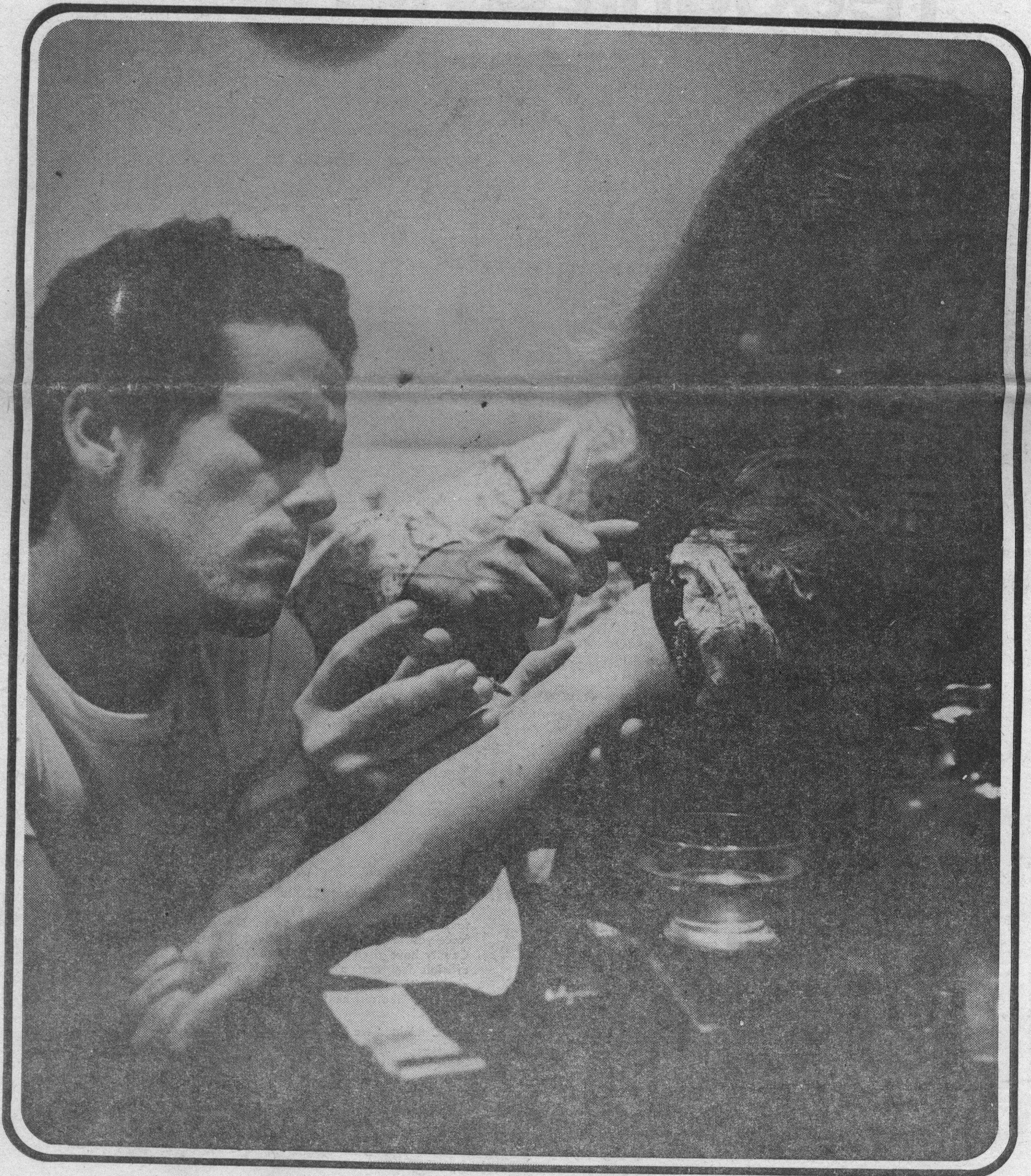


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