

Watsonville's motel boom

No motels have been built in Watsonville for a generation, but one is now under construction and three more have been proposed.

These are the projects:

—Twenty-nine units on Freedom Boulevard near Main Street, are under construction. Owner Alena Aspromonte, who owns Motel Continental in Santa Cruz and Best Western Motel in Gilroy, expects the Watsonville motel to be ready in July.

—Dividend Development of San Jose has submitted plans to the city for a 100-unit motel, including a large meeting room, at Beach and Lee roads.

—Triad Associates of Capitola, which operates Capitola Inn, will submit plans for a 100-unit motel, with conference facilities, on four acres at Highway 1 and Airport Boulevard. Triad is in the process of buying the land (it's now in escrow). Larry Vosti of Triad said that if everything goes well, the motel should be ready for occupancy in the summer of 1985.

—The developers of the Apple Hill condominium and commercial project on the southwest corner of Main Street and Green Valley Road have written to the city stating their intention to build a motel on the property. The design and number of units have not been announced. Les Bick of Aptos, one of the partners in Apple Hill, said the motel would include a restaurant. (Construction of the condominiums, which was approved three years ago but has been delayed for a variety of reasons, is about to begin. "We hope to get started in June," said Bick, adding that the condos would be built 20 at a time.)