

Capitala mail

CROWDED STORE - The crowds flocked to Mervyn's Department Store last Saturday as the \$2 million investment opened at Capitola Mall on 41st Avenue. Clowns, balloons, prizes and a Dixieland band highlighted the day, in addition to, grand opening sales Over 150 employees helped make the opening highly successful, according to operations manager Hammond. "The crowds were as anticipated," he added. "The parking lot and store was filled at all times."

Photos by Bill French



County Howo Mach 17 1977 P. 1