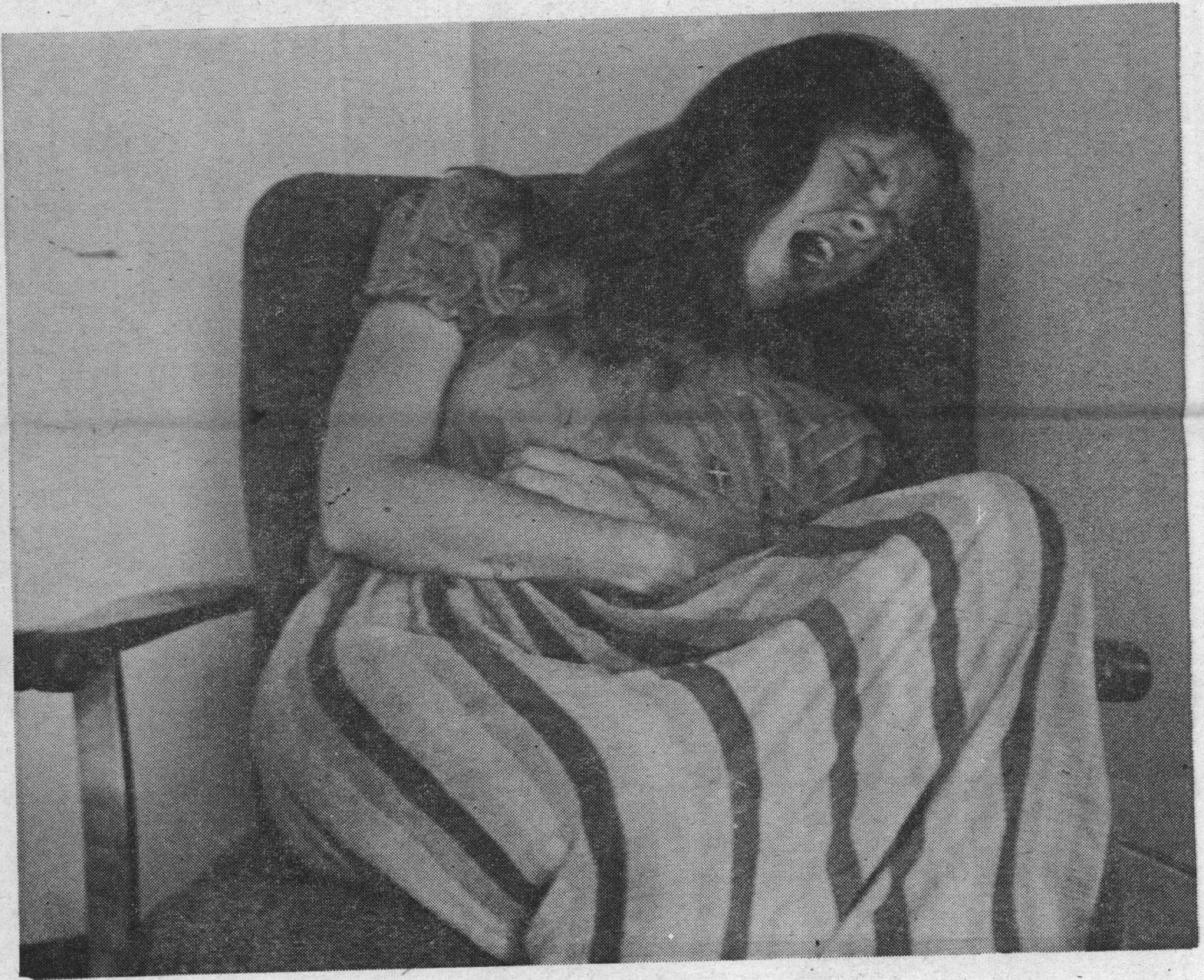
there is an answer

