

Chest Organizations . . .



YOUNG WOMEN'S CHRISTIAN ASSOCIATION: The YWCA is a membership organization—welcoming all women and girls, men and boys from different economic, racial, occupational, religious, cultural and age groups. Program and services take into account the needs and concerns of our changing community. Class programs which help develop individual interests and skills are self supporting.

TRAVELER'S AID ASSOCIATION: Travelers Aid is an inter-city social service agency to help people with travel problems. Santa Cruz people in need of help in a strange place can apply to Travelers Aid. In Santa Cruz Travelers Aid helps strangers who are in trouble on their journeys.

Our YWCA is the local representative of the Travelers Aid and in charge of their program of assistance to travelers in need. Local headquarters of both organizations is at the corner of Walnut avenue and Chestnut street.

When you give
the United Way
you give to



Young Women's
Christian Association

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you give to



Girl Scouts

Girl Scouts serve 1600 girls from seven to 17 in northern SC county. When the young girl first enters Girl Scouting, she begins an exploration into a panoramic world of values and adventures designed to develop the best of what she may become. In photo are Elizabeth Pearce, left, and Diane Bryant. Local headquarters—1521½ Pacific Ave.

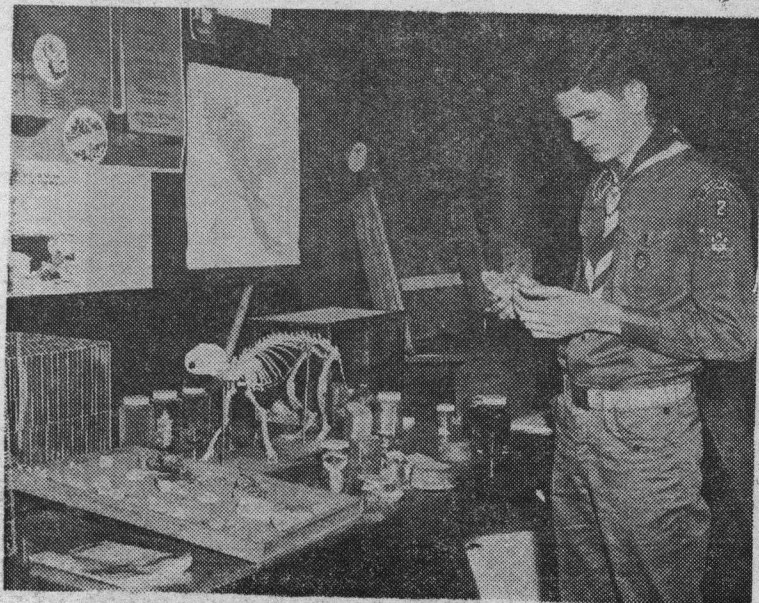


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Boy Scouts
of America

Boy Scouts serve thousands of boys, eight to 18. It teaches personal skills, leadership and tenets of decency and fairness. Explorer Scouts are those in high school who participate in adult skills and sports. Scouting aims to make boys more self-reliant and steer him toward useful citizenship in home, church, community and nation. Contact Larry Leighton, area field director, or council headquarters in Salinas.



GIVE
THE UNITED WAY

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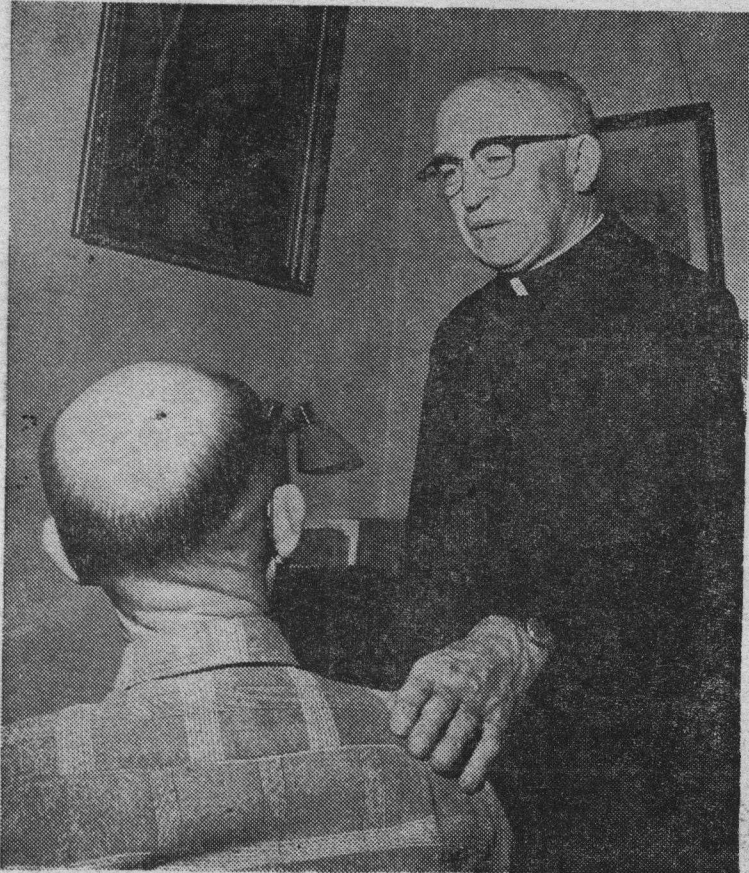


Visiting Nurse Services

The Visiting Nurse Association provides skilled nursing care for patients at home, on orders of their private physicians; it provides Home Health Aides for personal care and incidental household services necessary for health and safety. In photo are, Mrs. Maude Creider, left and Nurse Mrs. Mary Downing. Headquarters is at 519 Soquel Ave.

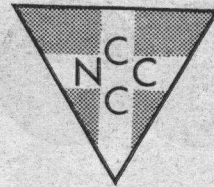


...You'll Help Support



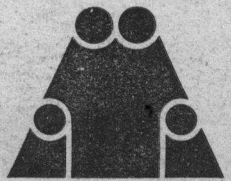
Associated Catholic Charities is a child and family welfare service supporting all faiths. If someone down and out needs a meal or groceries for the family, this organization fills the bill. Rt. Rev. Msgr. William MacLoughlin of Holy Cross church, left, listens to the woes of one recipient. Headquarters is at 126 High St.

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Catholic Charities

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Family Service

The Family Service Agency is a counseling service directly related to families and family problems. Marital, juvenile, job, school difficulties are helped with guidance by a trained psychiatric social worker. Their service is available to all and fees are based on the client's ability to pay. In photo, right, is Elizabeth Lyman, psychiatric social worker.

Headquarters is at 1521½ Pacific Ave.



Boys' Club of Santa Cruz, Inc., will offer a social, educational vocational, and character development program for boys 8 through 18. The club, under construction at 543 Center street will be supervised by Bill Fankhouser, shown with Kevin and Ricky Melrose and Bruce Manchester. It should be ready early in 1968. Arts, crafts, swimming, sports, library will be available at dues of \$2 a year.

Temporary headquarters at 523 Center St.

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Boys' Clubs

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the United Way
you give to

USO

United Service
Organizations

The United Service Organization provides a home away from home for service men and women. Some 1000 Santa Cruz County citizens are in the armed forces. The photo right, shows the USO in Saigon, Vietnam. United Funds here go into the general USO treasury for the services to members of the armed services throughout the world.

