Beach Boardwalk wins 'best seaside park' award for seventh time By ERIK CHALHOUB

OF THE REGISTER-PAJARONIAN

SANTA CRUZ — The Santa Cruz Beach Boardwalk took home the title of "Best Seaside" Park" for the seventh time at the Golden Ticket Awards ceremony, held at the park on Saturday.

The Golden Ticket Awards, presented by trade newspaper Amusement Today, is an annual event

that has been described as the amusement industry's equivalent of the Oscar's. Amusement park owners and managers, ride manufacturers and other industry officials gather at the event.

Winners were selected by amusement park enthusiasts from around the world.

The Boardwalk earned 36 percent of the votes, topping second place Pleasure Beach in Blackpool, England, by 16 percent.

Also, the park's 1911 Loof Carousel finished second for best carousel.

Nearby parks were also honored at the ceremony, with Gilroy Gardens earning second for best landscaping and California's Great America's Gold Striker placing fourth for best new attraction of the year.

The Boardwalk's new attraction for 2013, a spinning roller coaster named Undertow, has yet to open. According to the park, the ride is under-

going the state mandated inspection process. The opening date will be announced via social media and beachboardwalk.com/undertow.

For a list of winners, visit www.goldenticketawards.com.