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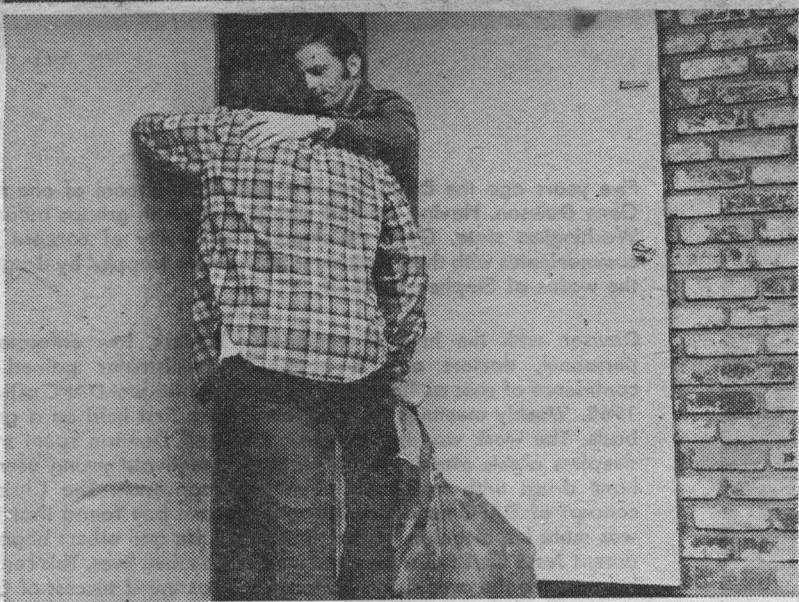
this is "the girl next door" recognize her?



She may be the girl next door but then again, she may be your daughter. For sure she's a thief, a prostitute, a pick pocket and an addict and she's costing Santa Cruz County \$7,000,000 every year. "The girl next door"; the federal government has allotted \$729 million to help her out of the drug scene. Law enforcement is trying to help her, the medical people are trying to help her, the lowest health officer on the totem pole to the very heads of President Nixon's administration are trying to help her. Yet drug abuse prevails as a national crisis and Santa Cruz County is part of this cancerous dilemma.

Local estimates indicate 200 to 1,500 heroin addicts alone in Santa Cruz County. At minimum usage, these addicts are costing you the taxpayer \$7,000,000 every year. Thefts, burglaries and holdups force you to pay for the losses. Adult drug arrests in Santa Cruz County have risen 1,600% since 1966 and yet law enforcement officials feel that a little over 10% of the overall drug using community ever come in contact with the law. Is there really any hope for "the girl next door?"

DAPC thinks there is.



the program that's helping her

The program that's helping her and other addicts in Santa Cruz County is the Drug Abuse Preventive Center.

