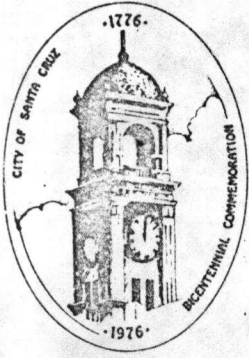


R R Califa SC Water Crisis

Mr. Atkins



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PRESS RELEASE

Water Conservation Still a Must!

The past three weeks of foggy weather has been of tremendous help to the City's water conservation effort. During this period water consumption has averaged 87 million gallons per week or an average of 12.4 million gallons per day. This compares with 14 to 16 million gallons per day in a normal weather year. The reduction of two to three million gallons per day can be attributed not only to weather conditions but also to public awareness and a concern for an exhaustable resource.

Most of the Water Department's larger commercial accounts have cut their normal consumption by as much as 45%; the golf courses by as much as 30% and most other city and county agencies have attained the 15 to 20% reduction requested.

However, the Water Department has been receiving many complaints of abuses by the residential water customers, and have started issuing warning citations. Most of the citations were written after 5:00 pm, indicating that some residents are becoming complacent about the water crisis.

Remember, the emergency water ordinance is still in effect and continued violations of the ordinance will result in fines to those who are abusing the rules.

Watering of lawns, shrubs and gardens may only be done on the following schedule:

Odd numbered addresses: water only on odd dates
Even numbered addresses: water only on even dates
No watering to be done between 12:00 noon and 8:00 pm