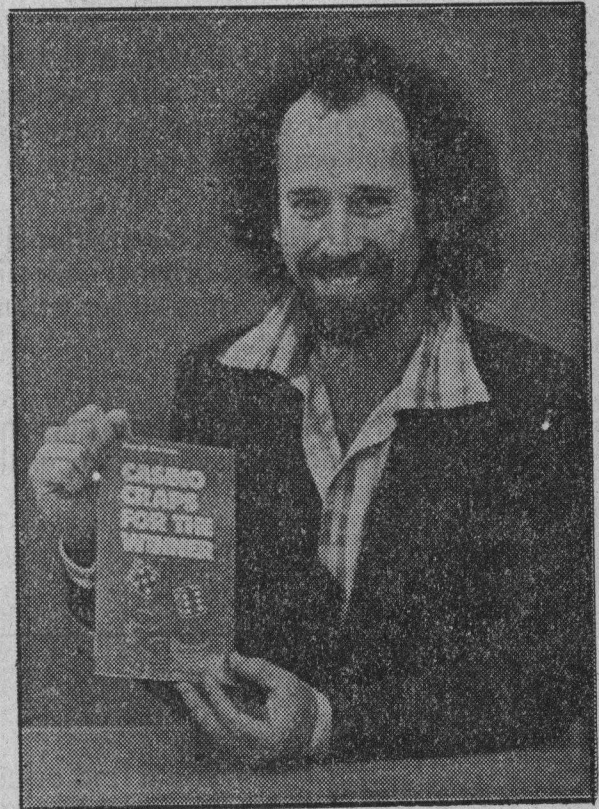
The payoff in blackjack basically is one-to-one, but in craps the payoff can be two-to-one or seven-to-five or better.

"People are attracted to the speed of the game and because they can have as many as 10 bets running at the same time. And, they can win fast," says Cardoza.

Casino craps, he says, is a noisy game, as opposed to blackjack, which is a very quiet game. "If there's a hot craps going with people winning, you can hear it clear across the casino. And, if a Texan is playing and winning you can tell by watching his cowboy hat waving above the crowd."

In addition to the basic purpose of explaining the rules of the game, the bets and odds and a coordinated strategy to put them in, Cardoza gives valuable advise on money management. "If I didn't write about that, it's all a waste of time," says Cardoza.

He writes in his new book: "To be a winner, a player must have emotional control, for the temptation to ride a winning streak too hard in hopes of a big killing or to bet wildly during a losing streak, trying for a quick comeback, are two of the most common factors that destroy a large number of gamblers. . ."



Avery Cardoza with his book, "Casino Craps for the Winner"