Beach Street Revival car show is revived

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SANTA CRUZ — The 11th Annual Beach Street Revival car show may return to Santa Cruz this year, despite last years' dispute between the promoters and the city that threatened to cancel the event.

The City Council voted unanimously at their Tuesday meeting to allow the vintage-car show to take place Sept. 17-18 in San Lorenzo Park.

Last year the show's promoters cried foul when, only weeks before the event, the city raised its fees more about 600 percent and banned the sale of beer. After intense lastminute negotiations the fees were

lowered, but some ill-feelings remained.

Rick Petersen, the show's organizer, threatened to move the show to another city this year if differences couldn't be worked out, but early meetings with the city Police Department and a Special Event Task Force helped keep the event on-line.

"This year we got on it earlier, and there was a spirit of cooperation from the Police Department," Petersen said. "And after last year we were a little better prepared for thier demands."

Because of the rising costs of putting on the show, Petersen is thinking about charging an entrance fee for spectators.