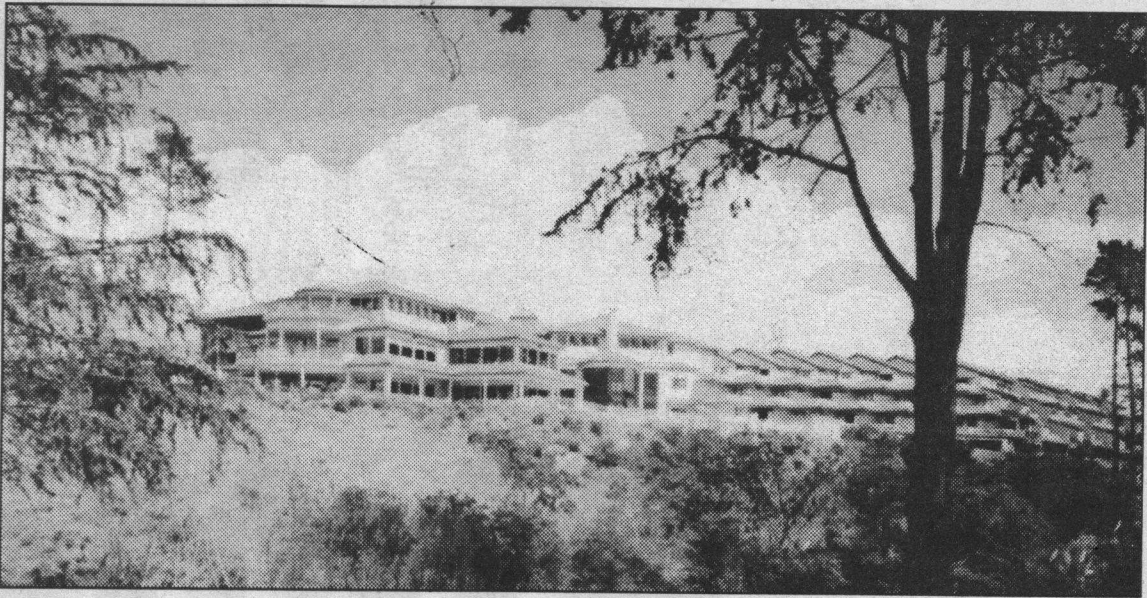


# Seascape Resort and The Farm Win Architectural Award



In a gala event that is frequently compared with Hollywood's Oscar night, the Seascape Resort and Conference Center in Aptos and The Farm in Soquel came up grand winners in the 1994 Gold Nugget Awards.

Held on June 18 at the Moscone Center in San Francisco, the annual awards ceremony showcases top architectural projects from 14 western states and the Pacific Rim. The event is a feature highlight of the Pacific Coast Builders Conference and Remodelers Show.

The Farm won recognition as Best Affordable Attached Project. The panel debating the design said The Farm's attached units gave the subtle appearance of a detached cluster.

"The judges felt this project has a lot of character, is well thought out, and is extremely well executed. The heritage of the area was also carefully preserved," according to the winners' book, which listed all judges' comments.

The Seascape Resort won the Gold Nugget honor for Best Specialty Project and Hotel. Critics

commended Seascape architect Chuck Holcomb for preserving the integrity of the natural terrain with "unobtrusive" architecture. The judges appreciated the unique design which maintained striking ocean views throughout the conference center's various meeting rooms and independently owned guest condominiums.

The oldest and largest program of its kind in the United States, the Gold Nugget Award competition honors creative achievement in architectural design and land use planning for residential, commercial and industrial projects. Permissible entrants include all countries with a border on the Pacific Ocean.

This year's program attracted nearly 450 entrants competing in 37 categories. The Seascape Resort and The Farm were two of seven Grand Award winners from the Bay Area. Other Grand Award winners came from Arizona, Colorado, Hawaii and Nevada. They were selected from a pool of Merit winners that also included completed projects in Oregon, Texas, Utah, Washington and Wyoming, as well

as Australia, China and Indonesia.

Holcomb, who designed the Seascape Resort, said architects make their submittal to the judges, who in turn pick out the best entries for a Merit Award. From this pool, the most outstanding projects are then selected for a Gold Nugget.

Gold Nugget Judging Chairman Peter Mayer said this year's entries were of exceptionally high caliber.

"The entire pool of winners was excellent, and presented real challenges to the judging panel," Mayer said.

Other Grand Award winners in California included the renovation of Potrero Square in San Francisco; the SynOptics Communications, Inc. of Santa Clara as Best Industrial Project; and a remodeled kitchen of a private residence in Tiburon. The Oakland SPCA was singled out for a Special Award for the design of their facilities.

Judges for the 1994 Gold Nugget program included architects and planners, as well as home builders, marketing professionals and editors of industry trade publications. □