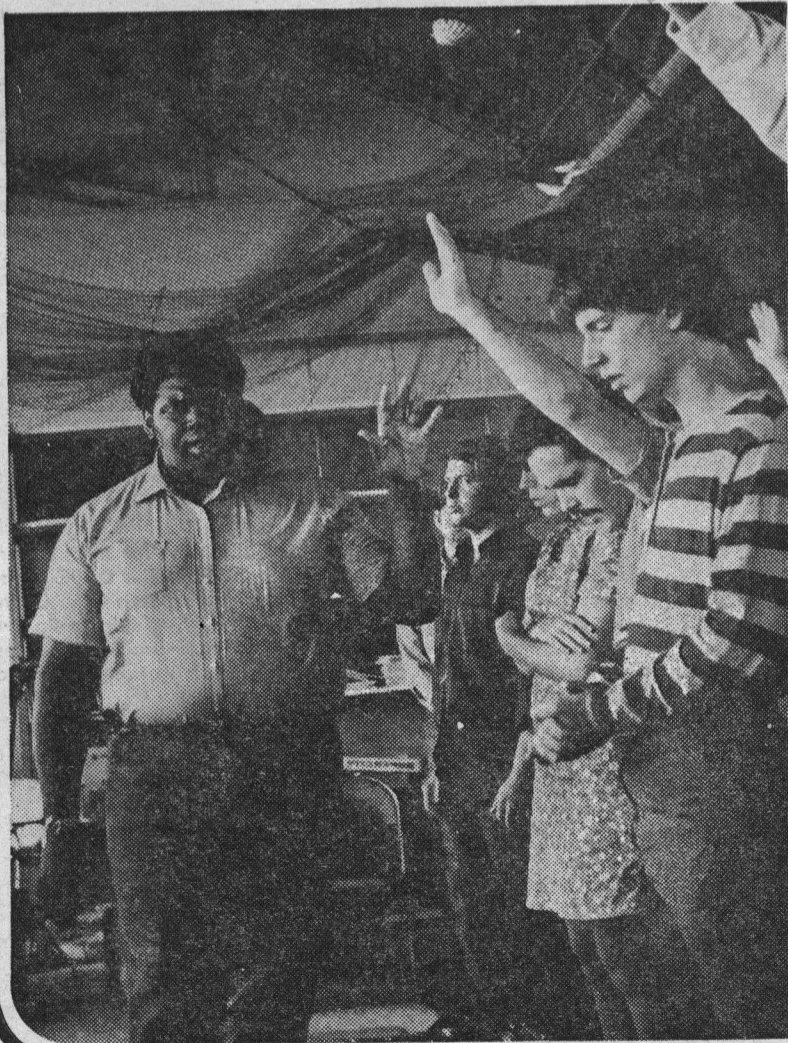
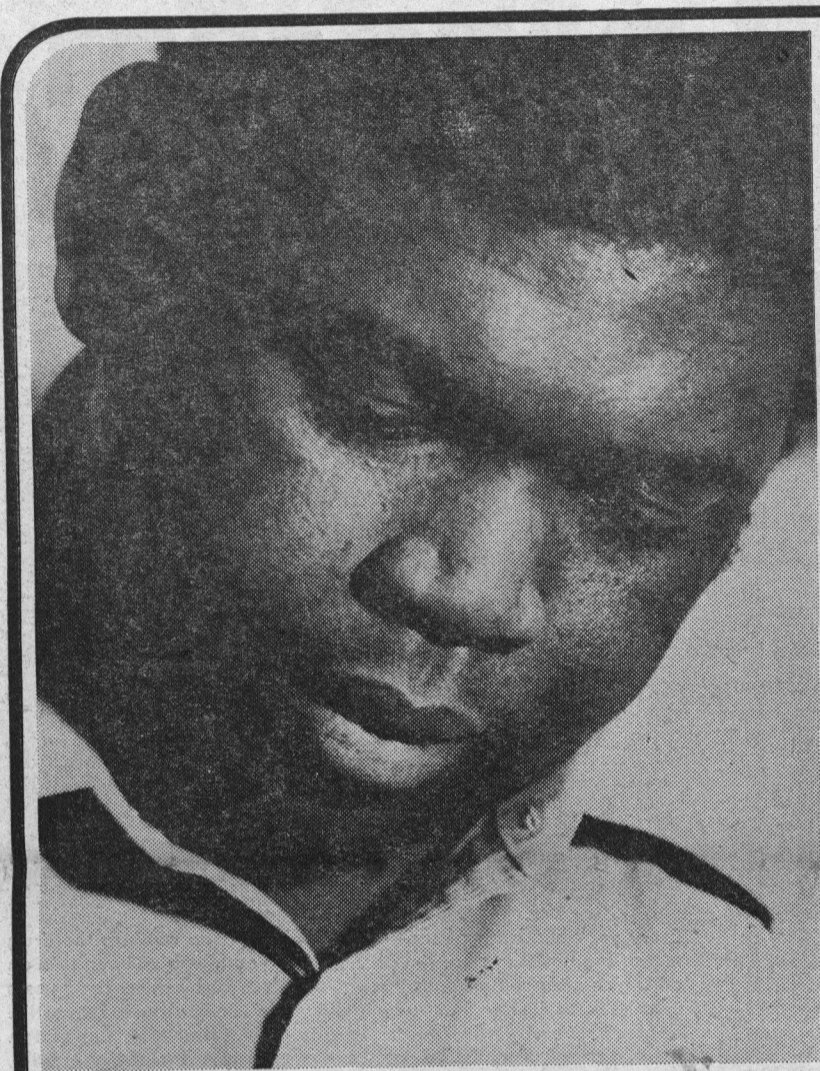
Every year hundreds of sons and daughters drop out into the drug scene. The highways are full of searching youth who've been sold on all the counter-culture lines thrown before them by other drug users who seek to justify their own usage. The Drug Abuse Preventive Center is one of the few successful alternatives that offer some hope to the drug user. DAPC offers a new focus for the mentally, physically and spiritually lost.

Emphasis is placed on the addict changing his entire philosophy of life. The therapy is a healthy mixture of work, discipline, love and old fashioned "help yourself" Christianity. Medical, psychiatric and psychological counseling are available from professional sources, but the biggest influence comes from the resident staff members and the Christian ideal. Many staff members at DAPC are former hard drug users who have kicked their habits with help from DAPC and have stayed to help others. They contribute an example that addicts can change. Their empathy and examples of discipline and character give the present users a model of a reformed and dedicated life.

