Goodwill Industries: Faith, Hope-And A Chance

Just What Is Goodwill?

Goodwill Industries are: 1. Self-help, non-profit, non-

2. A cooperating, not a du plicating service.

3. Open to people with all types of handicaps, all degrees of disablement.

Goodwill Workers: 1. May receive work experi

ence adjustment. 2. Jobs pending regular out side employment.

3. Or steady sheltered employment, according to their physical requirements.

4. Are compensated in cash for their productive work also during training periods, according to Federal Wage and Hour standards for Sheltered Workshops.
5. Are provided with hos-

pital and surgical service. Goodwill Industries does

1. Solicit from door to door

Sentinel Staff Writer

Machinery was singing a song of industry — men and women were busy everywhere . . .

corner . . . sewing machines will's local executive director. buzzed and hummed . . . welding More than one mililon dollar equipment scattered a sudden shower of sparks.

there; they punch the time clock pointed out. when they arrive for work and they spend their days at productive and useful tasks that fit their abilities.

The entire nation will salute the non-profit, non-sectarian organization during Goodwill Week which opens today. And Santa Cruzans are invited to tour the modern local Sheltered Workshop any day this week between the hours of 8 a.m. and 4:30 p.m.

For the past 62 years Goodwill has served the physically and mentally handicapped of America. Of these there are more than 18 million with physical disabil-

Unpopularity has dogged the

The ordinance would place a

building freeze along future coun-

in the road's path.

Board Of Supervisors Faces the shop.

past 62 years.

Goodwill was founded in 1902 in Boston by a Methodist minis-Expansion of the harbor has ter, Dr. Edgar James Helms. In troversial plan line ordinance, rector Ralph Ring pointed out in suffered physical disability, there was no social welfare or public assistance for him as we know it plan line ordinance since it was today. What aid there was came "hand-out" form. And Dr. proposed by county planners last in Helms' revolutionary program of 'helping people to help themselves" was looked upon with dis-

> There were complaints: The construct expensive developments work was being done "unscientifically" and there were inequities Critics of the ordinance have building in which he conducted violations, and questioned the loss the aid program, primarily to the of property rights in order to needy, was to be sold out from

> > But when the situation looked darkest two things happened which saved his program and turned it into the Goodwill operation we know today. NO buyer appeared for the building, and a depression struck the Boston

ities and more than 5 million mentally retarded.

In Santa Cruz alone more than 3000 handicapped people have been aided through training, work evaluation and job opportunities A steam presser sizzled in one according to John Foster, Good-

More than one mililon dollars have been paid out in local wages . . . "More than 100 peo-This is a daily scene at Goodwill ple are currently being served Industries Sheltered Workshop at in the 18,000 square-foot Shelter-350 Encinal street. More than 100 ed Workshop here and in retail men and women are employed stores in Santa Cruz county," he

The Santa Cruz Goodwill organization actually serves two counties: Monterey and Santa Cruz. In addition to the local store on Union street it operates stores at Watsonville, Salinas and Seaside.

vice president, and A. J. Thorp, dist Centenary fund. treasurer.

the Workshop with a new auto- the handicapped. matic rag baler.

clared Foster the day we visited "Not Charity, But a Chance."

And that simple, five-word phrase - "Not Charity, But a Chance," sums up the foundation stone upon which Goodwill Industries has constructed its nation-wide program over the

thousands of additional people who were begging him for aid, Dr. Helms and his staff started asking more fortunate families for clothing and household items they no longer wanted. These items were then distributed to the needy, instead of funds . . .

Until the day when one worker suggested repairing and renovating these articles and using the accumulated work hours as credit toward the purchase of needed

This was another revolutionary step for that day but it was tried -and it worked. In 1905 the organization was chartered; in 1915 a group of Brooklyn businessmen suggested the official name, and Darrow Palmer is president of the board; Ernest L. Damkroger, awarded support from its Methodist church

During the period of economic The local Goodwill also is aided security following World War II by an auxiliary which raises all normal and able bodied permoney for much-needed equip-sons found employment. There ment. Members recently presented remained only the disabled and

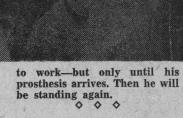
These people are finding their "These people don't want char- way today at Goodwill with the ity - they want a chance," de- aid of those five important words:

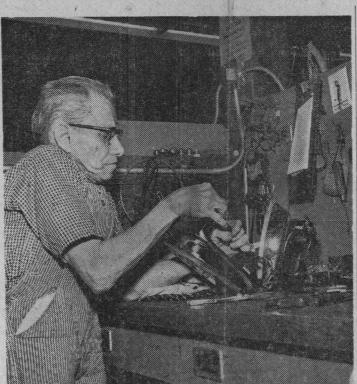


Sheltered Workshop's well-Howard Baker has learned the shoe repair business in the equipped shoe department.



Normally a steam presser would stand at his job. But Raoul Gilbert, who has lost one leg, must sit on this high stool





pliances at the Goodwill's Sheltered workshop, 350 Encinal



A new Goodwill service started last July-consists of tutoring in English, spelling

Mrs.Tracy Reese

and arithmetic. Mrs. Dixie R. Henrich of Watsonville is the

instructor; students are Carolyn Lee (left) and Muriel Law-

Three major items will be wait- posed further land acquisition in ing for supervisors' attention the county by the state, Parks when the board meets tomorrow Chief Edward P. Dolder has threatened to drop plans for buy-Trouble with the state beaches ing land north of the harbor. and parks division over small craft harbor expansion, the con- been planned since 1953, Port Di- those days if a man was poor and

Three Major Issues Tomorrow

and the priority list for counties a letter to supervisors. highways will require some time to consider.

Least controversial is the state road priority list, already passed by county planning commissioners. The board may take no acchamber of commerce members ty roadways, making it illegal to trust and suspicion. will discuss the list with them May 13 at a special meeting.

have asked the board for a meeting with state parks officials and freeze, less severe penalties for the city on the future of the small craft harbor.

Because supervisors have op save the county money.





VITAL STATISTICS

Electrical repairs are per-

formed skillfully by Fred Cal-

boon, who works in small ap-

Lloyd E. McRae Dies In Hospital