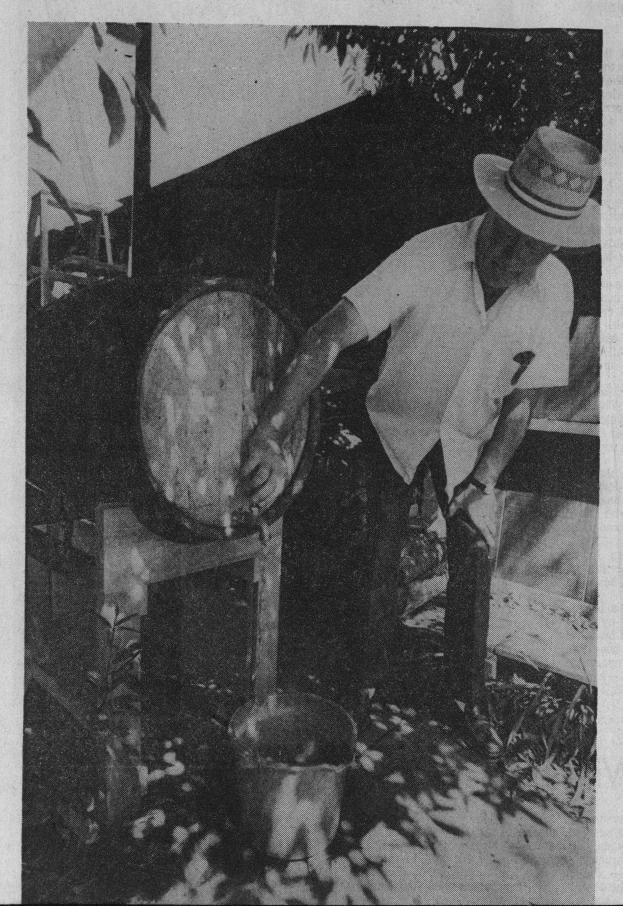
## Tree'n Sea Living RR-SC- Water Crisis





Want to be loved? Then be a water miser.

Everyone is loving water misers in this, the second year of the worst California drought since 1924.

The reason is simple.
That "puddle" of water shown below is Loch
Lomond, the city's only reservoir of raw water.

The white shorelines you see are visible because the reservoir has dropped to about 37 per cent of capacity. Very little more water is expected to flow into this reservoir until the next rainy season.

So what you see in the picture is all that you will probably be able to get from Loch Lomond this summer.

Sure, the city has wells, also.

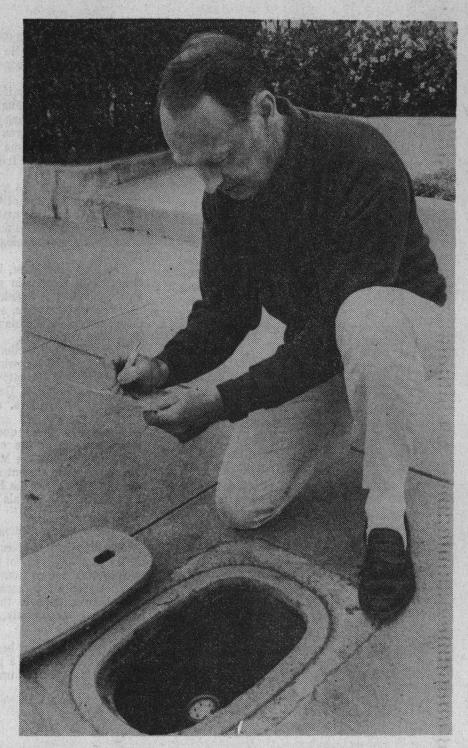
But people must cut back water use drastically if they don't want to run dry this year, and the best way to cut back is to be a water miser.

In March, the city water customers used 100 million gallons of water less than they had been expected to use, according to Morris Allen, Santa Cruz water director.

They cut back on water use by collecting water in rain barrels for outdoor irrigation . . . by readjusting their toilets so that each flush would consume only 3 to 5 gallons, instead of the normal 71/2 gallons . . . by running off cold water into a pail for other necessary use while trying to get hot water for a bath . . . by flushing toilets less often . . . by checking water meters to make sure that rationing allowances are not being

Get water saving kits at any of the county distribution centers in your area . . .

Get more water savings tips from the city water department by visiting, not telephoning, the office at Santa Cruz City Hall.



Be a Water Miser!