Dickie Slikker is one of three Santa Cruz brothers rehabilitated by the center. "When I got there, I found that the people at the center were the only ones I ever met who could put up with me. Both my brothers were there and they were acting differently than before. They were clean and they were talking about how God was alive and had helped them." Santa Cruz has a home in DAPC for these former dropouts of our local society.

The DAPC is the only live program in California that cares for drug affected families; father, mother and children. The DAPC houses, clothes and nourishes one hundred addicts in Santa Cruz County. From 16 to 60 people each, are housed family style, in Santa Cruz, Watsonville and Soquel DAPC centers. This atmosphere provides a Christian alternative to drug addiction that is working to help our Santa Cruz children.

dapc



Five years ago the DAPC was the unrealized dream of one man, Gene Dawson. Having worked with young youth groups before in Washington state, Gene developed, "a quality of concern that communicates with those unfortunates who are trapped by drugs" in the words of Stephen Wyckoff.

Dawson with the help of community leaders, law enforcement personnel, doctors and a hospital administrator gained the confidence of civic authorities in establishing the first DAPC office in 1963. Weekly meetings for drug users were first held on a group basis. The work was mainly preventive and Dawson spent many sleepless nights attempting to reach and motivate young users of hard drugs with his simple counseling approach. The Christian concept of DAPC came into being when one boy found that God was more important in his life than drugs. He and others began to accept Jesus Christ as a personal mediator in their lives. This concept has become the over riding factor in the continued success of Gene Dawson's DAPC.

The first residential center was formed amidst clamor from some local citizens who didn't understand the DAPC program and felt the center would be a haven for undesirables. The center was formed when, without preparation or warning, Dawson was confronted with six people who felt that they could be free from drugs if they could only have a place to hang around long enough to make certain that God could help them. Two couples and two single men were the first of many residents of the small two bedroom pink house on the corner of 26th Avenue and Portola Drive.

The same "concerned citizens" who were against the first center, helped DAPC find the larger quarters they needed in 1968. The Santa Cruz County Board of Supervisors voted to lease a wing of the old county hospital building to the center. After a thorough investigation by a blue ribbon committee of county officials, the lease was signed and the center endorsed. From there DAPC has continued to grow until today, once again we are ready for much needed expansion.

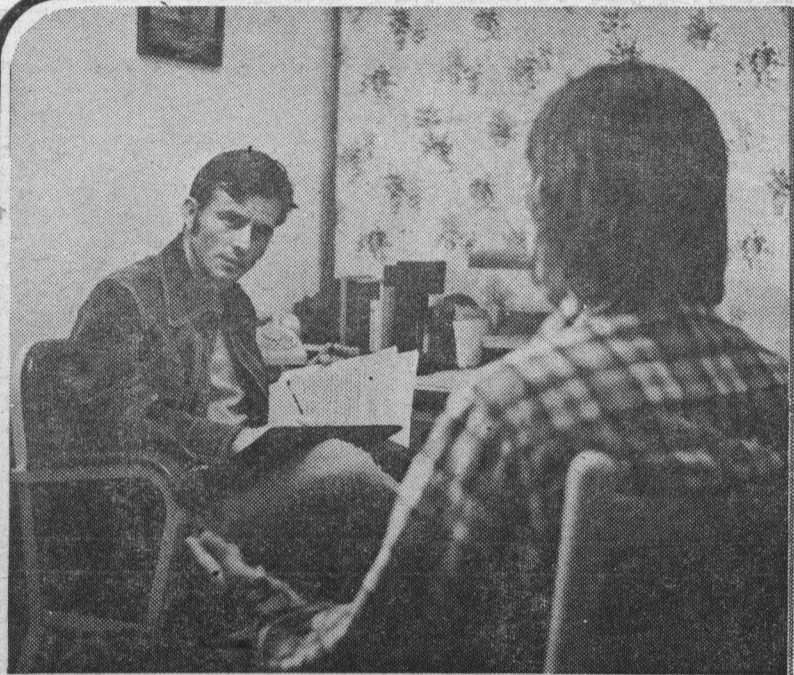


Realizing that the drug user has no will, the DAPC has developed a rigorous program of survival situations through which the addict progresses. There is no such thing as a handout at the center, everyone works. Perhaps all an addict can do is push a broom, but there are many brooms to push. As he begins to see that there is a place for him, his desire for shouldering responsibility increases and so does the workload.

