

# CofC Names Man, Woman Of The Year

By BILL NEUBAUER  
Sentinel Staff Writer

Colette Seiple and Ralph Bargetto were named 1981 woman and man of the year by the Santa Cruz Area Chamber of Commerce during its 64th annual installation dinner Friday at Holiday Inn.

The designations were by Wally Dale, the outgoing 1981 CofC president, who stated that the criteria for the honor included being "a moving force in making Santa Cruz a better place to live."

Both selections were applauded lustily, with the audience rising and some even cheering.

Seiple is assistant chancellor for university relations at UCSC. A graduate of UC Berkeley and the University of San Francisco law school, she is listed in Who's Who of American Women, World's Who's Who of Women, and Who's Who in the West.

Seiple was cited for activities as chairman of the Goodwill board of directors and work through her memberships in the Sister Cities Committee, the county Cultural Action Committee, the United Way, the Soroptomists, the Cabrilo Music Festival, the community relations committee of Dominican Hospital.

Seiple drew laughter during her acceptance remarks by saying she had reached the meeting a little late because she had depended upon a man to drive her. She then reported having seen a woman in a station wagon with seven children and a big red dog. "It had a bumper strip that said: If we can send one man to the moon, why can't we send them all?"

In his acceptance speech, Bargetto said to Seiple: "That bumper strip made me think of that song: If the men were all transported, what a queer world this would be."

Bargetto, born and raised in the county, is a senior partner in the Real Estate Center of Santa Cruz. As CofC president in 1980 he formed the Town-Gown Committee with the CofC and UCSC. He holds many memberships in area organizations, including the Santa Cruz Rotary, the Goodwill board of directors, the Elks Club, the Knights of Columbus and the Dominican Hospital board of directors. He is a past president of the Grand Jury Association and is a director of the Board of Realtors. In 1980 he was named Realtor of the Year.

Both Seiple and Bargetto called the honor "overwhelming" and appeared a bit dubious that they deserved it. But incoming 1982 president Marty Hernandez, owner of Marina Pontia-Cadillac, and the audience of about 300 gave them ovations.



Ralph Bargetto, left, and outgoing president Wally Dale.



Dan Coyro/Sentinel

Woman of the year Colette Seiple