

# A New Slant On SC Growth

By Don Righetti  
Sentinel Staff Writer

"There are many residents of Santa Cruz who do not share the goals of a chamber of commerce. They would prefer not to be disturbed, either by added growth, more people or industries, or even more tourists."

Sentinel Managing Editor Gordon Sinclair, addressing yesterday's "Target: Santa Cruz, 1972" meeting, brought into the open a fact that nags at chamber and civic leaders: A good portion of this area's population doesn't want the area to grow

years to a total of 142,000. The county will gain 3000 new jobs, almost two-thirds of them in manufacturing. Retail sales will jump from \$178 million this

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# A New Slant On SC Growth: Some May Not Want It

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year to at least \$210 million in 1972.

He further noted, however, that the county gained 3000 more cars than people during the past four years, and wondered how much more congested area streets and highways would become.

There are other worrisome clouds on the horizon. UCSC is plagued by budget woes which could curtail growth for some time, the Sentinel executive noted. And he pointed out that the county's housing shortage is not likely to get better until construction costs are lowered and the complexities of financing are relieved.

Agriculture is another gray area.

"I look at our agriculture, its labor problems and its tax squeeze, and I wonder if we can keep it the way it is today with the green fields and rich orchards, the greenhouses and row crops," Sinclair stated.

Despite its problems, though, the area continues to forge ahead economically, he noted. Last year the amount of new funds on deposit in the county was more than \$23 million. Per-

sonal income continues steady advances and should reach \$400 million this year.

And there might well be a totally new source of untold income in the exploitation of the sea.

Thus, the over-all picture of Santa Cruz County for the next four years is one of unchecked growth.

"I am constantly amazed at the improvement of the economic growth of the county," Sinclair noted. "Each year when the new millions are added up, I can't help but wonder where they came from."

(The Greater Santa Cruz Chamber of Commerce is doing a fine job, a panel of experts agree. See that story today on Page 6.)

## Rescuers Seek To Save 25 Coal Miners

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and Coke Corp. parent company of the Gauley firm said:

"Well, we just haven't heard anything from them. And we don't know how much water is down there."

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