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## WORK TO begin soon on Deer Park center

Site preparation for the Deer Park shopping center in Rio del Mar will begin next month, a spokesman for Carl N. Swenson Co. of San Jose announced Monday.

Swenson recently exercised its option to purchase the 12 acre parcel and is ready to begin construction on the \$4 million, 80,000 square foot center.

Designed by Ellmore-Titus, Santa Cruz architects, Deer Park will consist of seven buildings ranging from 3,000 to 30,000 square feet built on two tiers with a landscaped open air plaza, a fountain and amphitheater. Plans call for extensive use of stucco and natural wood, as well as tiled roofs. Deer Park Tavern, a restaurant existing on the shopping center site, is being renovated by Swenson and will open under new management as part of the complex.

Several leases already have been concluded, including one for DeLuxe Foods, a Santa Cruz food market. In addition to a full line of groceries and household items, DeLuxe Foods plans to offer such conveniences as a cheese shop and a fish counter.

Agreements have also been reached with Eureka Federal Savings & Loan, a local pharmacy, and a women's boutique. Two banks, several more specialty shops, and a number of doctors and dentists have indicated an interest in establishing offices in Deer Park, according to Swenson.

Roy Rydell of Santa Cruz, the landscape architect, noted that an extensive amount of landscaping was being planned to create an "estate effect." Groves of fir, redwood and pine trees will be enhanced by perimeter plantings of seasonal trees and flowers.

Swenson project manager for Deer Park is Rod Gause.

The Carl N. Swenson Co., Inc. is well known for its activities in Santa Cruz County over the years. It built the Palomar Hotel, Dominican Hospital, and San Lorenzo Park Plaza in the downtown financial center which includes Longs Drugs, Albertson's, Castagnola's Restaurant and Roos Atkins.

The project has been submitted to the county planning department for approval by the environmental review committee.