

Goodwill Industries: Faith, Hope—And A Chance

Just What Is Goodwill?

Goodwill Industries are:

1. Self-help, non-profit, non-sectarian.
2. A cooperating, not a duplicating service.
3. Open to people with all types of handicaps, all degrees of disablement.

Goodwill Workers:

1. May receive work experience adjustment.
2. Jobs pending regular outside employment.
3. Or steady sheltered employment, according to their physical requirements.

4. Are compensated in cash for their productive work — also during training periods, according to Federal Wage and Hour standards for Sheltered Workshops.
5. Are provided with hospital and surgical service.

Goodwill Industries does NOT:

1. Solicit from door to door

By Margaret Koch
Sentinel Staff Writer

Machinery was singing a song of industry — men and women were busy everywhere . . .

A steam presser sizzled in one corner . . . sewing machines buzzed and hummed . . . welding equipment scattered a sudden shower of sparks.

This is a daily scene at Goodwill Industries Sheltered Workshop at 350 Encinal street. More than 100 men and women are employed there; they punch the time clock when they arrive for work and they spend their days at productive and useful tasks that fit their abilities.

The entire nation will salute the non-profit, non-sectarian organization during Goodwill Week which opens today. And Santa Cruzans are invited to tour the modern local Sheltered Workshop any day this week between the hours of 8 a.m. and 4:30 p.m.

For the past 62 years Goodwill has served the physically and mentally handicapped of America. Of these there are more than 18 million with physical disabilities

and more than 5 million mentally retarded.

In Santa Cruz alone more than 3000 handicapped people have been aided through training, work evaluation and job opportunities according to John Foster, Goodwill's local executive director.

More than one million dollars have been paid out in local wages . . . "More than 100 people are currently being served in the 18,000 square-foot Sheltered Workshop here and in retail stores in Santa Cruz county," he pointed out.

The Santa Cruz Goodwill organization actually serves two counties: Monterey and Santa Cruz. In addition to the local store on Union street it operates stores at Watsonville, Salinas and Seaside.

Darrow Palmer is president of the board; Ernest L. Damkroger, vice president, and A. J. Thorp, treasurer.

The local Goodwill also is aided by an auxiliary which raises money for much-needed equipment. Members recently presented the Workshop with a new automatic rag baler.

"These people don't want charity — they want a chance," declared Foster the day we visited the shop.

And that simple, five-word phrase — "Not Charity, But a Chance," sums up the foundation stone upon which Goodwill Industries has constructed its nation-wide program over the past 62 years.

Goodwill was founded in 1902 in Boston by a Methodist minister, Dr. Edgar James Helms. In those days if a man was poor and suffered physical disability, there was no social welfare or public assistance for him as we know it today. What aid there was came in "hand-out" form. And Dr. Helms' revolutionary program of "helping people to help themselves" was looked upon with distrust and suspicion.

There were complaints: The work was being done "unscientifically" and there were inequities in distribution among the poor. Then came another blow — the building in which he conducted the aid program, primarily to the needy, was to be sold out from under him.

But when the situation looked darkest two things happened which saved his program and turned it into the Goodwill operation we know today. NO buyer appeared for the building, and a depression struck the Boston area.

Without funds to help the thousands of additional people who were begging him for aid, Dr. Helms and his staff started asking more fortunate families for clothing and household items they no longer wanted. These items were then distributed to the needy, instead of funds . . .

Until the day when one worker suggested repairing and renovating these articles and using the accumulated work hours as credit toward the purchase of needed clothing.

This was another revolutionary step for that day but it was tried — and it worked. In 1905 the organization was chartered; in 1915 a group of Brooklyn businessmen suggested the official name, and in 1919 the Methodist church awarded support from its Methodist Centenary fund.

During the period of economic security following World War II all normal and able bodied persons found employment. There remained only the disabled and the handicapped.

These people are finding their way today at Goodwill with the aid of those five important words: "Not Charity, But a Chance."



Howard Baker has learned the shoe repair business in the



Normally a steam presser would stand at his job. But Raoul Gilbert, who has lost one leg, must sit on this high stool

to work—but only until his prosthesis arrives. Then he will be standing again. ♦ ♦ ♦

Board Of Supervisors Faces Three Major Issues Tomorrow

Three major items will be waiting for supervisors' attention when the board meets tomorrow morning.

Trouble with the state beaches and parks division over small craft harbor expansion, the controversial plan line ordinance, and the priority list for counties highways will require some time to consider.

Least controversial is the state road priority list, already passed by county planning commissioners. The board may take no action on the list tomorrow, as state chamber of commerce members will discuss the list with them May 13 at a special meeting.

Santa Cruz Port commissioners have asked the board for a meeting with state parks officials and the city on the future of the small craft harbor.

Because supervisors have op-

posed further land acquisition in the county by the state, Parks Chief Edward P. Dolder has threatened to drop plans for buying land north of the harbor.

Expansion of the harbor has been planned since 1953, Port Director Ralph Ring pointed out in a letter to supervisors.

Unpopularity has dogged the plan line ordinance since it was proposed by county planners last year.

The ordinance would place a building freeze along future county roadways, making it illegal to construct expensive developments in the road's path.

Critics of the ordinance have asked for a time limit on the freeze, less severe penalties for violations, and questioned the loss of property rights in order to save the county money.



Electrical repairs are performed skillfully by Fred Calhoun, who works in small appliances at the Goodwill's Sheltered workshop, 350 Encinal street.



A new Goodwill service — started last July—consists of tutoring in English, spelling

and arithmetic. Mrs. Dixie R. Henrich of Watsonville is the

instructor; students are Carolyn Lee (left) and Muriel Lawrence. ♦ ♦ ♦

VITAL STATISTICS

Mrs. Tracy Reese

Lloyd E. McRae Dies In Hospital

