

ROAD SIGNS ON HIGHWAY

By Harry E. Murray

Many people, including myself, used to think and some still believe that the road signs that we see on the highway are paid for by the California State Automobile Association. In fact, many people believe that this is what a part of the money they pay the association for membership goes for. But the following is a copy of what is recorded in Volume 16, Page 7 of the Records of the Board of Supervisors under date of December 4th, 1922, which shows this belief to be a mistake.

Monday, December 4, 1922.

The Board now meets in regular session.

Present: Supervisors Lewis, Moore, Sinnott, Wyman and Rostron and the clerk.

In the matter of placing signs on county highways:

On motion of Supervisor Wyman, duly seconded by Supervisor Moore, the following resolution is adopted:

BE IT RESOLVED by the Board of Supervisors of Santa Cruz County, State of California, in regular meeting assembled this 4th day of December, 1922, that the California State Automobile Association, Incorporated, is hereby authorized and ordered to erect not to exceed 250 of its standard metal enamel road signs on the roads and highways of said Santa Cruz County.

Said signs are to be of diamond shape, baked enamel, on 18-gauge Armco Iron, 23 inches x 29 inches in size, front point, with dark blue lettering upon a light yellow lemon background, and are to be attached to a 4-inch x 4-inch 12 foot surfaced redwood post which is to have no less than three coats of paint, and which is to be set in the ground from three to three and one-half feet.

It is specifically understood that after said signs have been installed the California State Automobile Association, Incorporated, will maintain and keep them up indefinitely at its own expense and supply without cost to Santa Cruz County, a new sign to replace any mutilated or destroyed sign upon notification from any Supervisor of said County of the necessity of such replacement.

The said Board of Supervisors of Santa Cruz County hereby agree to pay the said California State Automobile Association, Incorporated, the sum of Four Dollars (\$4.00) per sign for the total number erected, not exceeding 250 signs, upon presentation of proper claims for same by the California State Automobile Association, Incorporated, upon completion of the work of installing the signs hereby ordered.

Passed by the Board of Supervisors of Santa Cruz County, State of California this 4th day of December, 1922, by the following vote:

Ayes: Supervisors Lewis, Moore, Sinnott, Wyman and Rostron.

Noes: Supervisors None.

Absent: Supervisors None.

G. H. ROSTRON,

Chairman of said Board.

Attest. H. E. Miller, Clerk of said Board.

By H. G. Poole, Deputy Clerk.

ROAD SIGNS ON HIGHWAY

We as taxpayers of the county pay \$4.00 for same. Also the parking signs that are in Santa Cruz are paid by the city we as taxpayers pay \$4.50 each for same. But facts are facts and taxes are taxes. Who pays, we or the association? Some Santa Cruz automobile owners have actually cancelled their insurance so that they could be a member of such a worthy association of mutual benefit. But now along comes a more gigantic organization with more than 2000 agents and more than 100 large insurance companies and more than 22,000 members offering more services for only \$10.00 per year, not \$15.00 then \$12.00 that is now charged. Our office is the Santa Cruz official office and we are fully prepared to give you any touring information you wish whether you belong to our association or any other association. However, if you wish to join we have the membership cards, books, maps, etc., at our office to start you with at once. There are five of us in our office and all are at your service to give information. Ask any automobile insurance agent in Santa Cruz about the National Automobile Club. He can take your application and you do not need to drop your insurance to join. We sell insurance without memberships or memberships without insurance. The insurance rates are the same as any association. COME IN AND TRY OUR SERVICE.

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vice to give information. Ask any
automobile insurance agent in Santa
Cruz about the National Automobile
Club. He can take your application
and you do not need to drop your
insurance to join. We sell insurance
without memberships or memberships
without insurance. The insurance rates
are the same as any association.
COME IN AND TRY OUR SERVICE.

National Automobile Club
HARRY E. MURRAY, Pays in a
hurry, the Insurance Man.

Official Headquarters
105 Pacific Avenue.
Town Clock (I.O.O.F.)
Block.