As the resident population has increased, the need to keep rehabilitating minds occupied with creative and therapeutic work has grown. The first innovative move toward this end was the establishment of the DAPC second hand shops. The shops provide work therapy as well as much-needed revenue to keep the program moving.

The work program has expanded into a service station, three resale stores, and a printing shop. Two hundred job categories for changing minds await addicts who are learning as they live in the center. People are actually happier if they have honest work to do. In these well supervised job situations, those rehabilitating at the center learn the value of work in a world they have not known before. Not just work for work's sake, but work that brings in over 75% of the operating funds for each year.

The earnings of the ARCO service station, located at 2407 Porter Street in Soquel, near the Soquel freeway entrance are contributed back to the center by DAPC resident workers and staff members alike. So it is at the resale stores on Commercial Way in Soquel, Mission Street in Santa Cruz and East Lake Drive in Watsonville. It is a family undertaking; there are no salaries.



DAPC residents share their experiences through speaking engagements in schools, churches, service clubs and youth groups throughout the area each year. Almost 300 anti-drug education classes were conducted in Santa Cruz County last year by DAPC, which reached approximately 18,000 youth. The preventive efforts of the center are designed to help these young people make the right decisions about drugs and to equip their parents to aid them in coping with the drug problem. Knowing that the personal story of former users is a key in drug abuse prevention, the DAPC is committed to getting the story across through public meetings at the center, called soul sessions, and through film, video tape, slide shows and literature.

The average DAPC resident has been a heroin addict or user. The alternatives he faces unless he comes to us are not pleasant. He faces jail, a mental institution or death. There have been over 125 drug related deaths recorded in this county in the past few years.

The communities of Santa Cruz County have utilized the counseling program of DAPC for five years. Jail visitation, a twenty-four hour hotline, parent consultation, counseling for drug affected minors, and state sanctioned high school for drug affected youngsters have all been developed for community needs. Last year, the DAPC counseled in 720 separate situations, over half of these involved teenagers.

The DAPC is well aware of the fact that the drug problem is not abating, in fact, even younger children of our community are becoming involved. Take Joe Roberts, pictured above, who was referred to the center for help after falling into drug usage at the age of thirteen. He was a high school dropout at sixteen. He had already gone the drug route when he learned of the center from a counselor. He tried heroin and liked it, until the friend who told him about it died from an injection of Drano that he thought was heroin. Roberts has gone on to become the first graduate of the DAPC Academy, our high school, and became an intern to Congressman John B. Anderson in Washington D.C.

