



KNOW YOUR TREES
on the
PACIFIC GARDEN MALL

Provided by
The Santa Cruz Dept. of Parks & Recreation



Going South on Pacific Avenue at Mission (West Side)

Address	Merchant	Common Name	Botanical
551	World Savings	Maidenhair Tree Southern Magnolia Norway Spruce New Zealand Lacebark (4)	Ginko biloba Magnolia grandiflora Picea abies Hoheria populnea
549	Santa Cruz Coffee Roasting Company	Blue Atlas Cedar	Cedrus atlantica glauca
547	Book Shop Santa Cruz	New Zealand Lacebark (2)	Hoheria populnea
545	Lulu Carpenter's	Maidenhair Tree	Ginko biloba
543	P.G. & E.	Southern Magnolia Sweet Shade (2)	Magnolia grandiflora Hymenosporum flavum
541	Peppermill	Southern Magnolia	Magnolia grandiflora
539	Gravago	Southern Magnolia (2)	Magnolia grandiflora
537	Penniman Title	Long Leafed Yellow Wood	Podocarpus henkelii
535	United Cigar		
531	Santa Cruz Appliance	Fern Leaf Catalina Ironwood	Lyonothamnus florabund - due asplenifolius
527	Dr. Zwerling Optometrist	White Birch (4)	Betula alba
523	Santa Cruz Hardware	Cutleaf Birch	Betula alba 'Dalecarlica'
521	Horseman's Shop	Cutleaf Birch (2)	Betula alba 'Dalecarlica'
519	Santa Cruz Travel	Norway Spruce	Picea abies
515	The ID Building	Cutleaf Birch (3) Southern Magnolia (2)	Betula alba 'Dalecarlica' Magnolia grandiflora



LOCUST STREET CROSSING

415	Nolan Ultralight Aviation	Southern Magnolia Blue Atlas Cedar	Magnolia grandiflora Cedrus atlantica glauca
400	Leask's	Indian Laurel Fig (6) Blue Atlas Cedar Southern Magnolia (2)	Ficus microcarpa Cedrus atlantica glauca Magnolia grandiflora



CHURCH STREET CROSSING

1387	Picadilly	Southern Magnolia (2) Flowering Plum	Magnolia grandiflora Prunus blireiana
1379	The Franciscan	Southern Magnolia	Magnolia grandiflora
1373	Kay's Young Set	Flowering Plum	Prunus blireiana
1363	Klein & Trumbley (Ice Cream)	Flax Leaf Paper Bark	Melaleuca linarifolia
1359	Klein & Trumbley Toys	Flax Leaf Paper Bark	Melaleuca linarifolia
1349	Harold's Shoes	Flax Leaf Paper Bark	Melaleuca linarifolia
1341	Island Girl	Flowering Plum	Prunus blireiana
1339	The Vault	Blue Atlas Cedar	Cedrus atlantica glauca
1335	Biergarten Cafe	Corkscrew Willow	Salix babylonica crispa
1329	Singer	Southern Magnolia	Magnolia grandiflora
1319	Bowman Forgey Stationery	Japanese Flowering Crabapple	Malus floribunda
1315	Revelation	Southern Magnolia	Magnolia grandiflora
1301	Changes	Citrus Wilson Holly Blue Atlas Cedar Southern Magnolia (2)	Ilex altaclarensis Cedrus atlantica glauca Magnolia grandiflora



WALNUT STREET CROSSING

1213	Woolworth's	Maidenhair Tree Southern Magnolia (2) Indian Laurel Fig (2)	Ginko biloba Magnolia grandiflora Ficus microcarpa
1209	Raders Loan	Indian Laurel Fig	Ficus microcarpa
1205	Shockley's Jewelry	Indian Laurel Fig	Ficus microcarpa
1201	Gallen-Kamp Shoes	Indian Laurel Fig (2) Norway Spruce Southern Magnolia	Ficus microcarpa Picea abies Magnolia grandiflora



LINCOLN STREET CROSSING

1129	Morris-Abrams	Southern Magnolia (3)	Magnolia grandiflora
		Red Flowering Gum	Eucalyptus ficifolia
1123	Gensler-Lee	White Birch	Betula alba
1117	Logos Books	White Birch (3)	Betula alba
1115	Triad Ladies' Wear	White Birch (3)	Betula alba
1111	Plaza Books	White Birch (3)	Betula alba
		Sweet Bay (4)	Laurus nobilis
1101	Ford's	Indian Laurel Fig (2)	Ficus microcarpa
		Sweet Bay (2)	Laurus nobilis
		Flowering Plum	Prunus blireiana
			Michelia doltsopa
		Flowering Plum (3)	Prunus blireiana
		Norway Spruce	Picea abies
		Southern Magnolia	Magnolia grandiflora

CATHCART STREET

End of South-bound



Going North on Pacific Avenue from Cathcart (East Side)

