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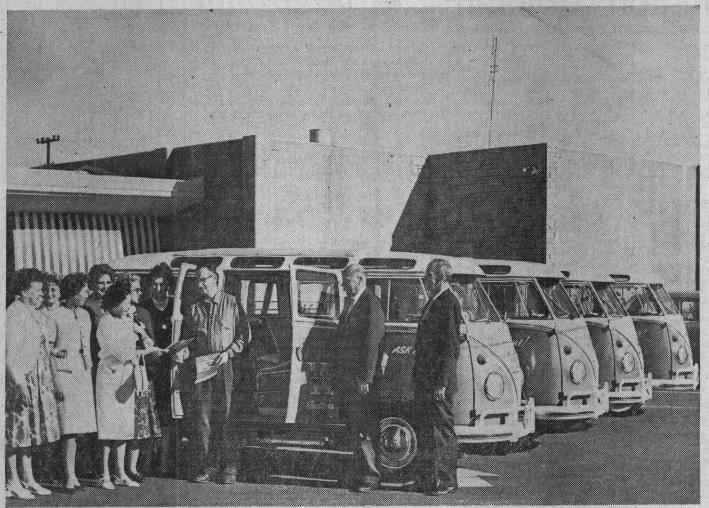
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## ITU Auxiliary Takes Tree-Sea Triangle Tour



## **Business Mirror**

## Toymakers Are Hoping To Make Christmas Last Most Of Year

By Sam Dawson AP Business News Analyst

New York (A).-You'd think the nation's toymakers wouldn't be thinking of anything today but Christmas. From now till then 70 per cent of their annual output is bought by the public.

But toymakers would like to sell more toys earlier in the year

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-sort of give Santa Claus a year around job. So the first annual Spring and Summer Toy Market week is opening here today. This is the time to get retailers interested in post-Christmas buying and promotions.

This new accent on outdoor playthings and other spring and summer toys doesn't mean the toy makers are downgrading the Christmas season. They want to sell just as many in the closing weeks of the year as ever. But they'd like to raise sales in the first nine months of the year to parity with the closing quarter.

## **Tornadoes** Hit LA Area **Ocean Towns**

Los Angeles (A).—Small tornadoes struck the seaside communities of Oceanside and Carlsbad Sunday, and Southern California generally experienced rough weather over the weekend.

At least two tornadoes swept inland — one striking Carlsbad and the other Oceanside—resi-dents and peace officers reported. A drenching rain followed.

The weather bureau made no

official pronouncement as to how many of the converted waterspouts made it to land.

Members of the auxiliary of the Northern California Typographical conference are shown as they stopped at the Riverside hotel during their Tree-Sea Triangle tour yesterday. Eighty-seven persons attended the conference which was at Denton's inn over the weekend. Seen above are some of the ladies with Fred Morris, Tom Timms and John Prather of Wilson Bros., who provided buses for the Tree-Sea tour. Norman Walker of San Jose is president of the conference with Richard Harris of Oak-land, secretary - treasurer. A dinner dance Saturday night featured the entertainment during the conference along with the Sunday tour of the beach and redwoods. Delegates were here from as far east as Reno, as far north as Eureka and as far south as Bakersfield.

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