get with it

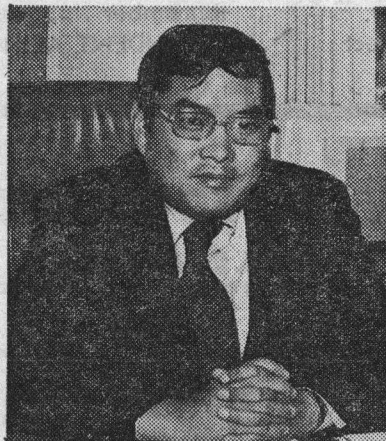


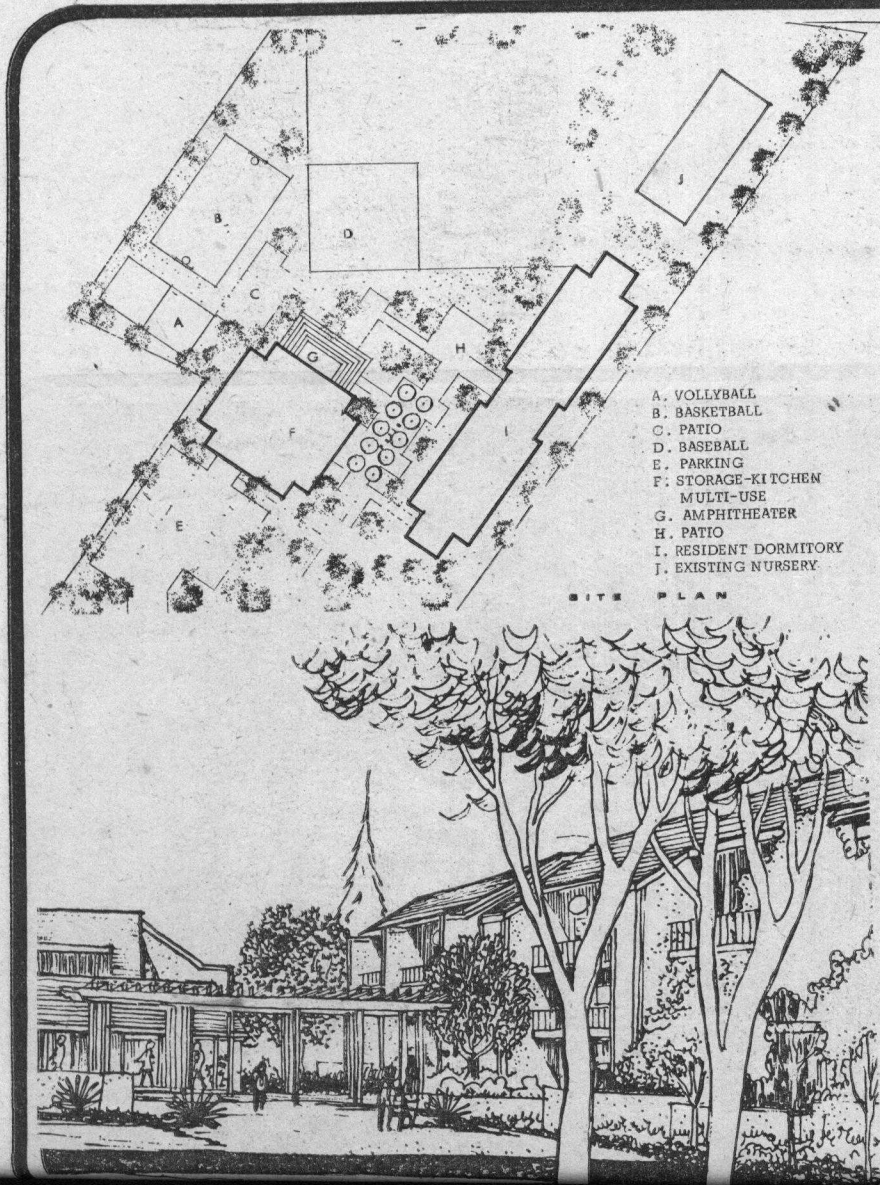
we need your help

Over one hundred people are asking for your help now. DAPC is housing some twenty couples with their twenty five children in six scattered, and in some cases unsafe, buildings throughout Santa Cruz County. The time has come to bring these people together under one roof and to expand these live-in services to help the many who are in need in our county. When we are able to centralize our facilities under one roof, more and better programs can be developed for more people than ever before, especially for families, an important and growing part of our program.

We have a new 2.4 acre site picked out in Soquel near Dominican Hospital on Soquel Drive. We need your help in developing it. Nearly \$200,000 in cash or pledges, payable over the next two years are needed.

Santa Cruz County District Attorney, Peter A. Chang Jr., recently stated that the DAPC has already successfully aided several hundred drug users in our county since 1967. He said, "the former void these addicts at DAPC had in their lives has been filled and they are strong individuals, very trustworthy individuals. I doubt that any other program in the United States or in the world, for that matter, can brag of such results!"





our next step is yours

Only you the concerned individual can make DAPC successful. DAPC has never received funds from Federal, State, County or United Fund for operating budgets. DAPC is a tax exempt, non-profit organization and all gifts to it are tax deductible.

\$200,000 is a long way off right now, but 5 years ago so was one man's unfulfilled dream. With your help we can achieve both.

Call us . . . anytime

476-6300

Co-chairmen for the DAPC Expansion Project:
Stephen Wyckoff and Peter A. Chang, Jr., District Attorney.

We gratefully appreciate the efforts of the following photographers: Stanley P. Cacitti, Manie Grae Daniel, Vester Dick, William Lovejoy, Christopher Park, William S. Bagnall, A.I.A., Architect.

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