Here Are Best Bets For Jobs In SC Area

By WALLACE WOOD Sentinel Staff Writer

Looking for a job? Your best chances are in finance, advertising, general merchandising (like store clerks), clerical, and transportation (like bus drivers).

But the "hot" new field of computers and data processing will get you nowhere. The job market now is full.

The same goes for law enforcement, child care workers, construction jobs of all types, and recreation workers.

These were some of the findings of a survey of over 500 employers in Santa Cruz, Santa Clara, and Monterey counties in late April. Since there are about 3,000 employers in the three counties, it was considered a good sample.

The employes told Project Employ's questioners that they also have few job openings for school teachers (who make up the single largest employment group in the survey), post office workers, printers, and television repairmen. And there isn't that much call for auto mechanics, either, said Glen Vaughn of Project Employ. But there are openings for heavy equipment mechanics, who require detailed training.

Details of the survey will be

used to guide job development programs for the Cabrillo College Occupational Training Center, for the County Office of Education, CETA (the federal Comprehensive Employment Training Act), and the three high school districts. Those agencies sponsored the survey.

The state Employment Development Department also aided in the survey, and will use the results.

"Each county's labor market is different, of course," said Vaughn. "You wouldn't expect to find the manufacturing jobs in Santa Cruz County that you would in Santa Clara County."

The job survey an important

guide to job development programs, "along with other indications we get from our advisory committees from each job area, and other ways," said Gene Wright of Cabrillo.

It is also part of a process of eliminating duplication of job training courses for the unemployed, the unskilled and students. The County Office of Education, Cabrillo, EDD, CETA, and other educational agency representatives will meet this afternoon to talk about eliminating duplicate job training programs. This is required under a new state law, SB 1821.