1100	Super Auto	Southern Magnolia (2)	Magnolia grandiflora
		Flowering Plum (2)	Prunus blireiana
		White Birch	Betula alba
		Copper Beech (3)	Fagus sylvatica
		Natal Coral Tree	Erythrina humeana
1110	Lost & Found Cafe	Wilson Holly	Ilex altaclarensis wilsonii
1110	The Mall	Blue Atlas Cedar	Cedrus atlantica
		Campbell's Magnolia	Magnolia campbellii
1116	Colonial Rooms	Southern Magnolia	Magnolia grandiflora
1118	Acapulco Restaurant	Sweet Bay (2)	Laurus nobilis
		Southern Magnolia	Magnolia grandiflora
		Indian Laurel Fig	Ficus microcarpa
1120	The Shirt Transfer	Indian Laurel Fig	Ficus microcarpa
1122	The Crucible Jewelry	Indian Laurel Fig	Ficus microcarpa
1124	Del Mar Theater	Indian Laurel Fig	Ficus microcarpa
1126	Del Marette Fountain	Indian Laurel Fig	Ficus microcarpa
		Southern Magnolia	Magnolia grandiflora
1132	Bank of America	Indian Laurel Fig (4)	Ficus microcarpa
		Sweet Bay (2)	Laurus nobilis
1134	B of A cont'd.	Maidenhair Tree	Ginkgo biloba
		Southern Magnolia	Magnolia grandiflora
		Maidenhair Tree	Ginkgo biloba
		Camphor Tree	Cinnamomum camphora
Soquel Intersection		Lemon Scented Gum (4)	Eucalyptus citroidora



SOQUEL AVENUE CROSSING

1208	California Savings	Maidenhair Tree	Ginkgo biloba
1212	Harris Brothers	Southern Magnolia	Magnolia grandiflora
		Wilson Holly	Ilex altaclarensis
1214A	Universe Records	Flowering Plum	Prunus blireiana
1216	Mirage Imports	Blue Atlas Cedar	Cedrus atlantica
		Citrus	
1222	Ferrari Florist	Jacaranda	Jacaranda mimosifolia
		Southern Magnolia	Magnolia grandiflora
1230	Schipper Dillon	Citrus	
		Pink Trumpet Tree	Tabebuia impetiginosa
1306	Jackson's Shoes	Hollywood Juniper (2)	Juniperus chinensis torulosa
1308	Palace Stationery	Wilson Holly	Ilex altaclarensis
1320	Del Williams	Amur Maple (2)	Acer ginnala
		Colorado Blue Spruce	Picea pungens glauca
1330	Fortier's Optician	Amur Maple	Acer ginnala
1338	Riordan Travel	Amur Maple	Acer ginnala
		Wilson Holly (2)	Ilex altaclarensis wilsonii
1352	Ford's Gallery	Copper Beech (2)	Fagus sylvatica
		Citrus	
1364	Artisan's Cooperative	Peppermint Tree	Agonis flexuosa
1368	Yellow Bird Ladies' Wear	Peppermint Tree (2)	Agonis flexuosa
1382	Copper Flower	Blue Atlas Cedar	Cedrus atlantica
1390	Doll House Coiffures	Citrus	
1396	Webber's Camera	Sweet Gum	Liquidamber styraciflua
	Cooper House	Glossy Privet (3)	Ligustrum lucidum
	Cooper St. Intersection	Red Flowering Gum (3)	Eucalyptus ficifolia



COOPER STREET CROSSING

1502	County Bank	Sweet Gum	Liquidamber styraciflua
		Southern Magnolia	Magnolia grandiflora
1510	Record Factory	Floss Silk Tree "Majestic Beauty"	Chorisia speciosa
1514	Pacific Trading Co.	Sweet Gum	Liquidamber styraciflua
		Japanese Maple	Acer palmatum
1516	Wizard of Aud	Chinese Pistache (2)	Pistacia chinensis
1520	St. George Hotel	Glossy Privet (2)	Ligustrum lucidum
1522	Snider, Attorney	Norway Spruce	Picea abies
1526	Bodacious Plants and Birds	New Zealand Tea Tree	Leptospermum scoparium
1530	Bubble Cafe	Big Leaf Magnolia	Magnolia macrophylla
1532	Sportsman Shop	Big Leaf Magnolia	Magnolia macrophylla
1534	Zoccoli's Deli	Southern Magnolia	Magnolia grandiflora
1536	Pacific Pet Shop	Southern Magnolia	Magnolia grandiflora
1538	Swan Restaurant	Sweet Shade (2)	Hymenosporum flavum
1540½	Mall Barbershop	Sweet Shade	Hymenosporum flavum
1540	Plaza Bakery	Sweet Shade	Hymenosporum flavum
		Southern Magnolia	Magnolia grandiflora
	Top o' the Mall	Indian Laurel	Ficus microcarpa

"Know Your Trees" is provided for your pleasure and extended knowledge as you browse the beauty of "downtown Santa Cruz."

Robert V. Ish provided the idea and arranged for the publishing of "Know Your Trees."

Special credit goes to Ken Hockenbery (landscape gardener for the Santa Cruz Department of Parks & Recreation) for supplying the common and botanical names of the trees.

Compiled by the Department of Parks & Recreation

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