

Mall fountain design contest is under way

11-14-88
SANTA CRUZ — Could you build a fountain for \$40,000? Can you make a scale model of a fountain for \$500? Time to get out your sketch pad and Exacto knife, then, and start designing.

In celebration of the 20th anniversary of the Pacific Garden Mall, the city of Santa Cruz is sponsoring a competition to design and build a fountain in front of Ford's Department Store at Pacific Avenue and Cathcart Street.

The fountain is intended to beautify the Mall and aid in revitalizing the downtown area.

Three finalists will be chosen, and awarded \$500 each to build scale models of their proposals. A \$40,000 commission will be awarded to the winning artist.

The winner will be selected by March 30 and construction of the sculpture fountain could begin by summer.

Practical design considerations will include the quality and durability of materials, ease of maintenance and public safety.

Interested designers can receive a prospectus containing specific entry requirements at the City of Santa Cruz Parks and Recreation Administrative Office, 346 Church St., Monday through Friday, 8 a.m. to noon, and 1 to 5 p.m. For more information call Elizabeth Lowry Burton at 426-7158.

The project is supported by grants from the Cultural Council of Santa Cruz County, the city Arts Commission, the North Mall Redevelopment Agency and by private business donations.