SANTA CRUZ YESTERUAYS



FORMING FOR ADMISSION DAY PARADE, 1906

(From the Preston Sawyer Collection)

The recent statewide turnout of Native Sons and Native Daughters of the Golden West for the Admission day weekend in Santa Cruz, called the biggest yet, was history repeating itself.

Featured as usual was the festive and colorful street parade as in the several previous occasions when the local scene was chosen for the all-state setting.

Today's picture reaches back 49 years to 1906, but the first similar occasion was in the late '80s.

Oldtimers claim the 1906 affair was an outstanding one, too, and reminded that two political conventions had immediately preceded California's birthday celebration here.

Weeks before the holiday period a lively cleanup, freshup campaign was set in motion and much thought went into the plan for decorations. Plans called for the placing of strings of red and blue electric lights alternating with existing white lights to give a red, white and blue effect. Other features were to be flags, Japanese lanterns and redwood greenery.

Parade day that year was Monday the 10th.

Part of Sixth Division

Pictured is an element of the Sixth division of a seven division procession. They are forming on Water street near the junction of Knight street. The view is northeasterly from the area of today's post office, but which was then, and had been for some time a large unoccupied site long known as the "Fair lot."

Native Daughters of Genevieve Parlor and Twin Peaks Parlor

Native Daughters of Genevieve Parlor and Twin Peaks Parlor, Native Sons, marched together and here are about ready to go. Their colors were white and blue

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The Sixth division was marshaled by Edward Younger, with E. S. Martin and Frank Moore as aides. Two other parlors, with drum corps, were in the same division.

Line of march was Vine street to Mission street; down Mission street to Pacific avenue; Pacific to the base of Beach hill; countermarch to the Lower Plaza, where the parade was reviewed and disbanded.

Colorful and Varied

Long, and impressive, was the great pageant, replete with

bands, drum corps, floats and marching units. Handsome Sons and fair Daughters, in the predominating white, some carrying parasols, wearing sashes of bright colors.

Santa Cruz County Pioneers were in carriages and many an onlooker thrilled at the sight of the few old guard. Behind Hastings' band of Santa Cruz and California Parlor a large and gaily decorated automobile attracted considerably more attention than one would today.

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Background of the photo is the
Farnham hay, grain and feed depot, and woodyard